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CALIFORNIA'S BEST FLOWER SEEDS

1940

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## PARADISE ZINNIA COLLECTION No. 245 . . Shown Above

World's Largest Flowered Zinnias

**8** 25c Special Packets of FRASER'S Sun-Ripened Zinnia Seed shown here, postpaid anywhere in U. S. for only **\$1.00**

The biggest Zinnia Collection ever offered.

- |  |  |
|--|--|
| 151 "Crown of Gold." Dahlia - flowered, pastel tints. A Special Pkt.....25c          | 241 Yellow, Gold and Orange Shades. A Special Pkt. ....25c               |
| 238 Golden Anniversary Shades. Tangerine shades. A Special Pkt.....25c               | 242 Scarlet and Crimson Shades. Immense flowers. A Special Pkt.....25c   |
| 239 White, Cream and Bronze Shades. Three distinct varieties. A Special Pkt. ....25c | 243 Lavender and Purple Shades. Soft and delicate. A Special Pkt.....25c |
| 240 Rose and Pink Shades. Old-rose to pink. A Special Pkt. ....25c                   | 244 Salmon Shades. Large salmon pinks. A Special Pkt. ....25c            |





# PLANTING A ZINNIA GARDEN TO A PLAN has proven very popular—it's your turn NOW!

ZINNIA GARDEN COLLECTION No. 191

**\$2.00** VALUE FOR ONLY . . . . . **\$1.50**

This is a Special Offer; Cannot Be Substituted or Altered

**IT'S EASY!** Simply follow the plan shown below.

We have tested this plan in our own trial grounds. Results and blends of color are marvelous.

If you are a Zinnia enthusiast, try it. If you are not one already, try the plan, and you will find yourself mightily pleased.

Size of plot is 20x30 feet. The number before each color of flower denotes the amount of plants required for that plot. The plots can be easily marked out by string or stakes. Scale of  $\frac{1}{8}$  inch equals 1 foot will make the plan a couple of feet larger, but will work out nicely.

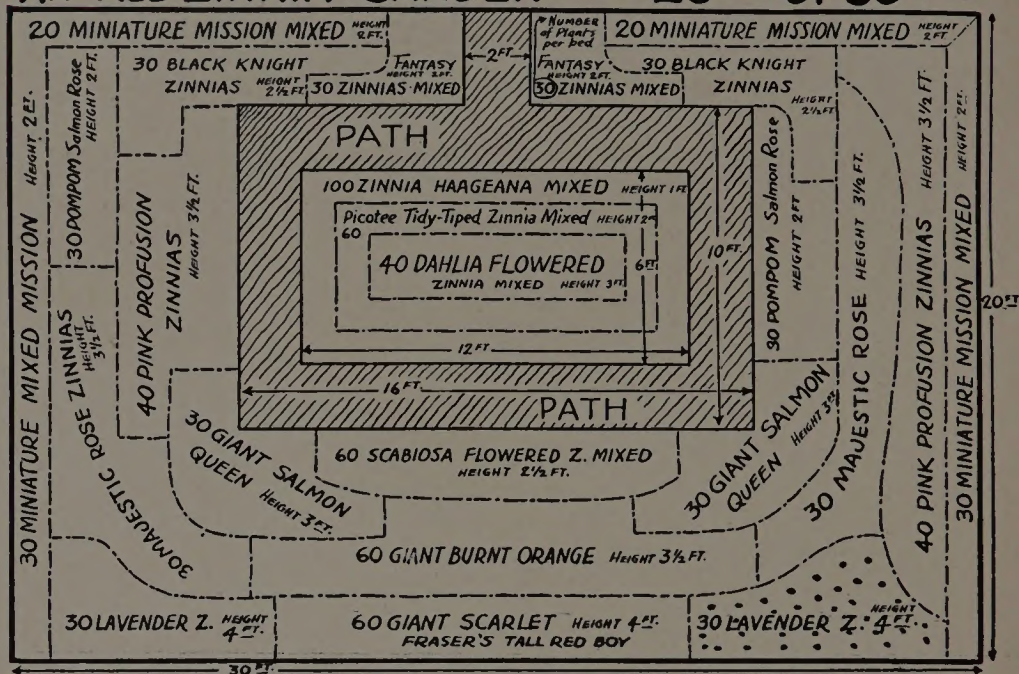
All the types of Zinnias, giant, medium and lilliput, are found in this group, including the novelties "Tidy-tipped Picotee," "Fantasy," and "Black Knight."

This is a regular value of \$2.00; entire collection is offered at.....\$1.50

When ordering ask for Collection No. 191.

Plant Zinnias in flats in March and April, in the open in May, June, July.

## AN ALL ZINNIA GARDEN — 20 FT. BY 30 FT.



### FANTASY ZINNIAS

FANTASY ZINNIAS. Mixed Colors. Pkt. 15c  
All Zinnia Garden Collection

The all Zinnia Garden collection No. 191 consists of one packet of each of the following Zinnias:

No.	Kind	Value
39	Miniature Mission Mix (Elegans).....	10c
15	Fantasy Mix (Curled and Crested).....	15c
29	Black Knight, black-maroon (Elegans).....	10c
88	Haageana Mix (Mexican Miniature).....	15c
61	Picotee Tidy-tipped, coral tipped with chocolate (Elegans).....	15c
149	Dahlia-flowered Mix (Giant).....	15c
92	Pompon Salmon Rose (Lilliput).....	15c
217	Pink Profusion (Giant).....	15c
160	Majestic Rose (Giant).....	15c
182	Salmon Queen (Giant).....	15c
19	Scabiosa-flowered (Lilliput).....	15c
170	Burnt Orange (Giant).....	15c
163	Scarlet Red Boy (Giant).....	15c
177	Lavender (Giant).....	15c

\$2.00

This Zinnia Garden Plan was so successful we are making it a standard item.

**Zinnia— one of the most satisfying flowers to grow from seed. Long blooming period. Wonderful colors.**

101 Lilliput pompon. Dainty pastel colors. Mixed pkt. 15c



No. 19 SCABIOSA-FLOWERED ZINNIAS  
Mixed Colors. Pkt. 15c





# FRASER & SON, Ltd.

DOUGLAS FRASER, President

## CALIFORNIA SEED & BULB GROWERS

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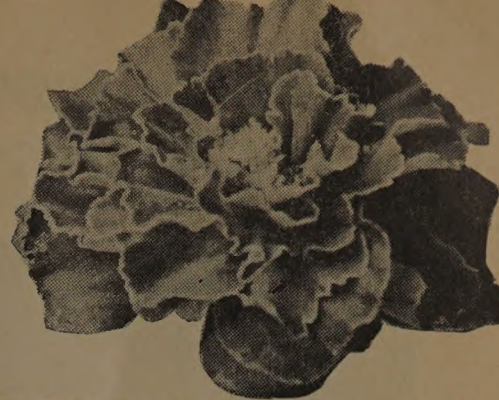
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## CALIFORNIA'S BEST FLOWER SEEDS AND BULBS



**FREE** With Every \$2.00 Purchase

## 370 FRASER'S EXCLUSIVE NOVELTY

**FRASER'S NEW DOUBLE RED CALIFORNIA MARIGOLD.** Double flowered form of the red Marigold. Individual flowers not so large as the giant double strains, but the plants bear more flowers than the large flowering type. Shows no variation in color and comes 100% double red. Grows to a height of 2 to 3 feet and flowers measure over 2 inches across. Sold in true color packet. Packet 50c.

[illegible]

NOTE—California Residents will please add 3% State Sales Tax. Add 10% for Air Mail Delivery.

SEE SPECIALTIES ON OTHER SIDE OF THIS BLANK



# Novelties and Specialties of Flower Seeds for 1939

For 1939 we brought you one page of outstanding novelties and specialties in flower seeds. The demand for them was so great that we have decided to repeat them for this year. These novelties and specialties will bring your garden a gorgeous array of color and bloom. No garden is complete without a wide share of them.



Hollyhock Treasure Island

## HOLLYHOCK Annual Indian Spring

901 This is a silver medal winner for 1938. It blooms in five months from seed. Individual flowers measuring about five inches. The color range is from pale pink to crimson rose. Height five feet. **Packet 25c; Special Packet 75c.**

## PETUNIA Hollywood Star

545 This is another silver medal winner in the all American Award selections. A distinctive novelty with five pointed star shaped flowers. Rose pink color with creamy yellow in throat. Because of the shape of the flowers, it will be very useful for planting in beds and borders. There is nothing like it. **Packet 25c; Special Packet 75c.**

## PHLOX DRUMMONDI Salmon Glory

2570 This is a silver medal winner in the All American selections. Flowers are huge in size and the color is soft but rich salmon pink. A grand novelty and a worthy variety for bedding, boxes, and cutting. **Packet 25c; Special Packet 75c.**

## RED DOUBLE SUNFLOWER Red Indian Moon

2715 This is a beautiful new bronzy red double sunflower growing about four feet high and having flowers that measure from five to six inches across. For background planting, and among shrubbery it has no equal. **Packet 25c; Special Packet 75c.**

## LUPINE Russel's Prize Mixture

2525 This is one of the finest of all Lupines. Some spikes have a height of three feet. The range of colors is superb. We feel that this strain has a brilliant future. **Packet 25c; Special Packet 75c.**

## COLUMBINE, ARIZONA (Golden Trumpet Longissima)

2770 This Columbine is a native of Arizona and has spurs on it six to seven inches long of the most beautiful clear daffodil yellow. It will grow in partial shade or full sun. There is nothing like it in the Columbine family. **Packet 25c; Special Packet 75c.**

## BURPEE'S RED AND GOLD HYBRID MARIGOLD

391 These red and gold giant hybrids are the earliest of all marigolds. They range in color from pure golden yellow to a rich mahogany-scarlet. This is a novelty of rare merit. The height, 2 feet. **Pkt. 25c.**

## MORNING GLORY Scarlet O'Hara

(Gold Award winner of the 1938 All American selections)

2849 It is an early bloomer of Carmelian red color, measuring three and one-half inches across, a fine climber, and the blooms stay open longer than any other Morning Glory known. **Packet 35c; Special Packet \$1.00.**

## GIANT ZINNIA, DESERT GOLD

146 This to us is the most artistic of all Golden Zinnias. The flowers have golden yellow petals edged with primrose. Most beautiful. A wonderful companion to plant with the Will Rogers innia listed above. **Packet 25c; Special Packet 75c.**

## ASTER San Francisco's Blue and Gold

3002 This is an Aster which has two colors—blue and yellow. There are several short rows of yellow ray petals around a full crest-like center cushion of Pacific Ocean blue. This is on the order of the Sunshine Type Aster but more double. **Packet 25c; Special Packet 75c.**



Will Rogers Zinnia

## WILL ROGERS ZINNIA (Dahlia Flowered)

155 The new Will Rogers Zinnia is the most vivid shade yet developed in Zinnias. It is a vibrant red, a strikingly brilliant blending of scarlet and crimson, which glistens in the sun with dazzling beauty. Grows three feet high. **Packet 35c; Special Packet \$1.00.**

## PORTULACA, DOUBLE (Sun Plant)

### Fraser's Upright Growing

2682 This is the first of a charming new range of Portulacas introduced by us in 1935. It is altogether different from the ordinary Portulaca, grows in little bushes, completely covered with flowers, and does not spread like the old type. It has one of the finest range of colors we have ever seen. Fine for borders, window boxes, pots, rock gardens, and broadcast sowing. **Packet 25c; Special Packet 75c.**

## HOLLYHOCK Treasure Island

902 This is named in honor of San Francisco's Treasure Island, where the world's fair will be held for 1939. It has beautiful golden salmon rose double frilled flowers measuring five to six inches across. Sow in the early spring and transplant to the open ground six weeks later. Twelve weeks later it will be in full bloom and will carry over for the following year. **Packet 25c; Special Packet 75c.**

## GOURDS Super Gigantic Gourds, Mixed

2875 These Gourds grow to an enormous size, some thirty inches through, some four feet long. In this mixture such varieties as the Siamese Bottle, Kenyi Bottle from Africa, Long Handled Dipper, and Brazilian Long Neck Bottle, and the Great Big Zucca. They are all hard shelled types and are very ornamental. For painting designs on they are unequalled. They will grow in any country and are novelties of surprising merit. **Packet 25c; Special Packet 75c.**



# Novelties and Specialties in Flower Seeds for 1940

## Selected Flower Seed Novelties and All American Selection for 1940

The following list of flower seed is carefully selected to meet the demands of those who want the best that it is possible to maintain. It contains many of the selections of proven merit for 1940 and is representative of the richest and very finest development of the old strains of flowers with special reference to new shades and color, larger and more perfect blooms, ground adaptability and trueness to type. We can unhesitatingly recommend them as the best obtainable and urge early planting in order that maximum results may be obtained.



**Aster Yellow Chiffon**

**3001 Aster, Yellow Chiffon.** One of the finest introductions of late years, being similar yet quite distinct from the California Double Sunshine Aster. It has attractive silver green foliage and bright chiffon yellow flowers borne on stems two feet in length, branching and blooms in great profusion over a long season. They create a veritable sea of color when massed in large beds or borders. Unexcelled for cutting purposes. **Pkt. 15c; 1/4 oz. 60c; oz. \$2.00.**

**2206 Ageratum, Midget Blue.** All American Silver Medal. After many years of diligent selection there is a real satisfaction in being able to offer a very fine dwarf (3 to 4 inches high) Ageratum with delicate fine foliage, which is practically smothered with small true Ageratum Blue flowers. This is really the first dwarf Ageratum that we have found that will come uniformly dwarf and true to color from seed. Ageratum Midget Blue was awarded a silver medal in last year's All America Trials, but due to insufficient seed being available the introduction was withheld until this season. **Pkt. 25c.**

**626 Antirrhinum, Majus Grandiflora, Rust Resistant Snapdragon, Rosalie.** All American Bronze Medal. This exciting color is entirely new in Antirrhinum. It is a rich deep rose with an underlying tone of topaz or amber, giving it a richness which makes it stand out conspicuously among all other colors. The tube and lip are the same color, which greatly intensifies the depth and richness of color. The plants are base branching and produce from six to eight huge long flowering spikes on which the florets are decidedly well arranged. This is an all-purpose Snapdragon. We cannot recommend it too highly for both bedding and cutting. **Pkt. 25c.**

**2461 Acroclinium, Gigantea.** Double, Daisy-like blossoms about 1 1/2 inches across are borne singly on stems 18 inches long. The colors are pink and white. It is an everlasting flower and often blooms in eight weeks. Their best use after

they bloomed out in the garden is for winter bouquets, for which they should be cut in bud and left to dry in an airy shed. Germination period 12 days. **Pkt. 25c.**

**3324 Aster, Streamlined, Will Resistant.** Wonderful Aster somewhat similar in form to the King type but earlier and has much larger flowers with streamlined petals. The color is pure rose pink. Stems are long and strong and no disbudding is necessary due to the nonlateral habit of the plants, which grow two to three feet tall. Excellent for its cutting and keeping qualities. **Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.**

**660 Antirrhinum, Golden Rod, New Tall Giant Snapdragon.** The most rugged and most rust resistant of all Snapdragons. Spikes stand up like rods. Plants are base branching, 26 inches tall, with many unusually thick, erect, well-filled spikes of large, bright golden yellow flowers, the edges of which are delicately waved and crinkled. This gives an unusual frilled or fringed effect that is most pleasing. The flower buds and terminal growth extend but 2 to 3 inches above the topmost flowers, with all the other flowers open at the same time. The foliage is luxuriant, heavy, broad, of a deeper green color than other snapdragons, and highly resistant to rust. Very desirable for garden use as well as for cutting. **Pkt. 25c.**

**2803 Carnation, Alwoodii Hardy Cottage Strain** (Half Carnation, Half Pink, Double and Single Mixed). A completely new breed of Hardy Garden Carnations. Over many years Messrs. Allwoodii have been crossing and re-crossing some of the very old hardy garden Carnations with more modern types. The result is a very fine race of hardy Carnations which will give the greatest satisfaction in any and every garden. Free flowering, with a wide range of color. The plants are of stocky habit of growth and therefore do not require staking and they commence to flower early and continue in bloom for a lengthy period. Blooms 12 weeks from seed. **Pkt. 25c.**

**423 New Calendula, Golden Sunburst Shaggy, Creamy White Striped Orange.** The most attractive combination. (A cross between Shaggy and Meteor.) Flowers of giant size. This is our own novelty. It is so different from any Calendula you have seen in recent years it would be a grand addition to any garden. Will bloom almost the year around with very little water or care. Sow in the open ground where they are intended to bloom. **Pkt. 25c.**

**2820 Gazanea, Fraser's Hybrids.** Half-hardy perennial flowering the first year from an early sowing. California plant hybridists of recent years have brought Gazanias once more into prominence. The mixture we offer includes many unnamed hybrids measuring 3 to 4 inches across like big Shasta Daisies, only the colors range from cream to orange and rich red, many of the flowers being beautifully spotted with black, purple, and white around the disc of this beautiful plant. It likes a sunny, well drained position. The plant is of neat habit and has gray-green leaves with white on the reverse. Height 8 inches. **Pkt. 25c.**



**Acroclinium Gigantea—"Everlasting Flower of the Egyptians"**



# Novelties and Specialties in Flower Seeds for 1940



Cosmos, Early Double Sensation

**467 Cosmos, Early Double Sensation, Mixed.** Here is an extra Early Sensation Cosmos in a beautiful new double form. Coming in colors of white, pink and crimson, this new double Cosmos is also similar to the single Sensation in height and other habit characteristics. Two forms of double flowers are found in this new Sensation group and both will average between 4½ and 5 inches across—the regular double crested and the newer and novel fluted types. The doubles percentages runs a bit higher than the smaller double crested Cosmos, as the seed of this novelty is all hand-picked from double plants only. **Pkt. 25c.**

**2452 Gomphrena Globosa (New Bunch-Flowered Globe Amaranthus).** Annual, 18 to 24 inches high. Flowers resemble large clover heads and are produced in great numbers. This is a novelty because three heads of clover-like flowers grow where one did before. Often used as an ever-lasting flower when cut and dried. Sow seed in boxes and transplant when large enough to handle. Mixed colors, including White, Pink and Purple. **Pkt. 15c.**

**2696 Glory of the Sun Grass (Aristea Eckloni), African Brilliant Blue.** Brilliant blue intensities from the Cape of Good Hope, Wedgewood Blue. Grows 18 inches high. Hardy in California and the South and in the North best grown in pots, the pots plunged in the garden-border for summer flowering. The plants may be carried over winter in a light cellar, keeping them in half-dormant state with just an occasional scant watering. The Aristea grows readily from seed, and make a striking showing, great sheafs of bloom. Does fine in partial shade or full sun. **Pkt. 25c.**

**2454 Gypsophila Multiflora (Annual Baby's Breath).** This new introduction grows from 18 to 24 inches high. The flowers are smaller than the ordinary Baby's Breath but three times as abundant. This is very easily grown and we consider it the best novelty that has come out in the Baby's Breath family in recent years. **Pkt. 15c; oz. 75c.**

**2293 Cockscomb, New Velvet Velour, Art Shades.** They constitute the very best strain of Celosias in cultivation. The comb has a spread of from 8 to 10 inches, in colors of Golden Orange, Rose, and Rich Crimson. The flower heads are on one long stalky stem with beautiful dark green foliage. It can be easily flowered in the open if the seed is planted where it is to bloom in the early spring or midsummer. **Pkt. 15c.**

**866 Hibiscus, Super Giants.** A gorgeous group of perennials which seems to fit the beginner's skill. Immense flowers growing six to ten inches across. From palest pink, through pure pink to rose with other showy white or rich crimson. Magnificent in borders or will make a wonderful flowering hedge.

Grow very easily from seed and in many sections of the country will bloom the first year. It is a herbaceous perennial and once it is established will give you a wealth of flowers each summer for ten years. **Pkt. 15c.**

**2882 Ipomea, White Moonflower, Mexican Giant Flowered.** Seed direct from Mexico. A vine that surpasses all others in its class in size and beauty of flowers. They are extremely large, often measuring six inches across. Pure white and very fragrant—a fragrance that you find in no other flowers, even sweeter than orange blossoms. This will bloom the first year if it is started in March or April. Just soak the seed in warm water for three hours and then plant out by the humblest fence or clothes pole and you will have glossy green foliage and white flowers like you have never had before. **Pkt. 25c.**

**2566 Nicotiana Glauca (Bird Tobacco Tree).** It is eminently fitting that this lovely shrub should be called the "Queen of the Silver Trees" because of its marvelous silvery foliage. One of our finest California natives. Plants from seed sown directly in the open ground will reach a height from 10 to 12 feet in a single summer. The plant, every part of it, is silvery blue. It makes a tall and branching pyramid and in the autumn each lower branch tip will carry a cluster of beautiful tubular yellow flowers which attract humming birds. It is fine for cutting. We recommend this for universal planting, for landscape effects such as blotting out unsightly buildings, fences, etc. **Pkt. 25c.**

**2541 Mignonette, California Glittering Gold.** A vigorous growing variety with bright glittering gold flowers on long spikes. This annual old-fashioned flower of great appeal owing to its delightful fragrance grows 12 inches high. Plant seeds in the open ground where they are to bloom. **Pkt. 15c.**

**2564 Nicotiana (Flowering Tobacco), Mexican Giant-Flowered.** Tuberose scented fragrant white tobacco plant. A noble looking plant with long tubular pure white flowers growing in dense whirls around the stem, one above another. A most beautiful effect to behold. Possesses the merit of remaining fully expanded throughout the day and does not close in the mornings on cloudy days. This is one of the best Flowering Tobacco plants we have. It is not Nicotiana Affinis. The seed can be sown from January to June and a continuous bloom can be secured for nearly nine months of the year. **Pkt. 25c.**

**2508 Linaria (Miniature Snapdragons), Fraser's Large Flowered Improved Fairy Bouquet, Delicate Shades Mixed.** A Gold Medal variety, splendid for beds and borders, because it grows only ten inches high. The plants are covered with dainty Snapdragon-like blooms which come in all of the popular pastel shades such as pink, rose, amber, cream, yellow, lavender, and also white. Our large-flowered strain blooms freely throughout the summer and fall. Seeds can be sown in the open ground, where they are intended to bloom. Fine for cut flowers. **Pkt. 25c; ¼ oz. 50c; oz. \$1.50.**



Linaria (Miniature Snapdragon)



# Novelties and Specialties in Flower Seeds for 1940



**Dahlia—Bette Davis**

**256 Bette Davis.** (Cordes-Eastman.) Honor Roll. A dahlia of exquisite beauty. Its color is exceptionally fine, deep violet rose with a darker center. The flowers never fade or blotch.

A perfectly formed Semi-Cactus with many petals. The center is very full and high. The flower faces and is held rigid on very long stems that never have the slightest fault regardless of the weather conditions.

The plant is a splendid grower, 5½ feet tall, with very attractive, insect resistant foliage. This dahlia is a very prolific bloomer and a fine keeper. **Pkt. of seed of the above variety, \$1.00.**

**253 Dahlia, Gold Star Mother.** This new strain of double miniature semi-cactus type is a new strain of Dahlia, forming neat compact plants about 2 feet high and producing in great profusion perfectly formed medium double flowers about 3½ inches across of beautiful salmon shaded pink overlaid with guinea gold. Seed parent is a gold medal Dahlia from England. It flowers in a very short time from seed and makes a brilliant display in the garden for many months. **Pkt. 50c.**

**523 Petunia, Cream Star, Dwarf Bedding Type.** Silver Medal Winner All American Selections 1940. Hybrid Nana Compacta variety, and extremely free bloomer all season, true and absolutely distinct. Flowers are a soft, creamy white, bluntly star-shaped, and with a star of cream coloring on the white flowers. A welcome, dwarf bedding, white or cream, and a grand bloomer. Every garden needs this American favorite. **Pkt. 25c.**

**538 Petunia Grandiflora, Futuristic Blue and White.** A specially selected strain of our futuristic giant 4 in. flowered Petunias with unusual markings of white. The ground color is a deep blue with velvety sheen which intensifies a great deal the irregular pure white blotches or markings. The conspicuous combination of deep shiny blue and pure white makes it extremely beautiful. Comes very true to description. **Pkt. 50c.**

**543 Petunia, Miniature Ruffled Betsy Ross.** Since the introduction of Petunia Martha Washington we have looked forward to the addition of other colors in this fine type of Petunia. The color of Betsy Ross is red and white, with the white blending to golden and the red blending to very deep red in the throat. The blooms are 2½ inches in diameter and well ruffled with a good open throat. This color combination of red and white blooms with golden and dark red throats gives the individual plant, as well as a row of plants, a decidedly gay effect. Plants are uniform and compact. Unsurpassed for bedding purposes, and fine for pot plants. **Pkt. 25c.**

**524 Petunia, Glow, Dwarf Bedding Type.** Silver Medal Winner, All American Selections 1940. Glow is a dwarf, compact, ball-shaped plant, Hybrid Nana Compacta, of bright rose-red and lighter throat. It is extremely free-flowering all season,

with rich coloring, true, and a wonderful variety for garden and commercial uses. A wonderful novelty. **Pkt. 25c.**

**537 Petunia, Blue Hawaii.** This is a novelty of great merit and is of the Giants of California Strain. It will have a great appeal owing to its intense shade of Violet Blue. These are charming plants of well known beauty and their hardiness and free flowering make them a leader in their class. **Pkt. 25c.**

**1108 Johnny-Jump-Up, Spring Messenger, Viola-Pansy.** These are small Violas about the size of a 10c piece, and exactly the shape of the old-fashioned Johnny-Jump-Up. We have had one grower working on these in his experimental fields for the last three seasons and they now come 100 per cent true from seed and are far superior to any variety of Johnny-Jump-Ups. The flowers, which are produced on 3-inch stems, come in a variety of brilliant colors never seen before in the Johnny-Jump-Up family. This has been done by crossing and re-crossing all of the Johnny-Jump-Ups we could find. Spring Messenger is without question the most free-flowering Johnny-Jump-Up we have ever seen and we recommend it highly. **Pkt. 25c; ¼ oz. \$1.00.**

**1070 Pansy, Fraser's Royal Scotch Exhibition Pansy.** Proven over a period of years to be the best strain of Pansies ever offered on the Pacific Coast and will grow in any section of the United States. The plants are exceptionally vigorous in growth and are very free flowering. The blossoms are large and fine and are of a velvety texture. The strain includes all of the richest colors, many of the flowers being exquisitely blotched, spotted, and margined in the most vivid combinations. **Pkt. 50c; Special Pkt. \$1.25; ¼ oz. \$2.00.**


**1920 Holland Red Tulip Poppy, Intense Scarlet.** We are selling this Poppy under the name of Holland Red Tulip because it reminds one immediately of a Tulip owing to the color and texture of the flowers, and especially because of its cup-like Tulip shape. Its inner petals are smaller and erect and make a loose cup exactly like the Holland Darwin Tulip. Plants grow 12 to 18 inches in height and produce 50 to 60 flowers per plant. Has smooth stems like the tulip. If you want a bed of red Tulips in your garden this summer this is the best investment you can make for 25c. **Pkt. 25c.**

**2750 Virginia Stock, New Compact, Extra Early, Miniature Mixed.** Also known as French Forget-Me-Not. Compact little bushes six inches high and eight inches across, much branched at base. Numerous upright stems. Flowers measure about three-fourths inch across. Rich colors of bright rose with golden eye, pure white with golden eye, and red with golden eye. It is an excellent plant for the front of borders, window boxes, rockeries, and partial shade as well as full sun. Seed may be sown in either spring or fall with good results. **Pkt. 15c.**




**524 New Dwarf Bedding Petunia Glow—Dazzling Rosy-Red.**  
**Pkt. 25c**






**GRACILLIMA**  
(Smallest type)




**LINEARIS**  
(Single type)




**HAAGEANA**  
(Mexican type)




**LILLIPUT**  
(Baby type)




**NAVAJO or GAILLARDIA**  
(Indian type)




**PUMILA DWARF DOUBLE**  
(miniature Elegans type)




**EARLY WONDER**  
(One-stem type)




**SCABIOSA FLOWERED**  
(Crested type)




**FANTASY**  
(Curled type)




**PUMILA, ELEGANS PICOTEE**  
(Pencilled type)




**CACTUS - FLOWERED**  
(Quilled type)




**DOUBLE GIANT**



**MISSION GIANT**  
(Balloon-flowered type)



**DAHLIA-FLOWERED GIANT**



**CALIFORNIA GIANT**

## THE VARIOUS TYPES OF ZINNIAS

The above illustration of Zinnias showing fifteen different types proves that seed breeding is an art. It is the knowledge of selection of parent seed plants by the grower, which produces the perfect blooms. We have been working with Zinnias for half a century (still having much to learn, of course), therefore we are able to supply you good seeds because we have the knowledge, the skill, and the facilities necessary for their development.

**81 Gracillima Mixed.** The smallest Zinnia. Plants average one foot high, flowers about one inch, on slender stems. Extremely floriferous. **Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.**

**10 Linearis.** New single dwarf type. Golden-orange with lemon-yellow stripe. Very showy and longest blooming period of all Zinnias. Height 12 to 18 inches, flowers about one inch. **Pkt. 25c; Special Pkt. 50c.**

**88 Haageana or Mexicana Zinnia.** Elegans type. Mixed colors. Charming small semi-double flowers in yellow and mahogany-red shades. Height about 18 inches, flowers 1½ inches. **Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.**

**100 Lilliput or Pompon Type.** Mixed colors. Perfect miniatures in form and color of the most beautiful and double giant Zinnias. Height 2 feet, flowers 1½ inches. **Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.**

**35 Navajo or Gaillardia Flowered.** Mixed colors. New unique double and semi-double flowers. Height 2 feet, flowers 2 inches. **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.**

**39 Elegans Pumila Dwarf Double; Miniature Type.** Mixed colors. Double, rather flat-flowered blossoms resembling in miniature form the California Giant Zinnia. Height 2½ feet, flowers 2½ inches. **Pkt. 10c; ¼ oz. 30c; 1 oz. \$1.00.**

**49 Early Wonder or Gaiety.** Mixed colors. A gay mixture of colors, blooming very early. Plants 18 inches high, flowers 3 inches across. **Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.50.**

**19 Scabiosa-Flowered, or Crested Type.** Mixed colors. Charming and unusual flowers with a broad ray of outer petals surrounding a cushion-like mound of quill-like petals. Plants 3 feet high, flowers 2½ to 3 inches. **Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.**

**15 Fantasy. Curled Type.** Mixed colors. New, medium-sized quilled flowers. Plant 3 feet high, flowers 3½ inches. **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.50.**

**59 Pumila, Elegans Picotee.** Mixed colors. Petals are tipped in contrasting colors. Plant 2½ feet high, flowers 3 inches across. **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.**

**69 Cactus-Flowered.** Mixed colors. Giant blooms with oddly quilled petals. Plants 3½ feet high, flowers 4 inches. **Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.**

**206 Double Giant. Robusta Plenissima.** Double, special mixture. Plants 3½ feet high, flowers 4 inches across. **Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.**

**184 Mission Giant.** Balloon flowered type. Mixed colors. Huge, rounded blossoms very compact, 5 to 6 inches across on plants 3½ to 4 feet tall. The most perfect of all large-flowered types. **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.**

**149 Giant Dahlia-Flowered.** Mixed colors. Petals somewhat loosely arranged, resembling the Dahlia, huge double blooms. Plant 4 feet high, flowers six inches across. **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.**

**223 California Giant.** Mixed colors. Mammoth-flowered type. Plants grow to a height of 4 feet with flowers sometimes 7 inches across, somewhat flat in form and very double. **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.**

**"All-Type" Collection Offer No. 200.** One packet of each of the above, a complete collection of all these types, valued at \$2.35, for.....**\$2.00**



# Fraser's California Mission Zinnias

A choice strain of the finest and most brilliant colors which range through varying shades of yellow, orange, pink, rose scarlet crimson and lavender; also white. Double Giants are an improved strain of Zinnias, often measuring 5½ inches in diameter. Glorious huge flowers in colors that will brighten any garden—what could be more desirable than these Double Giant Zinnias? They are so easily grown and make a brilliant display from midsummer until frost. The individual blooms are massive and well formed. They are carried on strong stems and, therefore, are valued as much for cutting as for garden display. Suited for the mixed border and solid beds of color.



Giant Mission Zinnia, Balloon Flowered Type, Double, Robusta Grandiflora  
Branching 2½ Feet Tall, Flowers 5½ Inches Across

**179 Mission Buttercup Yellow.** Unusually fine form in soft creamy-yellow shades, slightly lower in growth than other Balloon types.

**180 "BLACK GIANT."** A new addition to this group this year. Color is a deep blackish-maroon.

**177 Mission Lavender Princess.** Lavender shades from silver lilac to deep orchid.

**178 Autumn Glory.** Buff shades becoming tinted with bronze and soft autumn colors as they age.

**181 Crimson-Scarlet Beauties.** Perfect range of red shades.

**182 Mission Salmon Queen.** Salmon-rose shades, two-toned flowers, bright and lively.

**183 Poppy Gold.** Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth; similar to the California Poppy.

**160 Mission Majestic Rose.** Rich warm carmine-rose, different from other rose shades and very outstanding.

**161 Mission White Snowball.** Few people realize the beauty of the true white Zinnia.

**170 Mission Burnt Orange.** Striking, richly colored in orange shades with deeper orange centers.

**164 Mission Radiant Rose.** Radiant, soft deep rose shades, two-toned effects as the flowers age.

**172 Mission Purple Profusion.** Deep, rich purple shades, perfectly formed.

**163 Scarlet Red Boy.** New scarlet.

Any of the above varieties: Pkt. 15c; Special Pkt. 40c;  
1 oz. \$1.00.

## Giant Mission Zinnia Mixtures

Branchings, 2½ feet tall. Flowers 5½ inches across.

**184 Mission Grande Mixture.** Including all shades of the California Mission Zinnia shades in one packet. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

**185 Mission Pastel Shades.** A beautiful blend of all the soft delicate shades in the Mission Zinnias. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.25.

## GRACILLIMA—New Cupid Zinnias

Cupid Zinnias—the smallest of all—ideal for cutting

Compact plants, about 1 foot tall, consist of a large number of slender branches which give the plant a well-rounded, bushy habit. Each of the numerous upright stems bears a miniature flower which hardly exceeds 1 inch in diameter. Plants are very floriferous; a mass of color through the summer and fall. They are as easy to grow as any Zinnias.

Cupid Zinnias are especially adapted for borders, bedding and rock gardens, and as a miniature cut flower. The long, slender stems, usually free from lateral branches, are ideal for cutting and may be used alone, as pictured above, or with long-stemmed flowers as well as with the short-stemmed small flowers ordinarily used in miniature vases.

**76 Elk.** Beautiful and fascinating shades of carmine.

**77 Tiny Tim.** Glowing shade of brilliant scarlet.

**78 Pixie.** Very attractive bright yellow. Showy.

**79 Snowdrop.** Pure clear white; good mixer.

Any of the above varieties: Pkt. 15c; ¼ oz. 35c; ¼ oz. 60c.

**81 Special Mixture.** Including the above four and other desirable colors of this tiny double Zinnia. Pkt. 10c; ¼ oz. 30c; ¼ oz. 50c; ½ oz. 85c.

## Cut-and-Come-Again Zinnias

(Elegans pumila flore pleno) All Double

Miniature Mission Zinnias

Branching 2 Feet Tall, Flowers 2½ Inches Across

Flowers are medium-sized, about 2½ in. across, well rounded and freely produced on long stems; ideal for cutting. The compact, branching plants, which in an average soil grow about 2 ft. tall, keep on blooming from early midsummer until frost, making an attractive display in beds or borders, and yielding an abundance of long-keeping cut flowers for house decoration. In fact, the more flowers you cut, the more the plants will bloom. For those who prefer medium size flowers, especially for low bowls or cases, Cut-and-Come-Again Zinnias will be found most satisfactory.

**23 White.** **27 Salmon-Rose.** **26 Crimson-Scarlet.**

**25 Golden Orange.** **24 Golden Yellow.** **28 Pink Shades.**

**29 Black Knight,** black maroon.

**39 Blended Mixture.** All of the above separate colors mixed.

**41 Delicate Shades.** No red or orange in this special mixture.

Any of the above: Pkt. 10c; ¼ oz. 30c; 1 oz. \$1.00.

Collection No. 40—7 of the Above Colors, 50c.



# California Giant ZINNIAS

NOW THE MOST POPULAR ANNUAL IN THE WORLD OF GARDENING

Branching 3½ Feet Tall. Flowers 5 to 6 Inches Across.

Zinnias are among the most popular annuals in the market today. They are suitable for florists use, for home gardens and household decoration. Their easy culture and long blooming season make them a profitable investment. Their varied forms and exquisite colors have brought them into prominence in flower shows both in the United States and other countries for the past ten years. No type of Zinnia has come into favor so rapidly as our improved strain of California Giants and Special Color Mixtures.

See Front Cover  
for NEW Collection  
Offer No. 245



## FRASER'S SPECIAL COLOR MIXTURES

**247 Art Shades.** A special blend of all the best rich, flashing colors of the California Giant Zinnias. Deepest of the rose, yellow, orange, scarlet and purple shades. **Pkt. 25c.**

**249 "All American" Giants.** A mixture combining all the colors in the California Giant Zinnias (Mammoth Flowered type) and our California Mission Zinnias (Balloon flowered types), and some new shades as well. This gives you the greatest variety of all mixtures in color and form. Plants do not vary over about a foot in height. **Pkt. 25c.**

**246 Purple and Gold Combination.** A balanced formula of California Giant and Mission purples, lavenders, oranges and several yellows, from fine strains. **Pkt. 25c.**

**248 Golden West Blend.** This combination ranges through all the rich yellows, golden yellow and orange shades of the California Giant Zinnias. Highly recommended. **Pkt. 25c.**

## Separate Colors of California Giant Zinnias

**210 Mammoth Orange King.** Gorgeous golden yellow and orange shades, many two-tones.

**211 Mammoth Scarlet Gem.** A wonder in size and depth of color, bright scarlet.

**212 Mammoth Vermilion Queen.** Brilliant, vivid vermilion verging to rose.

**214 Mammoth Daffodil.** Brilliant canary yellow shades.

**215 Mammoth Rose Queen.** Bright rose shades with deeper rose center.

**216 Mammoth Pink Perfection.** Bright lively pink shades, stronger than Mammoth Pink Profusion.

**217 Mammoth Pink Profusion.** Glorious shades of light, delicate pinks, some deepening, some with salmon flush, others light flesh pinks.

**219 Mammoth Enchantress.** Beautiful rose shades with deeper rose centers; distinctly a two-toned flower. Very lovely.

**222 Mammoth Lemon Queen.** Petals loosely arranged, similar to Scarlet Gem, bloom is lemon-yellow.

**224 Mammoth Purple.** Violet-purple shades, huge flowers, petals somewhat loosely arranged.

**223 Mammoth Giant Wonder Mixture.** Including all the California Giant Zinnia shades in one packet.

Any of the above separate or mixed colors: **Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.**

See Front Cover for New Collection Offer No. 245.



# GOLD MEDAL DAHLIA-FLOWERED ZINNIAS

Branching 3 Feet Tall. Flowers 5 Inches Across.

The most famous Zinnia in the world—awarded gold medal in London and Antwerp and many distinctions in this and other countries. As the name implies this magnificent strain produces deep centered flowers of huge size resembling the decorative dahlia. Illustration—right.

134 **Canary Bird.** Primrose yellow. Very large.

133 **Crimson Monarch.** The largest and best crimson.

135 **Dream.** Deep lavender or purple.

137 **Exquisite.** Rose with darker center.

138 **Golden State.** Rich orange yellow.

136 **Eldorado.** Rose on salmon.

141 **Illumination.** Rich deep rose.

142 **Oriole.** Bicolor, orange and gold.

145 **Old Rose.** A soft salmon rose.

148 **Polar Bear.** Named after the white dahlia "Polar Bear."

144 **Scarlet Flame.** Vivid scarlet.

149 **Named Varieties.** Gold Medal Mixed.

Price: Per Pkt. 15c each; ¼ oz. 35c;  
oz. \$1.00.

## SPECIAL MIXTURES

150 **Giant Dahlia-flowered Pastel Shades.** White and cream in this blend. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.



## ALL DOUBLE

## LILLIPUT OR POMPON ZINNIAS

Branching 18 Inches Tall. Flowers 1½ Inches Across.

In recent years much time has been devoted to this type of Zinnia and they have been so improved that they are rapidly replacing all of the other dwarf bedding types. They are more bushy and flower more freely than the old types and are useful both for cutting and as edging plants or bedding in solid masses. The plants are of even height for bedding purposes and the small button-like flowers are very double and are produced profusely from early summer until late in the fall.

90 **Lilliput Pompon Irene.** Canary yellow shades.

91 **Lilliput Pompon Edith.** Golden orange shades.

92 **Lilliput Pompon Mary.** Rose-pink shades, some suffused with salmon.

93 **Lilliput Pompon Jean.** Scarlet-crimson shades.

94 **Lilliput Pompon Pearl.** A good clean white.

95 **Lilliput Pompon Alice.** Rosy-lilac colors from soft silvery shades to rose tints.

99 **Lilliput Pompon Ruth.** Salmon shades. New.

100 **Lilliput Pompon Mixture.** A well chosen blend of separate colors mixed.

101 **Lilliput Pompon, Dainty Pastel Colors Mixed.** No yellow, red, or orange.

Any of the above: Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

## "ALL ZINNIA" GARDEN MUCH ADMIRER

"We wish to say that the 'All Zinnia' Garden plan has been a source of great pleasure to us and to a great group of our friends, being admired more than any other planting in our garden. We shall replant this garden again next year."—Mr. W. H. Kimmel, Aberdeen, Mississippi.



No. 100 Baby or Lilliput Zinnias. Pkt. 15c.





OUR PRIZE WINNING COMMERCIAL EXHIBIT OF ZINNIAS AT LOS ANGELES DAHLIA SHOW, BILTMORE HOTEL, LOS ANGELES

The value of Zinnias as garden and cut flowers cannot be stressed too highly. Their ease of culture, long blooming season, together with their wide range of color and varied flower forms, make them one of the most popular of all annual flowers in the United States, Canada and Mexico. They are one of our leading specialties.

Zinnias are heavy feeders, and while they will grow in poor soil and under favorable conditions, they must have rich, well-fertilized soil and be watered freely during periods of dry weather if the finest flowers are wanted. Plant in full sun; they will not do well in the shade or near trees. Zinnias are hot weather flowers coming into their full beauty in mid-summer and continuing until fall. Flowers last for days when cut; different size flowers and colors for every purpose. After the soil has become thoroughly warm, sow seed in the open ground where plants are to bloom. Thin out large flowered varieties to stand 18 inches apart, smaller flowered types, 8 inches. Zinnias will bloom in about two months. The longest planting season of any annual from February 20 to July 20. All of the different classes of Zinnias are easy to grow.

### ZINNIA LINEARIS

Branching 18 Inches Tall. Flowers 1 Inch Across.

10 Entirely new; this year's outstanding introduction in Zinnias. Golden-orange with lemon-yellow stripe, very showy and very floriferous, longest blooming period of all Zinnias. Single, compact, 1½ ft. high. Pkt. 25c; Special Pkt. 50c.

### SCABIOSA-FLOWERED ZINNIAS

Branching 3 Feet Tall. Flowers 2½ to 3 Inches Across.

19 Mixed Colors. Medium-sized blooms, 2½ to 3 inches across, composed of a row of broad outer petals surrounding a cushion-like mound of quill-like petals, resembling the annual Scabiosa. Our mixture contains pink, yellow, orange, crimson, scarlet and white. Very distinctive. Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.

### NAVAJO ZINNIAS

Branching 2 Feet Tall. Flowers 2 Inches Across.

35 Navajo or Gaillardia-flowered. Mixed colors. New, unique, different, medium-flowered. Colors resemble the lovely, vivid colors of the Navajo rugs. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

### MEXICANA HAAGEANA ZINNIA

Miniature Type

Branching 1½ Feet Tall. Flowers 1 to 1½ Inches Across.

88 Mixed colors. Small semi-double flowers ranging from yellow to mahogany-red shades, grows 18 inches. Fine for rock gardens or borders; and makes the most attractive bouquets imaginable in low bowls. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.

### SCABIOSA-FLOWERED AUTUMN TINTS

Branching 3 Feet Tall. Flowers 3 Inches Across.

18 An exceedingly pretty strain of the Scabiosa-flowered Zinnia ranging in color through the gorgeous tints of autumn foliage—orange, brown, russet, carmine, and many others. Comes perfectly true. Pkt. 25c; Special Pkt. 75c; ¼ oz. \$1.25.

### TOM THUMB MINIATURE ZINNIA

Branching 10 Inches Tall. Flowers 2 Inches Across.

85 Mixed. A charming type with plants growing 10 inches high, forming compact little bushes covered with perfectly double blooms of miniature size. Includes all popular Zinnia shades such as red, orange, yellow, pink, rose, and many others. Splendid for beds and borders. Pkt. 15c; ¼ oz. 50c.

### RED RIDING HOOD ZINNIA—Gracillima

Branching 1 Foot Tall. Flowers 1 Inch Across.

82 Plants are covered with perfectly shaped miniature double blooms less than one inch in diameter, of a brilliant fiery scarlet. Lovely for edgings or pots. Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.

### GIANT CACTUS-FLOWERED ZINNIA

Branching 3½ Feet Tall. Flowers 4 Inches Across.

69 Mixed Colors. Unique flowers of bright shades and oddly quilled and curved petals. Height 3 feet, profuse bloomers producing quite true to type. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.

### TRAILING ZINNIA—Sanvitalia Procumbens

2946 6 inches high, of trailing habit, a very hardy floriferous annual. Flowers are small, somewhat like tiny Zinnias with yellow petals radiating from a dark purple disk. Likes sandy or gritty soil and sunny location. Pkt. 15c; Special Pkt. 40c.

### FIESTA SUN-STRIPED ZINNIA—Elegans Type

Branching 2 Feet Tall. Flowers 2½ Inches Across.

20 This Zinnia is zebra-striped in a contrast to background of white, primrose and shades of pink and red. Pkt. 20c; Special Pkt. 50c.

### SUNBURST PICOTEE ZINNIA—Elegans Type

Branching 2 Feet Tall. Flowers 3 Inches Across.

59 Mixed Colors. Flowers 3 inches across, in an excellent color range with petals tipped or picoteed in contrasting color. Pkt. 15c; Special Pkt. 40c; 1 oz. 85c.

### TWO NEW SCABIOSA-FLOWERED ZINNIAS

Branching 2½ Feet Tall. Flowers 4 Inches Across.

121 Fraser's New Giant Scabiosa-Flowered. These flowers are about twice to three times the size of the ordinary Scabiosa-flowered Zinnia. Mixed colors. Pkt. 25c; Special Pkt. 60c.



# Fraser's Early Flowering Sweet Peas

PLANT DURING EARLY SPRING FOR SUMMER FLOWERS

## New Low Prices—Same High Quality EARLY FLOWERING SPENCERS

Because of the myriad of colors and varieties in Sweet Peas we offer each season what we consider the 12 best varieties considering color, size of flower and vigorous plant habit. In addition we offer the outstanding novelties for the sweet pea fans who want the best of the new introductions. Complete cultural information is given on each packet. Seed requires 14 days in which to germinate.

### 14 SOLID COLORS

#### Early Rainbow Colors in Spencer Sweet Peas

**1308 Lilac—CATTLEYA.** A bewitching shade of rose-lilac like the Orchid Cattleya. Large beautifully waved flowers. A very attractive color under artificial light, long stems and vigorous plant.

**1309 Amethyst—ROYAL PURPLE OF THE KINGS.**

**1310 MEADOW LARK Improved, Cream.** Long stems and frilled.

**1311 Deep Lavender—MICHIGAN.** Giant flower of good deep color and substance.

**1312 Blue—BLUE BONNET.** A fine clear blue of unusual purity and lasting qualities.

**1315 Clear Pink—Imperial.** A large, clear pink of soft shade.

**1318 Crimson—AVIATOR.** A glowing, warm-crimson, the best of this shade.

**1322 White—WHITE HARMONY.** A pure white; free flowering. Awarded two silver medals and three certificates.

**1323 Bicolor—COLUMBIA.** Salmon-rose with white wings. A favorite among growers.

**1341 Salmon-Cerise—PRIDE.** A bright, live color effect under artificial light.

**1342 Clear Lavender—HARMONY.** A beautiful large frilled lavender of delicate light shade.

**1344 Rose-Pink—GIANT ROSE.** A very rich rose-pink, large flowered and beautifully waved.

**1345 Orange Scarlet—VULCAN.** We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.

**1352 GLITTERS.** A magnificent flower, with a remarkable glowing color. The standard is scarlet red.

Prices of all above separate colors: Pkt. 15c; 1 oz. 50c;  
4 ozs. \$1.60.

One ounce will sow a row about 20 feet long.

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## California World's Fair Collection

These Six 15c Packets of Rainbow Colors Listed Below:

<b>1311 Deep Lavender—Michigan.</b>	<b>1341 Salmon Cerise—Pride.</b>
<b>1345 Orange Scarlet Vulcan.</b>	<b>1344 Rose Pink—Giant Rose.</b>
<b>1322 White—White Harmony.</b>	<b>1315 Clear Pink—Imperial Rose.</b>

Collection No. 1350—90c Value for 50 Cents

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## EARLY SPENCER SWEET PEAS

**1339 Fraser's California Rainbow Beauty Mixture**—This is a very special Early Spencer mixture including splendid shades, such as pink and salmon, lavender and orchid, scarlet and crimson, light and dark blues, rose, white and artistic two-tone shades. In fact, all the colors of the rainbow. ½ oz. 25c; 1 oz. 50c; 4 ozs. \$1.60.

## SWEET PEA INOCULATOR

**Vitamite-Inoculator**—A nitroifying bacteria, draws nitrogen from the air. For Sweet Peas, Beans, Legumes and all plant life. Lightens heavy soils. Pkt. 15c.

## INCOMPARABLE GLORIFIED SWEET PEAS

*Lathyrus odoratus*

Sweet Peas take their place among the most popular of all our annual garden flowers. They are easy to grow sown early in the spring in a well prepared bed. One ounce will plant a row 15 feet long. They do best where the season is not extremely hot.

### Spring-Summer-Flowering Orchid Sweet Peas

for Garden Planting

### GIANT RUFFLED SWEET PEAS

Spring-Summer Flowering

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

**1428 Lady Ruffles.** Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types. Plants a 12 ft. row.

**1423 Cattleya Queen.** A large frilled duplex of rosy mauve.

**1424 Fluffy Ruffles.** Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

**1425 Ruffled Beauty.** A lilac-pink over amber. Large, daintily ruffled flower.

**1426 Ruffled Orchid.** Lavender-pink with a warm mauve sheen.

**1427 Ruffled Rose.** A soft rose-pink, well ruffled and borne on long stems.

**1422 Fraser's Flare Crimson.**

**1430 Mary Pickford.** Soft pink on a cream background and one of the most beautiful Sweet Peas grown.

Any of the above Ruffled Sweet Peas: Pkt. 15c; 1 oz. 50c;  
4 ozs. \$1.60.

### Orchid Flowered Ruffled Mixed

**1429** We have blended in this special mixture a large number of varieties which distinguish themselves by having beautifully ruffled blooms. Will give a magnificent display in the garden and yield great quantities of cut flowers. Pkt. 15c; oz. 25c; ¼ lb. 60c; lb. \$2.00.

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## California Souvenir Collection

8 PACKETS SPENCER SWEET PEAS and  
1 PACKET VITAMITE INOCULATOR

Collection Offer No. 1340 (Value \$1.35) for \$1.00

Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for planting in fall or early spring in Eastern States and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

<b>1330 Phyllis Fraser</b> Lavender	<b>1338 Miss Los Angeles</b> Salmon
<b>1332 Christmas Red</b>	<b>1356 Shirley Temple</b> A beautiful Silver Rose, large flowered, long stem, outstanding.
<b>1333 Gardenia White</b> White	<b>1359 Mother Machree</b> Golden Rose
<b>1336 Orange Supreme</b> Orange	
<b>1337 American Beauty</b> Rose	

Any of the above Packets, 15c



# Sweet Peas—Early Flowering - Spencer

Red Copper Oxide treatment makes growing of early Sweet Peas an absolute success. All our Sweet Pea seeds in this catalog are treated with this wonderful new discovery, which will receive world-wide recognition in the future. SEEDS GIVEN THIS TREATMENT MUST NOT BE SOAKED BEFORE SOWING, however, watering them with a solution of VITAMIN B-1 would benefit them greatly. (See below.)



1376 TOP HAT

Deep Purple-Blue. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

## NOVELTIES—Introducers Descriptions

1327 **Fraser's Iris Blue.** Dark blue giant flowered. 5 flowers to stem. ½ oz. 25c; 1 oz. 50c.

1347 **Eleanor Blue.** A pleasing blue of silvery sheen. A good clear color that will prove very popular. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1348 **Susanna.** A flashing carmine red with same color tone in both standard and wings. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1349 **Lavanda.** A new lavender of unusual quality. Color is uniform in standards and wings and the same in partly opened buds and open blossoms. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1355 **American Flag.** Beautiful red and white. Oldest and best with streaming white wings. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1356 **Shirley Temple.** New color in sweet pea, a beautiful Silver Rose, large flowered, long stem, outstanding. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1357 **Annie Laurie.** The best Rose Pink sweet pea introduced to date. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1358 **Geranium Pink.** A decidedly new color, the same as the popular pink geranium of the old-fashioned garden. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1360 **Betsy Ross Sweet Pea.** (Flag-striped.) Beautifully furled. Daintily rose-pink-striped and flecked on white background. ½ oz. 25c; 1 oz. 50c; 1 lb. \$6.00.

1361 **Bacchus.** Giant violet carmine blooms, coming in sprays of fours on long firm stem. Both standard and wings are of the same deep even color. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.

1362 **Boon.** A glorious deep salmon pink on light cream ground. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1363 **Bridesmaid.** A charming deep silvery pink color with stems unusually long. Growth vigorous. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1367 **Emblem.** Outstanding for its unusually long stems, on

which are borne three and four bright salmon cream pink flowers, beautiful salmon-pink one on the cream ground. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1368 **Florist Blue.** This is the best clear blue Sweet Pea. The color is a clearer and purer blue, the stems are longer and the plant has more vigor than any other blue Sweet Pea introduced. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1369 **Florist Rose.** The color is a pure rose-pink, richer and slightly deeper than the popular Annie Laurie. The blooms are immense. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1370 **Josie.** This variety is without doubt the largest and longest stemmed Pink Sweet Pea in existence. Free bloomer. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1371 **Marine.** A vigorous grower, four large flowers being borne on long stout stems. The clear blue flowers are practically without any tint of mauve shading at any stage. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1359 **Mother Machree.** A golden rose suffused coral. The flowers are large and perfectly formed. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1365 **Colleen.** Sprays of four sweetly fragrant, brilliant rose suffused with gold blooms. Turning to a rich golden rose under artificial light. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1366 **Danube.** Is a bit lighter than Mrs. Hoover and a shade deeper than Blue Bonnet. Large, ruffled blooms of a clear lavender blue, on long straight stems in sprays of four. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

and perfectly formed. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1372 **Sequoia.** A rich golden salmon cerise pea, frilled and wavy. The flowers are enormous on long stout stems and the plants strong vigorous growers. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

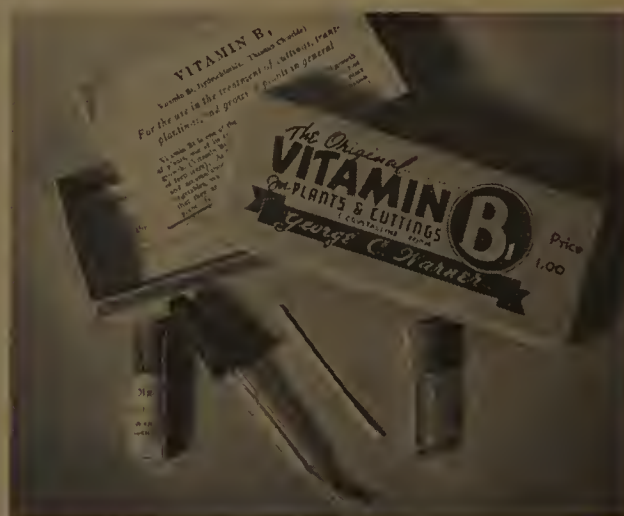
1375 **Sunproof Orange.** Of a bright scarlet orange hue, with a hint of more orange in the standard. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1328 **Treasure Island.** Glowing salmon rose. Five flowers on long stems. Pkt. 25c.

1377 **Triumph (M-34).** The color is lovely soft lilac-mauve—a beautiful clear shade without any tinge of purple or blue. Received first class certificate at 1936 spring show of the Dutch Horticultural Society. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1378 **White Pigeon.** Pure white, long stem. The higher they grow, the better flowers they produce. ½ oz. Pkt. 25c; 1 oz. 50c; 1 lb. \$6.00.

1380 **Parade of Progress Mixture of Early Spencers.** Mixture of all the above varieties, in 1½ oz. Pkt. 50c; ½ lb. \$2.50; 1 lb. \$4.50.



## VITAMIN B-1 FOR ALL PLANT LIFE

Vitamin B-1 is a necessary factor for root growth. Its use was discovered and perfected at the California Institute of Technology. A great discovery for the treatment of all plant life; cuttings, pot plants, annuals, perennials, vines, bulbs, etc. Full cultural directions with each package. \$1.00 and \$2.00, postpaid.



# Fraser's Improved Asters

In few other plants have such strides been made in improvement of varieties, as has been among the asters. Asters bloom all through the summer and autumn from plants started in seed boxes under frames, beginning in January and continuing until May. This program will give blooming plants from May until October or later. If you do not care to go to this trouble, seeds may be planted in the open ground in April or May. You will want at least one portion of your garden set aside for the "Queen" of autumn flowers.

## SUPER GIANT ASTERS

**3377 El Monte.** New. As magnificent an Aster as we have ever seen. The color is deep glowing crimson with the sparkle of live rubies. Elegant, long-stemmed, fluffy blooms composed of daintily interlaced plume-like petals. An early and persistent bloomer producing its first flowers before the California Giant varieties. **Pkt. 15c; ¼ oz., 60c; ½ oz. \$1.00.**

**3373 Los Angeles.** Gardeners everywhere have shown the greatest enthusiasm about this wonderful Super Giant Aster introduced recently. Really marvelous, full petaled, very deep, and unusually large feathery flowers with narrow, gracefully interlaced petals. The color is an enchanting shade of pure shell pink. **Pkt. 15c; ¼ oz. 60c; ½ oz. \$1.00.**

**3329 Fraser's Famous King Aster.** An immense flower, gorgeous color and wonderful keeping qualities, makes this Aster one of the best of the large double types. A blend of all colors. **Pkt. 10c; ¼ oz. 75c.**

## EARLY AMERICAN BEAUTY ASTERS

**3361 Azure Blue.** W-R. A lovely azure blue or deep lavender. **Pkt. 15c; ½ oz. 60c.**

**3360 Carmine-Rose.** W-R. Immense, bright cerise blooms. **Pkt. 15c; ½ oz. 60c.**

**3362 Crimson.** W-R. An excellent shade of rich crimson. **Pkt. 15c; ½ oz. 60c.**

**3366 Purple.** W-R. The rich deep purple blooms are gorgeous. **Pkt. 15c; ½ oz. 60c.**

**3365 Shell Pink.** W-R. A lovely delicate shell pink color. **Pkt. 15c; ½ oz. 60c.**

**3367 White.** W-R. Most attractive with its display of large and well formed pure white blooms. **Pkt. 15c; ½ oz. 60c.**

**3368 Collections of American Beauty Asters.** One packet each of the 6 sorts, value 90c, for 60c.

**3359 Finest Mixed.** W-R. A blend of all colors. **Pkt. 10c; ½ oz. 50c; 1 oz. 90c.**



California Giant Aster

## Fraser's California OSTRICH PLUME ASTERS WILT RESISTANT STRAIN

A wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

**3141 Fraser's Crimson.** W-R. Mellow rose-crimson tone.

**3142 Fraser's Rose.** W-R. A bright rose.

**3143 Fraser's Pink.** W-R. A shell Pink.

**3144 Fraser's White.** W-R. Snowy white.

**3145 Fraser's Violet.** W-R. Gorgeous lavender blue.

**3146 Fraser's Purple.** W-R. Deep purple.

**Any above Packets 15c each; Special Pkt. 35c; ½ oz. 50c.**

**3149 Fraser's Plume Mixture.** W-R. **Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.**

## CALIFORNIA GIANT ASTERS

A marvelous midseason to late-flowering type with plants growing 3 to 3½ feet high. Has magnificent curled and interlaced flowers measuring 5 inches or more in diameter carried gracefully on splendid strong stems that measure 18 to 24 inches in length.

**3310 Giant Blue.** Clear azure blue. **Pkt. 15c; ½ oz. 75c.**

**3311 Giant Pink.** Delicate pink. **Pkt. 15c; ½ oz. 75c.**

**3312 Giant Purple.** Rich purple. **Pkt. 15c; ½ oz. 75c.**

**3313 Giant White.** Snow white. **Pkt. 15c; ½ oz. 75c.**

**3314 Giant Rose.** Deep, rich rose. **Pkt. 15c; ½ oz. 75c.**

**3319 Finest Mixed.** All colors. **Pkt. 15c; ¼ oz. 45c; ½ oz. 75c; 1 oz. \$1.40.**

## EARLY AMERICAN BEAUTY ASTERS

### WILT RESISTANT STRAIN

This is one of the finest American Asters, coming into bloom late in September and lasting way into October. Often the plants produce their finest flowers after we have had some light frost. The plants grow nearly 3 feet high. They are vigorous and strong branching, bearing very large round blooms which are completely double to the very center. The outer petals reflex and the center ones curve gracefully inward. A magnificent Aster for both garden display and for cutting.

Early American Beauty Aster (Illustrated at Right) →





3299 Single Rainbow Aster. Pkt. 15c.

Single Asters 3 to 4 inches across are more largely grown each season, and we do not know of any class of flowers so valuable for cutting as these when the days are shortening. The Rainbow is a great improvement on the original Chinese Aster; not only have larger flowers been attained, but our strain comes earlier into bloom. The plants are very free-growing, and require spacing at least 2 to 2½ feet to admit of full development of the flower-stems, which are often 18 inches in length. The large daisy-like blossoms appear in the greatest profusion and are exquisite in bouquets.

#### FRASER'S FAMOUS RAINBOW ASTERS—Single

- 3291 Rainbow Carmine. W-R. Same color as Beauty Rose.
- 3292 Rainbow Lavender. W-R. Clear lavender.
- 3293 Rainbow Crimson. W-R. Bright crimson shades to scarlet.
- 3294 Rainbow Rose. W-R. Deep rose pink.
- 3295 Rainbow Pink. W-R. Delicate flesh pink.
- 3298 Rainbow White. W-R. Large pure white.
- 3299 Rainbow Blend. W-R. Fine mixture of above rainbow colors.

Any of the above: Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

#### MISCELLANEOUS VARIETIES

3339 California Sunshine Aster. Mixed shades of carmine, lavender, pink, violet and white with contrasting centers of quilled petals. A graceful lacy flower and wonderful keeper when cut. Pkt. 25c; Special Pkt. 75c; ¼ oz. \$1.15.

3341 Heart of France. Wilt-resistant. Rich, ruby-red flowers borne prolifically during mid-season. Plants about 18 inches tall. Pkt. 15c; Special Pkt. 50c; ¼ oz. 80c.

3200 New, Fraser's Giant Branching Comet. Wilt-resistant. Curled and crested Aster, in full range of beautiful colors. Pkt. 10c; Special Pkt. 25c; 1 oz. \$1.00.

3288 All Varieties Mixed Aster. Contains all of the taller growing varieties that maintain an average height of 24 to 30 inches, such as Sunshine, Plume, California Giant, Peony, Rainbow, King and Swansdown White. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.

3369 Lilliput Aster Mixed. Flowers are 1½ to 2 inches across, of rich tones of red, blue and shades of rose and pink. Plant 1½ to 2 feet tall, exceptionally fine for cutting. Pkt. 15c; Special Pkt. 60c; ¼ oz. \$1.00.

3329 Fraser's Famous King Aster. An immense flower, gorgeous color and wonderful keeping qualities, makes this Aster one of the best of the large double types. A blend of all colors. Pkt. 10c; Special Pkt. 50c; ¼ oz. 75c.

#### W. R. = WILT-RESISTANT ASTERS

The development of Wilt-Resistant Asters represents one of the greatest advances ever made through plant selections. Years of painstaking and careful work were required to develop Wilt-Resistant varieties which make it possible to grow good Asters on soil infected with wilt disease.

#### AMERICAN BRANCHING ASTERS—Late

This has been the standard Late Branching Aster for many years. The plants grow into strong well-branched bushes, 2 to 2½ feet high, always carrying a large number of giant blooms which even under ordinary culture measure 5 inches across. The blooms are supported on long strong stems. They are usually at their best during September.

- 3004 Azure Blue. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.
- 3005 Deep Crimson. W-R. Pkt. 10c; Spec. Pkt. 25c; ½ oz. 75c.
- 3006 Deep Rose. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.
- 3007 Deep Purple. W-R. Pkt. 10c; Spec. Pkt. 25c; ½ oz. 75c.
- 3008 Shell Pink. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.
- 3009 Pure White. W-R. Pkt. 10c; Special Pkt. 25c; ½ oz. 75c.
- 3011 Late Branching Aster Collection. One packet each of the above six colors, value 60c, for 50c.
- 3010 Finest Mixed. W-R. Pkt. 10c; Spec. Pkt. 25c; ½ oz. 60c.



Early Branching Royal Aster

#### EARLY BRANCHING ROYAL ASTERS

An early-flowering type, coming into bloom in July or early August and lasting in perfect condition for a long time. Very desirable for beds or borders, and their long-stemmed flowers are ideal for cutting.

- 3015 Azure Blue. W-R. Dark lavender. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.
- 3016 Peachblossom. W-R. White upon opening, changing to lavender-pink. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.
- 3017 Purple. W-R. Deep violet-purple. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.
- 3018 Rich Rose. W-R. A bright color. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.
- 3019 White. W-R. Pure white. Pkt. 15c; Special Pkt. 35c; ½ oz. 75c.
- 3021 Royal Aster Collection. One packet each of the five colors, value 75c, for 50c.
- 3020 Mixed Colors. Pkt. 10c; Special Pkt. 35c; ½ oz. 75c.



## Complete List of the Finest Varieties That Will Bring New Glory to Your Garden

Produced under the ideal conditions prevailing here which are not excelled in any other section of the world. The quality of Pacific Coast Seeds is best reflected by the great increase in seed production here for world-wide consumption. Practically every nation on the globe now comes to the Pacific Coast for at least part of their seed requirements. California Seeds are produced by people who have served a lifetime in the seed-growing business and possess every modern apparatus for seed production, cleaning, grading, testing, packing and marketing.

### CONDITIONS OF SALE

**PRICES** as quoted are net on a basis of cash with order. All orders not accompanied by remittance, and from parties who have not established credit with us will be forwarded C.O.D. when for seeds.

All bulb and plants cash with order except by special arrangement.

**REMITTANCE** may be by any of the usual commercial methods. We do not accept stamps in place of remittance. Patrons outside the United States of America must remit in American funds, either by draft or money order. C.O.D. shipment or Credit sales not made outside the U. S. A.

**ALL ORDERS** are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also makes it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published.

**SHIPMENT** of bulbs and plants by express collect. Shipments of seeds are all prepaid by parcel post.

**OUR RESPONSIBILITY:** In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warranty in any manner the crop resulting therefrom.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

FRASER & SON.



**2201 Ageratum.** Fraser's Blue Boy compact, beautiful deep sky blue and a beauty for the rock garden and low border. Pkt. 25c; Special Pkt. 60c.

### AGERATUM—Floss Flower

Other flowers in garden and border are made lovelier by the presence of this plant with its dense clusters of small fuzzy blossoms. The taller type is fine for cutting while the dwarfs are suitable as edging and border plant blooming nearly the year 'round. Easily raised from seed either in fall or spring.

**2201 Fraser's Blue Boy.** 8 inches. Bright blue, large-flowering. Good for rock gardens. Pkt. 25c; 1/4 oz. \$1.00.

**2202 Venus.** 6 inches. Compact, dwarf, fluffy flowers from creamy white to bluish pink. Pkt. 25c.

**2203 Fraser's Tall Blue.** 2 feet. Bright azure blue, branching habit. Pkt. 15c; 1/4 oz. 50c.

**2204 Bluecap.** Dwarf, new, 4 inches. Pkt. 25c.

**2205 New Ageratum, Fairy Pink.** The Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose-pink color. Fine for borders, something different. Pkt. 25c; Special Pkt. 75c.

### AGATHEA—Blue Marguerite Daisy

**2949 Coelestis.** Sky blue flower with yellow disc growing 1 foot tall. A half hardy perennial remaining in bloom all year round. Useful for window boxes. Sow the seed in boxes to transplant. Pkt. 15c; 1/4 oz. 30c; 1/4 oz. 50c.



**2213 Alyssum.** Sweet Carpet of Snow Alyssum. Useful for beds, baskets, boxes, and edgings; very sweetly scented. Pkt. 15c.

### ALYSSUM—Sweet Alyssum (Year Round)

For borders, edgings, and rockwork, we recommend a liberal use of this dainty little flower. In borders, sow thickly so as to form masses, early in spring, or even the previous autumn. For winter bloom, sow late in August. Cut back after the first flowers fade, and others will come.

**2211 White Little Gem.** Dwarf, compact, the best for borders and low beds. Pkt. 15c; 1/4 oz. 25c; 1 oz. 75c.

**2212 Lilac Queen.** Improved extra deep color. Pkt. 15c; 1/4 oz. 35c; 1 oz. 85c.

**2213 Carpet of Snow.** A new very dwarf variety not over 2 1/2 inches high, exceedingly fine for low edgings, or among rocks, becoming a mass of pure white. Pkt. 15c; 1 oz. 85c.

**2215 White Sweet Alyssum (Maritimum).** 1 ft., very fragrant. Pkt. 10c; 1 oz. 50c.

**2214 Saxatile Compactum (Basket of Gold).** Flowers in late spring. Pkt. 15c; Special Pkt. 40c.

### AMARANTHUS

#### Colorful Foliage Plant, Hardy Annual

This striking foliage plant brightens up shrubbery; is at its best in late summer and fall. Too rich soil causes lack of bright coloring in foliage.

**2221 Molten Fire.** The top leaves are a fiery crimson, the lower ones maroon. Pkt. 15c; Special Pkt. 50c.

**2223 Flaming Fountain (Salicifolius).** Willow-like foliage, crimson and gold, 2 1/2 ft. Pkt. 15c; Special Pkt. 50c.

**2224 Tricolor Splendens (Joseph's Coat).** 3 ft. Flaming crimson head and variegated foliage. Pkt. 15c; Special Pkt. 50c.

**2225 Sunrise.** 3 ft. Most brilliant, bronze-crimson foliage terminates in a cluster. Pkt. 15c; Special Pkt. 50c.

### AMARYLLIS SEED

#### Giant American Hybrids Mixed (Hippeastrum)

**2948** This is the finest strain of ever-blooming Amaryllis in the world. Blooms are 6 to 8 inches across in all the reds, crimsons, white, and striped varieties. 100 seeds 65c; 1000 seeds, \$5.00.

### ANAGALLIS—Blue Pimpernel

Hardy annual, 18 inches.

**2231 Grandiflora Blue.** Bushy plant covered with violet-blue flowers. Require a sunny location; are a gem for the rock garden. Pkt. 15c; 1/2 oz. 50c.



Aquilegias are among our most beautiful and useful perennials, either for border display or cutting. They have refined beauty and graceful habit, are easy to raise from seed, and will succeed well in semi-shady places and mixed soil. Blooms during Spring and early Summer in the East. Fall and Spring in California. Our rare and splendid named varieties of extra long-spurred type have been procured by hybridizing, and, in common with all hybrids, will not reproduce themselves entirely true from seed. All the seedlings, however, will be desirable. Seed may be sown indoors during Feb.-Mar. and in frames or outdoors from May to July.



2773 Columbine—Long Spur. Pkt. 25c.

#### AQUILEGIA—Columbine

2773 Long Spurred Hybrids, Mixed. This is the Elliott strain, conceded to be the finest grown. Colors are mixed, stems extra long, fine for cutting. Pkt. 25c; 1/8 oz. 65c.

2767 Long Spurred Blue Shades. Pkt. 20c.

2771 Long Spurred Crimson Star. Bright crimson and white. Pkt. 20c.

2768 Long Spurred Pink Shades. Containing variety of pink to rose shades. Pkt. 20c.

2774 Long Spurred Orange and Scarlet Shades. Very striking. Pkt. 20c.

2775 Long Spurred Snow Queen. Pure white. Pkt. 20c.

2769 Long Spurred Hybrids Mixed. A splendid mixture. Pkt. 15c; Special Pkt. 25c.

#### ANCHUSA—Summer Forget-Me-Not

2236 New Annual Blue Bird. Sow in spring to bloom all summer. 2 ft. high; 18-inch sprays are covered with deep blue flowers. Pkt. 25c; 1/2 oz. 50c.

2237 Capensis. 2 ft. tall; forget-me-not blue flowers. Pkt. 25c; 1/2 oz. 50c.

2238 Blue Bonnet (Italica Dropmore). Perennial. Pale blue. grows 6 ft. tall. Pick seed pods for continual bloom. Pkt. 25c; 1 oz. \$1.00.

#### BEGONIA—Bedding Varieties

Very attractive flower for both pot and bedding use, and should be more extensively grown for shady borders. Perennial.

2760 Queen of Hollywood. Ever-blooming coral, 18 in. Pkt. 25c.

2756 Prima Donna. Soft rose, 1 ft. Pkt. 25c.

2757 Deep Scarlet. Pkt. 25c.

2758 Snow Queen. Pure white. Pkt. 25c

#### BEGONIA—Tuberous-Rooted

2779 Giant. Single and semi-double flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers often are 3 to 4 inches across. Shady and semi-shady location needed, may be grown in pots indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. Pkt. 35c; Special Pkt. 75c.

2778 Camellia-flowered. Large double and semi-double flowers in colors of primrose, orange and red shades. Pkt. 50c; Special Pkt. \$1.00.

#### BELLIS PERENNIS—English Daisy

Monstrosa, hardy perennial, 6 inches. Giant flowers of an improved strain. Blooms in 90 days from seed.

2781 Fraser's Super Giant, White.

2782 Fraser's Super Giant, Rose-pink.

2789 Fraser's Super Giant, Blended Mix.

Any of the above: Pkt. 15c; 1/8 oz. \$1.00.

2784 Fraser's Versi-color Giant. A novelty, variegated; white with rose-penciled petals. Pkt. 25c.

2785 Fraser's Lilac Gem. New color. Pkt. 25c.

2790 George Washington American Giants, Mixed. New and interesting. Pkt. 25c.

#### ARCTOTIS

2246 Grandis. Half hardy annual bearing daisy-like flowers. Color pearl white with mauve center. Height 2 ft. Pkt. 10c; 1/4 oz. 25c.

2247 Hybrids Mixed. New. Flowers in many shades of pink, rose, yellow, etc., with a dark disc in the center. A half-hardy annual growing about 1 ft. high. Free flowering. Pkt. 25c.

#### ANEMONE—Windflower

This lovely flower may be grown from seed as well as bulbs. The seed can be sown in the fall or spring in beds or flats.

St. Brigid. Large flowers, double and semi-double in mixed colors. Pkt. 25c; 1/8 oz. 75c; 1/4 oz. \$1.35.

His Excellency. Bright scarlet. Pkt. 25c; 1/8 oz. 85c; 1/4 oz. \$1.60.

French Single Coronaria. Large single flowers. Pkt. 15c; 1/4 oz. 40c; 1 oz. \$1.25.

#### BALSAM—Lady's Slipper

A tender annual preferring partial shade. Flowers both single and double, in bright colors and variations are wax-like and very attractive. The individual blossoms floating in a dish of water exhibit beauty to best advantage.

2251 Improved Double Camellia Flowered. In its extraordinary size, perfect form and brilliant colors, this fine strain of balsam surpasses all others. Height 18 inches. Pkt. 10c; 1/4 oz. 25c.

2252 Double Bush Flowering. New. Compact dwarf plant with the blossoms at the ends of the stems so that they are not hidden by the foliage. Pkt. 25c; 1/4 oz. 80c.

#### BROWALLIA

2256 Elata Blue. A rich blue flowering annual which stands considerable cold weather and blooms as well in the winter as in the summer. Seed may be sown any time and it grows equally well in shade or sun. Good rock plant. 18 in. Pkt. 15c.

#### ARIZONA LONG SPURRED COLUMBINES

2766 A beautiful wild columbine from Arizona. The flowers are medium in size and of a clear yellow with slender spurs that often measure 4 to 6 inches long. A very desirable plant for a shady or partially shaded location. Pkt. 25c; Special Pkt. 75c.



Brachycome Iberidifolia (Swan River Daisy)

#### BRACHYCOME IBERIDIFOLIA—Swan River Daisy

A charming annual deserving greater popularity. The plants which grow about 10 inches high, are covered with small Cineraria-like blooms in shades of blue and lavender.

2909 Mixed Colors. They like a sunny location and bloom through most of the summer. Fine for pot culture as well as the garden. Pkt. 15c; 1/8 oz. 25c; 1/4 oz. 40c.

#### CALCEOLARIA—Pocket Flower

Tender perennial, 12 to 18 inches. Speckled pot plant, for greenhouse starting.

2261 Grandiflora Hybrids. Tall. Pkt. 35c; 3 Pkts. \$1.00.

2265 Grandiflora Hybrids. Semi-dwarf. Pkt. 50c.



# California Wild Flower Seeds



- 2051 California Blue Lupines, Above. Pkt. 15c.  
2036 California Yellow Tidy Tips. Daisy in picture. Pkt. 25c; Special Pkt. 50c.

## CALIFORNIA PENTSTEMON

2035 Rare *Pentstemon spectabilis*. "Blue Pentstemon." Perennial, 4 to 5 feet high. Flowers in long spikes, and the richest combination of blue and royal purple. Pkt. 25c; 1/8 oz. 50c.

## CALIFORNIA BLAZING STAR

2025 *Bartonia Aurea*—Blazing Star. A very desirable golden yellow flower entirely hardy in all parts of the country. Pkt. 10c; oz. 50c.

## CALIFORNIA CREAM CUPS

2040 *Platystemon Californicus*. Buttercup-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil. Pkt. 15c; 1/8 oz. 50c.

## GILLIA—Queen Ann's Thimble

2028 *Gilia Capitata*. This annual grows 1 1/2 to 2 1/2 ft. high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like *Scabiosa* in form. Pkt. 15c; 1/2 oz. 40c; 1 oz. 75c.

## GILLIA—Birdseye

2029 *Gilia Tricolor*. Dainty and captivating violet-like flower. Petals tipped with lavender blue, running through cream, deep purple and gold in mixed shades. Pkt. 15c; 1/2 oz. 40c.

## SAND VERBENA

2021 *Abronia Umbellata*. Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flower will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c; 1/4 oz. 30c.

## GOLDEN WEST

## CALIFORNIA SEA DAHLIA

2083 *Leptosyne Maritima*. Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across, with bright yellow petals surrounding a golden disc. Hardy in mild climates. Pkt. 15c.

## CALIFORNIA TIDY TIPS

2036 *Layia elegans* (Tidy Tips). One of California's most dainty wildflowers. Yellow daisy flowers with white-tipped petals. Pkt. 25c.

## CALIFORNIA LUPIN

2051 California Mountain Blue. (Lupines Nanus.) Annual. California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.



There is a real treat in store for those who have never planted California Wild-flowers. They will add charm and distinctiveness to your garden. Few wildflowers rival their beauty in the native and when brought under cultivation they are larger and even more colorful and attractive. They bring romance, novelty and beauty to the garden and require a minimum of water and care. The best time to sow seed is in the fall and spring during the rainy season.

## NEMOPHILA—Baby Blue Eyes

2472 *Insignia Blue*. Hardy annual—6 inches. It will do in full sun but enjoys a somewhat shaded moist situation. Lovely cup-shaped, sky-blue flowers with white eyes. Pkt. 15c; 1/2 oz. 40c.

2473 *Choice Blend*. A mix of blues, lilacs, purples and white. Pkt. 15c; 1/2 oz. 35c.

## FRASER'S CALIFORNIA ANNUAL WILDFLOWER MIXTURES

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. They will do well in shrubbery, borders and along wooded walks or in sections of the garden set aside for wild or natural plantings; also very effective for the rock garden.

They contain Wild Snapdragons, several Lupinus, Baby Blue Eyes, Wild Coreopsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gilias, Godetias, Blue Bells, Buttercups, Blazing Stars and many others.

2005 *Shady Blend*. Six select varieties for partly shaded areas.

2006 *Yellow-Gold Shades*. A beautiful blend of orange, yellow and cream.

2007 *Blue and Purple Shades*. A blend of blue, purple and lavender colors.

2009 *General Mixture*. A mixture of choice varieties for all-around planting.

Any of above packets: Pkt. 15c; Special Pkt. 25c; 1 oz. 75c.

2010 *For all places*. A mixture of 20 distinct varieties. Pkt. 25c; oz. 75c; 1/4 lb. \$2.00; lb. \$6.00.

## CACTUS SEED

2081 *Death Valley Cactus*. A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

## RARE MAMALLARIA CACTUS

2082 Small blooming types grown by one of California's leading experts. Pkt. 35c; Special Pkt. 75c.



# California Poppies in Sunset Rainbow Shades

When the Padres came into California they found dainty cups of gold growing over the mountainsides and through the valleys. The common wild variety is a native of several western states and the State flower of California. But the new California poppies are much improved, in that we now have a remarkable color range with larger and better flowers. Our sun ripened seed represent this vastly improved strain. California Poppies are easily grown and practically free from garden pests. They are perfectly hardy in the eastern states; we have known them to self-seed for five years as far north as Massachusetts. Few people know the trick of keeping them as cut flowers; merely cut the flowers or large buds in the early morning before they open.

## Special Quantity Prices—

### True California Poppies

2078 *Eschscholtzia aurantiaca*. For planting large areas to the true California Poppies. Pkt. 10c; ½ oz. 35c; 1 oz. 50c; 4 oz. \$1.50; ½ lb. \$2.50; 1 lb. \$4.00.

Postage Paid

## CALIFORNIA POPPIES

2061 **Scarlet Shades**. Includes a new deep scarlet of the tulip-flowered type.

2062 **Orange Shade**. Beautiful fluted and double types in rich orange.

2063 **Crimson Shades**. Rich crimsons and fluted types.

2064 **Yellow Shades**. Golden yellow shades and new fringed types.

2065 **Pink Shades**. Bright to delicate shades of pink.

2066 **Carmin Shades**. Deep carmine shades and lovely frilled types.

2067 **New Bronze Shades**. Two toned frilled and fluted types of orange crimson outside and inside of petals golden.

2068 **White Shades**. Very popular pure white effect.

Any of above: Pkt. 15c; ¼ oz. 40c; ½ oz. 70c; oz. \$1.25.

2069 **Poppyland Sunset Mixture**. These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; oz. \$1.00.



### CALIFORNIA POPPY—DOUBLE VARIETIES. 1 FT.

- 2070 Double Carmine Queen. Pkt. 25c; Special Pkt. 60c.
- 2071 Double Orange. Pkt. 25c; Special Pkt. 60c.
- 2072 Double Pink. Pkt. 25c; Special Pkt. 60c.
- 2073 Double Rose. Pkt. 25c; Special Pkt. 60c.
- 2074 Double White. Pkt. 25c; Special Pkt. 60c.
- 2075 Double Choice Mixed. Pkt. 20c; Special Pkt. 50c.

## CALIFORNIA POPPIES

2078 This is the true California Poppy, *Eschscholtzia Aurantiaca*, which is California State Flower. Orange blossoms and finely cut, silvery foliage. 1 to 1½ feet high. Pkt. 10c; ½ oz. 35c.

## CALIFORNIA BLUE BELL

2041 *Phacelia Viscida*. A most lovely, hardy annual. The blooms are saucer shaped and of the most brilliant blue. The plants are a foot or more high. Pkt. 25c; oz. \$1.50.

2037 *Phacelia Campanularia*. Grows 1 to 1½ feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. One of the quickest annuals to flower from seed sowing. Pkt. 15c; ½ oz. 50c.

2038 Wild Heliotrope—*Phacelia Tanacetifolia*. Annual, lavender blue, used extensively for bee food. Grows 1½ to 2 ft. tall. Pkt. 15c; oz. 50c.

2039 *Phacelia Whittlavia*. Annual grows 1 to 1½ feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks, will thrive in partly shaded moist places. Pkt. 15c; ½ oz. 30c; oz. 50c.



2041 *Phacelia Viscida* California Blue Bell. Pkt. 25c.



# CALENDULA—Scotch Marigold

## BALLS OF GOLD FOR THE UNIVERSE

Hardy Annual—18 in.

### A Very Popular Universal Garden Flower

In mild sections it is simplest to sow calendula seeds where the plants are to grow, two or three seeds together, spaced at intervals of 12 inches. After they have germinated and thrown out their first pair of leaves, select the thriftiest one and pull out the others, leaving one plant to mature in each planting. In mild climates they may be planned in fall for winter blooming. In colder sections they may be planted inside or in hot beds in March or April and transplanted to the garden in May. Seeds may be sown in the open ground after all danger of frost is past.



406 Calendula—Orange Fantasy. Pkt. 25c.

**406 Calendula, Crested, Orange Fantasy.** Distinctly different from any other Calendula. Color is coppery-orange with petals edged deep brownish-red; outer petals long and inner petals short and curled, to form a bronze-colored, crested center. Award of Merit, All-American Selections for 1938. Pkt. 25c.

**410 Fraser's California Improved Orange King.** Double golden orange. Pkt. 10c; ½ oz. 25c; oz. 50c.

**411 Fraser's California Improved Yellow.** Lemon yellow. Pkt. 10c; oz. 50c.

**414 Sensation (Campfire).** Double orange, dark center. Pkt. 15c; ½ oz. 25c; oz. 50c.

**415 Ball's Gold.** Golden yellow. Pkt. 15c; ½ oz. 25c; oz. 50c.

**416 Radio.** Quilled petals, orange. Pkt. 15c; ½ oz. 25c; oz. 50c.

**417 Radio Golden Beam.** New, rich golden yellow. Pkt. 15c; ½ oz. 25c; oz. 50c.

**418 Chrysantha.** New, golden yellow. Pkt. 15c; ½ oz. 40c; oz. 75c.

**420 Golden Splendor Mixture.** Pkt. 10c; ½ oz. 25c; oz. 50c.

**419 Shaggy or Roman Gold.** New. Pkt. 15c; ½ oz. 25c; oz. 50c.

**409 New Art Shades.** Unusual mixture. Pkt. 15c; ½ oz. 25c; oz. 50c.

**412 Orange Sunshine.** Orange counterpart of Chrysantha. New. Pkt. 25c; ½ oz. 40c; oz. 75c.

**408 Tournament of Roses Favorite.** "Orange dazzler" frilled beauty. Fine new variety, stiff petals, double orange. Pkt. 15c; ½ oz. 40c; oz. 75c.

## CALENDULA COLLECTION

421

**6** packets, one packet each of the following separate colors (90c value) for only **60c**

### NEW CALENDULAS

**407 Apricot Queen.** A brilliant new Calendula with large, broad-petalled blooms of a bright apricot, deepening toward the center. It has a brown eye. Pkt. 15c.

**414 Campfire (Sensation).** Extremely large flowers of a beautiful and rich orange color with an iridescent scarlet sheen. Gives a rich and charming effect. Pkt. 15c.

**418 Chrysantha or Sunshine.** A very lovely Calendula with drooping, long, wide petals, giving the flower a globular appearance by curving downward. The color is a clear Buttercup yellow. Has long stems and is as fine for cutting as for bedding. Pkt. 15c.

**422 Ball's White.** A distinct new type. Giant flowered, light eye. Pkt. 15c.

**408 Orange Dazzler.** Perfectly double, ball-shaped flowers composed of attractively frilled, golden orange flower petals. Pkt. 15c.

**415 Ball's Golden Yellow.** A bright golden yellow color. The largest Calendula grown. Pkt. 15c.



## CALLIOPSIS—Golden Crown

### The Pilgrim's Flower

Award of Merit "All America" Trials Selections

**2271** This outstanding novelty has been selected by American specialists as being worthy of their Award of Merit in the All-America Trials. It is hardy and easy to grow, producing an abundance of bloom on plants about 2 feet in height. The flowers are larger than those of any other Calliopsis and of perfect symmetrical form. The color, rich golden yellow, is made the more arresting by the contrast of a shining maroon central zoning. We recommend this novelty with every confidence and predict a demand equal to that of any introduction of recent years. Pkt. 25c; ¼ oz. 50c; oz. \$1.

### GAY CALLIOPSIS

Culture B.—Sow seed ¼-inch deep. Height 1 to 3 ft.; sun; blooms June to August from spring sown seed. Will endure poor soil. Used for bedding, massing and cutting.

**2269 Hybrida Superba.** Double. 3 ft. tall. Very showy new hybrids, varying from pale yellow to rich orange and velvety brown. Pkt. 10c; ½ oz. 15c; ¼ oz. 25c.

**2267 Golden Wave (C. Drummondii).** 18 in. tall. Large golden yellow flowers with brown centers. Pkt. 10c; ½ oz. 15c; ¼ oz. 25c.

**2266 Mixed Tall Sorts.** 3 ft. tall. Marmorata. Pkt. 10c; ½ oz. 15c; ¼ oz. 25c.

**2270 Mixed Dwarf Sorts.** 1 ft. tall. Pkt. 10c; ½ oz. 15c; ¼ oz. 25c.



**CANTERBURY BELLS—Campanula**

New Annual. single Canterbury Bell, blooming in less than 6 months from seed.

Flowers in autumn from spring sowing, or in the spring when sown in the fall. Hardy, biennial, single bell type, height 2 ft.

- 1135 Rose. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.  
 1136 Dark blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.  
 1137 Light blue. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.  
 1138 White. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.  
 1139 Mixed. Pkt. 10c; Special Pkt. 30c; ¼ oz. 50c.

**CUP AND SAUCER BELL TYPE—Calycanthemum**

Hardy biennial. Height 2 ft.

- 1165 Rose. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 1166 Dark blue. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 1167 Light blue. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 1168 White. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 1169 Mixed. Pkt. 10c; Special Pkt. 40c; ¼ oz. 60c.



428 Candytuft—Hyacinth-flowered. White. Pkt. 15c.

**ANNUAL CANDYTUFT UMBELLATA**

The annual Candytufts are of fine habit and profuse bloomers. They are easily grown and bloom quickly from seed. For a succession of bloom they should be sown at intervals. For massing in flower beds and borders and for edging they are admirably adapted, while for cutting the flowers are greatly prized. Height 12 inches.

- 435 Carmine. Bright carmine rose. Pkt. 10c.  
 434 Crimson. Rich deep shade. Pkt. 10c.  
 431 Albida. Pure white. Pkt. 10c.  
 433 Flesh-Pink. Delicate pink. Pkt. 10c.  
 432 Lavender. Delicate rosy-lavender. Pkt. 10c.  
 430 Rose Cardinal. Brilliant deep rosy-red, one of the most effective for bedding. Pkt. 10c.  
 Collection. One each of the above six sorts, 50c.  
 429 Finest Mixed. All colors mixed. Pkt. 10c; ½ oz. 20c; oz. 35c.  
 428 Giant Hyacinth-Flowered or Improved Empress. A wonderfully improved strain of the Empress Candytuft and quite distinct, bearing very large, bold spikes of snowy white flowers, very effective plant for beds or borders; fine for cutting. Pkt. 15c; ¼ oz. 25c; 1 oz. 75c.

**FRASER'S CATALINA CARNATION****ENFANT DE NICE (Improved)**

2809 Carnation *Enfant de Nice* is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75 per cent true from seed and about 90 per cent of the plants come double. Pkt. 25c; Special Pkt. 60c.



2799 Calif. Beauty Carnation—Mixed. Pkt. 15c.

**CARNATION—Fraser's Beauty Strain****(Improved Chabaud's Giants)**

If planted inside very early they will bloom in 5 months from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun ripened Seeds produce plants of exceptional vigor, 1½ ft. tall, with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

- 2792 Yellow. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2793 Cardinal-Red. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2794 Crimson. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2795 Deep Rose. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2796 Shell-Pink. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2797 Salmon-Rose. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2798 White. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.  
 2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 15c; Special Pkt. 40c; ¼ oz. 65c.  
 2802 Fraser's Penciled Beauties. Variegated variety. Mixed. Pkt. 20c; Special Pkt. 35c; ½ oz. 60c.

**"ROYAL CORONATION" CARNATION PINKS**

Easily grown from seed. We offer the finest seed obtainable, California grown. We offer two novelties this year, the double "Coronation" Carnation Pink and the single "Coronation" Carnation Pink. Huge blossoms and unique colors.

- 928 Mixed Colors. Single. Pkt. 25c; Special Pkt. 60c.  
 929 Mixed Colors. Double. Pkt. 35c; Special Pkt. 75c.

**EASY TO GROW FROM SEED, VERY FRAGRANT**

2801 Old-Fashioned Carnation. Marguerite mixed. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double, of exquisite color. Pkt. 10c; Special Pkt. 40c; 1 oz. \$1.00.





Celosia Cristata

Feathered Celosia

## CELOSIA

An odd and picturesque class of plants having colored foliage and innumerable small flowers and seed vessels which form a brilliant colored mass. The vivid blossoms are sometimes gracefully arranged like plumes and in other types form dense clusters corrugated and frilled at the edge like cockscombs. They retain their brilliant coloring from midsummer until frost.

### DOUBLE CORNFLOWER or BACHELOR BUTTON

#### CENTAUREA CYANUS

Hardy Annual—2½ ft.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

- 2301 Fraser's Blue. (Florist Blue.)
- 2302 Fraser's Maroon. (Black Boy.)
- 2304 Fraser's White. (Snow Man.)
- 2305 Fraser's Rose Pink. (Pinkie.)
- 2306 Fraser's Deep Red. (Red Boy.)

Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

- 2309 Fraser's Blended Mix. All above colors mixed. Pkt. 15c; ¼ oz. 20c; ½ oz. 30c; oz. 50c.

### NEW BLUE-BOY CORNFLOWER

- 2307 Bachelor's Button. Centaurea Cyanus "Blue Boy". Famous Blue Boy Blue. Very double, extra deep blue flowers of enormous size. We believe this superior to all other strains. Super Pkt. 25c; ¼ oz. 35c; 1 oz. 75c; ¼ lb. \$2.00.

### NEW DWARF DOUBLE CORNFLOWER

- 2303 Cornflower "Jubilee Gem." Dwarf, compact, dark, double blue. Pkt. 25c.



2307 Centaurea Cyanus—Blue Boy. Pkt. 25c.

## CELOSIA CRISTATA—Cockscomb

This variety, with the cockscomb form, gave these plants their name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

- 2292 Fraser's Dwarf Empress Improved. Height 10 inches, heads of purplish-red. Pkt. 10c; Special Pkt. 50c.

- 2293 Fraser's New Velvet Velour. Mixed colors of yellow, rose, crimson. Height 18 inches. Pkt. 15c; Special Pkt. 50c.

- 2294 Black Beauty. Royal Velvet Novelty, 3 ft. tall. Needs a rich soil. Pkt. 25c; Special Pkt. 75c.

## CELOSIA CHILDSII

- 2283 Chinese Woolflower. Mixed colors, heads resembling huge balls of silky wool set at the top of stems averaging 18 inches in length. Pkt. 10c; Special Pkt. 30c; ¼ oz. 50c.

## LILLIPUT FEATHERED CELOSIA

Dwarf varieties. Plants grow about 12 inches, compact. Good for pot culture and very striking when used in solid beds.

- 2284 Fire Flame. Flame red shades. Pkt. 15c; Special Pkt. 50c.

- 2285 Afterglow. Warm, chrome yellow. Pkt. 15c; Special Pkt. 50c.

## CELOSIA, OSTRICH FEATHERED PLUME

Tall varieties—2 to 3 ft. tall.

Feathered (Plumosa). 3 ft. For grace and dignity the Plumosa type is remarkable among Celosias. The plants display numerous stately, elegant plumes. They are impressive in the garden and are equally striking when dried and used for winter bouquets.

- 2287 Ruby Plume. Red shades. Pkt. 15c; ¼ oz. 30c.

- 2288 Golden Plume. Golden yellow shades. Pkt. 15c; ¼ oz. 30c

- 2289 Plumosa Magnifica Mixed. A blend of the above two shades. Pkt. 10c; ¼ oz. 25c.

## ROCKET FLOWER

- 2280 Fraser's New "Rocket Flower." Lilac Pink. Gorgeous shooting sprays and spikes completely covered with wool-like lavender pink flowers. Grows two feet tall and is of the Celosia family, but different from anything you have ever seen. Can be dried for winter decoration. Pkt. 25c; Special Pkt. 50c.

## GIANT SWEET SULTAN

#### CENTAUREA IMPERIALIS

Hardy Annual—2½ ft.

An indispensable annual for cutting or garden display. Sun ripened seed is "free flowering," long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

- 2311 Fraser's Amaranth Red. A new color, outstanding for exhibition purpose.

- 2312 Fraser's Brilliant Rose.

- 2313 Fraser's Deep Lavender.

- 2314 Fraser's Purple.

- 2315 Fraser's White.

- 2316 Yellow (Sauveolens). Rich, yellow, a glorious combination with the Blue Bachelor Button when used in bouquets. Any of above colors: Pkt. 15c; Special Pkt. 25c.

- 2319 Fraser's Blended Mix. All of above separate colors mixed. Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.



2311 Centaurea Imperialis—Amaranth Red. Pkt. 15c



**DUSTY MILLER CENTAUREA**

Hardy Perennial

- 2340 *Gymnocarpa*. Planted extensively for low borders because of its silvery white foliage. Grows about 10 inches tall, bearing small light lavender flowers. **Pkt. 15c; Special Pkt. 40c.**
- 2339 *Candidissima*. Silvery white foliage and golden yellow blossoms. Compact, 8 to 12 inches. **Pkt. 15c; Special Pkt. 50c.**

**ANNUAL PAINTED DAISY  
CHRYSANTHEMUM**

Hardy Annual—2½ ft.

An improved strain easily grown from seed. Makes a showy plant covered with daisy-like flowers.

- 2348 *Golden nivellii*. Similar to the common Painted Daisy, but flowers are 2 to 3 inches across and a rich golden yellow.
- 2349 *Fraser's Painted Daisy Mixture*. Single of most beautiful colors.

Any of above: **Pkt. 15c; ½ cz. 30c; oz. 50c; 4 ozs. \$1.50.**

- 2341 *Double Carinatum Hybrida Mixed*. 60 per cent true to type. Bright cheerful shades of purple, scarlet, yellow and white. One of the best. **Pkt. 15c; Special Pkt. 40c.**



2349 Annual Painted Daisy. Mixed Colors. **Pkt. 15c.**

**CASCADE CHRYSANTHEMUMS  
from Seed**

JAPANESE HARDY GARDEN

Hardy Perennial—3 ft.

- 2371 *Fraser's Deluxe Korean Hybrids*. This hardy perennial chrysanthemum is an improved strain over the ordinary perennial chrysanthemum familiar to most gardeners. It may be treated as an annual if started in February, bursting into a cloud of tinted blooms in late September and October. **Pkt. 35c; 3 Pkts. \$1.00.**

- 2372 *Chrysanthemum Japonicum* — "Japanese Cascade." Single-flowered, mixed colors. Very hardy, of easy culture, blooming the same autumn from seed. Pinch two or three times for a good shaped bush, and stake. When properly cultivated will hang as long as 4 to 6 feet, and be 2 ft. wide. **Pkt. 50c; Special Pkt. \$1.00.**

- 2373 *Chrysanthemum Japonicum* — "Japanese Mountain." Double Anemone-flowered, fine mixed colors. **Pkt. 75c; Special Pkt. \$1.50.**

**CHEIRANTHUS**

GOLDEN SIBERIAN WALLFLOWER

Hardy Biennial—12 in.

- 2487 *Fraser's Choice Gold Blend*. An early perennial with rich, velvety orange flowers; never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. **Pkt. 15c; Special Pkt. 50c.**

**CINERARIA SEED**

**California Giants.** The very latest developments in Cinerarias. The plants are of compact habit branching from the base and producing immense flowers often 4 inches or more in diameter. The colors range through various shades of blue, pink, salmon, old rose, carmine, blood red, and white. Especially desirable for pot culture.

- 2398 *Large Flowering, Crimson*. 16 in. high....See prices below
- 2399 *Dark Blue*, 16 in....." " "
- 2400 *Matador*, deep copper-scarlet....." " "
- 2401 *Old Rose*, 16 in....." " "
- 2402 *Dark Red*, dark center, 16 in....." " "
- 2403 *Sky Blue*, 16 in....." " "
- 2404 *White*, 16 in....." " "
- 2396 *Superb Blend*. All the above shades along with many others not available separately, blended in a well-balanced mixture.

**Seed Prices: Pkts. 50c; 1/128 oz. \$2.00; 1/64 oz. \$4.00; 1/32 oz. \$7.50; ½ oz. \$20.00.**

**CINERARIA—WELL-KNOWN STRAINS**

- 2391 *Grandiflora Semi-Dwarf* — *Pedigreed Mixed*. An ultra fancy strain. **Pkt. 50c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.**

- 2397 *Howard & Smith Strain*. Very fine. **Pkt. 50c; 1/64 oz. \$2.25; 1/32 oz. \$4.25; 1/16 oz. \$8.00.**

- 2393 *Multiflora Nana* (Hybride strain). Mixed. **Pkt. 35c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/16 oz. \$4.00.**

- 2394 *Fraser's Giants*. An exceptionally good strain. Well colored. **Pkt. 25c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.**

- 2392 *Stellata Hybrids*. Especially desirable for making a display in the garden. Forms large plants 2 to 3 feet high, covered with hundreds of star-shaped flowers. This seed is carefully selected and will be found to contain a large percentage of blue and pink shades. **Pkt. 15c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; ½ oz. \$3.00.**

**CLARKIA ELEGANS**

Butterfly Flower

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

- 2408 *Enchantress*. A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers six weeks from sowing. **Pkt. 15c; Special Pkt. 50c.**

- 2409 *Fraser's Double Choice*. Mix of rainbow colors. **Pkt. 15c; ½ oz. 60c; 1 oz. \$1.00.**

**CANARY BIRD VINE**

- 2852 *Canary Bird Vine* (*Tropaeolum Canariense*). Cine. Light yellow, bird-like, fringed flowers, on rapid climber; sow January to May. Germination period 10 days. **Pkt. 15c.**

**CANNA**

- 515 *Canna Seed*. Vivid pinks, yellows, oranges and reds, useful for foliage and flower mass effect; flower first year from seed, which soak; 3 feet; sow January to May. Germination period 2 weeks. *Crozy's Hybrids Mixed*. **Pkt. 15c.**

**COLEUS**

Tender Perennial—2½ ft.

- 2411 *Pyrenees Giant, Mixed*. A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most colorfully in sunny position, excepting in hot interior countries, where partial shade should be provided. **Pkt. 25c; Special Pkt. 75c.**

- 2412 *Coleus. New Large Lace Leaved, Rainbow Mixed*. Ornamental foliage plant for pots or outdoors, with large, varicolored, velvety leaves in partial or full shade; 1 to 2 feet; sow February to May. Germination period 10 to 15 days. *Large Lace Leaved; Rainbow Mixed.* **Pkts. 25c.**





Early Double Cosmos

### MAGNIFICENT NEW COSMOS

#### Extra-Early Sensation

Sensation is the earliest of all Cosmos, blooming several weeks ahead of the early-flowering type which in turn flowers considerably earlier than the original late-flowering varieties. Sensation gives a marvelous display throughout the summer months. Has extra-large flowers borne profusely on vigorous plants.

**472 Pinkie.** Gorgeous well-formed blooms of a bright rose-pink color. Pkt. 20c; Special Pkt. 75c.

**471 Purity.** Elegant large white petals surrounding a small yellow center cushion. Pkt. 20c; Special Pkt. 75c.

**466 Sensation, Mixed.** This embraces the above two varieties. Pkt. 15c; Special Pkt. 40c; ¼ oz. 50c.

### COSMOS . . . Extra Early

Annual. For cutting and display, 5 to 6 feet, July to October. **ANOTHER MUCH FAVORED ANNUAL, SUPPLYING THE LATE SUMMER AND FALL GARDENS WITH QUANTITIES OF ARTISTIC-SHAPED FLOWERS WANTED FOR CUTTING PURPOSES**

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results if the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

**461 Fraser's Early Pink Cherokee.** Mammoth flowering type color like the beautiful single Cherokee Rose. Pkt. 15c; ¼ oz. 25c.

**462 Fraser's Early Red Cherokee.** Mammoth flowering. Bright red like the well known Red Cherokee Rose. Pkt. 15c; ¼ oz. 25c.

**463 Fraser's Early White Cherokee.** Mammoth flowered, a pure white like the White Cherokee Rose. Pkt. 15c; ¼ oz. 25c.

**464 Fraser's Color Harmony Mix.** A choice blend of all above colors. Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.

### GOLDEN YELLOW COSMOS

**465 Fraser's Klondike Gold.** A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Like full sun. Any above Pkts. 15c each; ¼ oz. 50c; 1 oz. \$1.25.

### GIANT COSMOS Late Single Tall Varieties

The Tall, Autumn flowering Cosmos with large, single blooms. Very vigorous grower. Height 6 to 7 feet. Flowering Sept.-Oct.

**486 Autumn Giant Pink.** Beautiful shell pink.

**487 Autumn Giant Crimson.** Beautiful deep red.

**488 Autumn Giant White.**

**489 Autumn Giant Mixed.** Mixture of each color. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.

### California's Best DOUBLE CRESTED COSMOS

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60 per cent double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the single.

**473 Crimson.** Pkt. 25c; ⅛ oz. 50c; ¼ oz. 90c.

**474 Pink.** Pkt. 25c; ⅛ oz. 50c; ¼ oz. 90c.

**475 White.** Pkt. 25c; ⅛ oz. 50c; ¼ oz. 90c.

**476 Double Mixed.** Pkt. 15c; ⅛ oz. 45c; ¼ oz. 85c.

### EARLY ORANGE FLARE

**468** This is the early variety and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.

### COREOPSIS

Hardy Perennial—2 ft.

One of the easiest grown and best liked of the hardy perennials; highly praised for cutting, very free flowering.

**2812 Fraser's Flora Plena.** A recent introduction; much prettier and more attractive than the single. Flowers are semi-double and clear gold. Pkt. 25c; ¼ oz. 40c; ½ oz. 70c.

**2813 Hazel Eyed Coreopsis (Auricula Superba).** Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. Pkt. 25c; ⅛ oz. 60c; ¼ oz. \$1.00.

### CYNOGLOSSUM

#### Chinese Forget-Me-Nots

Hardy Annual—2 ft.

**2419 Fraser's Select.** Fine for planting in California and southern states during fall months; in the East, in the spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-not and larger. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; 1 oz. 75c.

### CYCLAMEN—For Greenhouse Starting

**1231** Good pot and shade plant. Choice mixed. Pkt. 75c; 100 seeds \$2.50.



Ornamental Gourds—Warted Hybrids  
(See Next Page)



# Climbing and Trailing Plants, Trellis and Ground Cover

No garden is complete without a few of the popular climbing and trailing plants. We have listed here the most pleasing sorts from among your favorites.

## PERUVIAN GOURDS

It is a perpetual astoundment that these hard-shelled Gourds, so utterly diverse in color, form, and size, can still be made to look so beautiful when carved and painted. We have a collection of six varieties in mixture only that come from Peru and have a shell that is one-half inch thick and very hard. It can be carved to three distinct depths, especially the Nzele type. The carved Gourds have a sale value as high as \$7.00 to \$10.00 each, according to the artistic carving of designs upon them.

**A Mixture of Six Varieties for Gourd Hobbyists, 50c Pkt.**



**Morning Glory—Clark's Heavenly Blue**

Hardy Annual

**2849 Scarlet O'Hara. Red Morning Glory.** Popular for trellis, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug rich soil. If seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination. **Pkt. 25c.**

## MADAME BUTTERFLY OR MIKADO

**2845 Madame Butterfly or Mikado.** This mammoth-flowering Japanese Morning Glory often measures more than 4 inches across in innumerable different colors which are entirely distinct from ordinary Morning Glories. For pot culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape bearing many gigantic flowers. Excellent for pot, window box and balcony. **Pkt. 25c.**

**2844 Clark's Heavenly Blue Giant Improved Early Flowering.** (New.) This splendid Moonflower has glorious large blooms measuring 4¼ inches in diameter. They are an intense sky blue color shading to white in the throat. The blooms remain open until noon. Its extra early flowering habit makes it particularly valuable in sections where other Moonflowers are too late. We feel sure that our customers will be most favorably impressed with it for it truly is lovely. **Pkt. 25c; ¼ oz. \$1.00.**

**2843 Fraser's Big Heavenly Blue.** Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. **Pkt. 15c; ½ oz. \$1.00.**

## NEW AND RARE ORNAMENTAL GOURDS, IN MIXTURES AND SEPARATE VARIETIES

Gourds grow in most every section of the world, and we have gone to great expense to give our customers very selected and new varieties. Gourds will grow in the poorer soils because they do not go so much to vine and more to the fruit. They may be trained on trellises as ornamentals or used as ground covers. The fruit should be allowed to become ripe and hard before picking. After picking, scrub thoroughly clean and cover with varnish. It is becoming a great hobby all over the world to decorate by hand the hard shelled types.

**2871 Salt and Pepper Gourd.** This is a very small bottle gourd that can be used either for salt or pepper shakers. It is of the hard shelled variety. Grows about three inches in diameter, and four inches tall. **Pkt. 15c.**

**2863 J. Raymond's Warted Hybrids.** This is a novelty mixture of the finest colored warted types. **Pkt. 25c.**

**2864 Crown of Thorns. (From Africa.)** A most unusual gourd which needs no varnish. Has curved claws, not sharp, but very unusual. **Pkt. 25c.**

**2865 Green Muranca. (From Guatemala.)** Resembles an Indian war club. **Pkt. 25c.**

**2870 Penguin or Bottle Gourd. (From Egypt.)** This is a hard shelled type and can be painted black and white to resemble a penguin. **Pkt. 25c.**

**2858 Turks Turban. (From Asia.)** Very odd and ornamental. Top red and center portion cream with green and white stripes. **Pkt. 15c.**

**2856 Many Sorts Mixed.** A good selection of all the best types of gourds. **Pkt. 15c.**

**2857 Small Decorative Types Mixed.** The best of the small striped types, such as egg, spoon, pomegranate and pear-shaped. **Pkt. 15c.**

**2859 Giant Hard-Shelled Gourds, Mixed.** These contain the large acorn, large bottle calabash, pipe gourd, dipper or siphone, and the Hercules club gourds. **Pkt. 15c.**

## ORNAMENTAL CORN

**2855 Navajo Indian Corn.** The seed of this ornamental Indian corn on the cob is most exquisite. The kernels are agate-color pure white, jet black and pink. When bunched with ornamental hangings or in a bowl with Gourds it is most fascinating. **Pkt. 15c.**

**2854 Squaw's Indian Amber Gold Corn.** Colors are colors, but the warm shade of these golden amber kernels is almost beyond description. **Pkt. 15c.**

## JAPANESE KUDZU VINE

**2886 Pueraria thunbergiana.** Perennial climber starting new shoot each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established, and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters add to its attractiveness. **Pkt. 15c.**

## COBAEA—Cathedral Bells

Half-Hardy Perennial

**2535 Violet Blue.** Half-hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Hardy in California and mild sections. Rapid grower. **Pkt. 15c.**

**2876 Humulus. Japanese Hop. Variegated.** A rapid-growing, half hardy climbing annual with dense leaves. Will grow 20 to 30 feet in a season. Sow in the open from March to May. **Pkt. 15c.**

## CARDINAL CLIMBER

**2841 Cardinal Climber.** Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to 1½ inches across and borne in many new clusters each morning. **Pkt. 15c.**

**2888 Scarlet Runner Bean. Fraser's Prizewinner.** **Pkt. 15c.**

**2887 Mina Lobata (Flag of Spain).** A beautiful free-blooming half hardy annual climber with scarlet and yellow flowers. Sow in the open in late spring after danger from frost. **Pkt. 15c; ½ oz. 50c; ¼ oz. 85c.**



# Fraser's California Dahlia Seeds Have Made History

California has completely superseded any other section of the country in producing Dahlia seed. Our Dahlias have been awarded cups and ribbons on many occasions and our seed has produced "Daughter of Venus", one of the loveliest Dahlias yet known (tubers are now selling for \$10.00 each), as well as many other varieties too numerous to mention, which have been developed on private estates throughout the world. The varieties on this page give you the evolution of the Dahlia, from the tiny singles to the giant decoratives with their massive blooms often measuring 10 inches in diameter, to the more refined cactus type, and the graceful miniatures. All produce a vast wealth of brilliant coloring and have a most attractive effect in the garden. Parent plants are used for seed only, and are carefully grown to keep the strains pure and true to type. Different types have a varying germinating period, from 7 to 14 days. Dahlia seed is as easy to grow as Zinnias, and will produce flowers in from 90 to 120 days.



Bouquet of Discovery Dahlia from Seed

## ALL SEED IS OF 1938 CROP SUPER-GIANT TYPES—Hand-picked Seed

**266 Gold Medal Dahlia**, selected from six giants, Jane Cowl, Jersey Beauty, Gold Rush, I. de Ver Warner and Tommy Atkins. All hand-hybridized, choice selections. Pkt. of 35 seeds, \$1.00; 3 Pkts. for \$2.50.

**272 Discovery Dahlia**. So-called because Mr. Cordes of Santa Monica, a Dahlia expert set aside a block of his finest double un-named varieties, the hugest specimens we have ever seen, and entirely distinct from any varieties we have yet offered. Hence the name; the quality is unsurpassed. Pkt. of 50 seeds, \$3.00; 100 seeds \$5.00.

## GIANT TYPES—Hand-Pollenized

**279 Fraser's Magnolia-flowered Strain**. Mammoth flowers 7 to 9 inches across in a bewildering range of colors. Some singles, but a fine percentage of semi-doubles and doubles. Pkt. \$1.00 (about 100 seeds).

**250 American Beauty Strain (Decorative Type)**. Enormous blooms, floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. Pkt. 50c (about 60 seeds).

**270 Pacific Beauty Strain**. (Peony-flowered and Show types mixed). A collection of 45 of the newest and best American types, many marvelous new shades. Pkt. 50c (100 to 125 seeds).

**281 Dahlia Seed, Giant American Double Golden Eagle**. Perennial, 4 to 6 feet. The biggest and best Giant Cactus Decorative seed parents plant in the United States. Runs to the autumn shades of orange, bronze, russet, terra cotta, and is remarkable in its tendency unearthing the character of the double golden eagle. Sow the seed in boxes in early spring and transplant when large enough to handle. They require a rich soil with plenty of fertilizer and water and will bloom in 100 days from seed. Pkt. \$1.00.

## POMPOM AND MINIATURE FROM SEED

**251 Fraser's Petite Pompon Strain**. A collection of seeds selected from the small compact types. Carefully blended to insure a great variety in each packet. An excellent range of colors can be expected. Pkt. 50c (75 to 125 seeds).

**252 Fraser's Miniature Beauties**. The big little Dahlia of the Decorative type. This is a selection of the best varieties of this now very popular miniature Dahlia. Very free-flowering and fine for cutting. Keeps well and comes almost 90 per cent double. Pkt. 50c (75 to 125 seeds).



Kay Frances Dahlias from American Beauty Strain grown by Cordes

## SMALL SINGLE AND SEMI-DOUBLE TYPES

**273 Dwarf Mignon Bedding type**, sometimes called English Single. Blooms in less than three months after sowing, and is very floriferous. Plant is only 2 ft. high, ideal for bedding. Flowers are on long stiff stems, fine for cutting. Red, salmon, pink, cream and yellow are found in the mixture. Pkt. 25c; 5 Pkts. \$1.00.

**278 Fraser's Midget Hybrids, mixed. (Coltness Hybrids)**. The charming double and semi-double flowers come in warm colors, on dwarf plants. Fine for bedding purposes as well as for cutting. Pkt. 50c (100 seeds).

## FRASER'S DAHLIA SEED A REAL THRILL

"I believe the greatest pleasure and surprises in our garden activities last summer was growing Dahlias from seed. Seeds were purchased from Fraser & Son, seeds sown on April 15th in flats and set out the latter part of May, and first bloom was out about 112 days from date of seed sowing. Each plant produced a different color bloom, everyone of them gave us a thrill in watching the buds develop."—Mrs. Charles R. Rode, 217 Fountain Ave., Waukesha, Wisc.



# DELPHINIUM—Hardy Perennial Larkspur

## The Best Loved Blue Garden Flower

is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of blooms is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow 3 to 6 feet tall, so are excellent background plants, by far the best time to start delphinium is in the fall months of August, September and up to November. Seeds require 15 to 20 days to germinate. Orders from this catalog receive seed harvested during the late part of July, 1938. Maximum size flowers are not produced until the second blooming season. Special leaflet on the culture of Delphinium from seed will be supplied if requested at the time of ordering.



840 Pacific Giants Mixed. Pkt. 50c.

## DELPHINIUM PACIFIC GIANTS (Vetterle and Reinelt)

A new strain originated on the Pacific Coast. Huge flowers 2½ to 3½ inches in diameter, beautifully spaced on well-balanced spikes, thin woody stems, with comparatively mildew resistance. This strain is practically 100 per cent double. We are able to offer seed of shades produced by the originator and a mixture produced from the originator's stock seed.

- 837 Blue Shades (originator's stock). Pkt. 50c.
- 838 Pastel Shades (originator's stock). Pkt. 50c.
- 839 Violet shades (originator's stock). Pkt. 50c.
- 841 Pacific Giants. A pure white of gigantic stock. Pkt. 50c.
- 840 Pacific Giants Mixed (grown from originator's stock). Pkt. 50c; Special Pkt. \$1.00.

## MIXED COLOR STRAINS

- 830 Blackmore & Langdon Strain. American grown. Pkt. 35c.
- 829 Fraser's Tall Hollyhock Hybrids. A fine mixture. Pkt. 65c.
- 833 Gold Medal Hybrids. Mixed, dark shades. Pkt. 30c.

## DELPHINIUM—Continued

- 835 Beverly Hills Hybrids. Good mixture. Pkt. 50c.
- 832 Wrexham Strain. Fancy blend. Contains all colors of this popular Hollyhock strain. Pkt. 50c.
- 831 Wrexham Strain. Art Shades. The finest colors. Pkt. 50c.

## NEW DOUBLE DELPHINIUM

- 836 Iceberg. Exquisitely pure white. About 20 inches of the 3 to 4 ft. spikes are thickly set with large, single blossoms. Most effective when used with blue shades. Strong grower. Pkt. 50c; 1/16 oz. \$1.00.
- 828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. Pkt. 50c; 1/16 oz. \$1.00.

## WEDDING DELPHINIUM

### Best Cutting Type

- 826 Belladonna Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market. Blooms 2½ inches across. Pkt. 25c; ¼ oz. 50c; 1 oz. \$3.50.
- 827 Bellamosum Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Large deep blue flowers (Phenyl Blue, Birdway) uniform in color with a white Bee. Blooms 2½ inches across. The result of ten years of careful selection. Pkt. 25c; ¼ oz. 50c; 1 oz. \$3.50.

## DIANTHUS PERENNIALS

### Hardy Garden Pinks

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy and sunny location.

- 922 Caesius (Cheddar Pink). (4 to 6 in.) A beautiful pink single. Pkt. 15c; ¼ oz. 50c.
- 923 Deltoides (Maiden's Blush). (4 to 6 in.) Bright rosy flowers. Ideal for rockery. Single. Pkt. 15c; ¼ oz. 50c.
- 924 Mt. Whitney Mixture. (4 to 6 in.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. Pkt. 25c; ¼ oz. 50c.
- 925 Fraser's Scot Mix. (18 in.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c; ¼ oz. 50c.
- 926 Dianthus Plumarius nanus. (12 in.) Very dwarf, double and early flowering, ideal for the rock garden and low borders. Pkt. 15c; ¼ oz. 50c.

## DIANTHUS—ANNUAL GARDEN PINKS

### HARDY ANNUALS—12 IN.

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

- 915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some lacinated. Beautiful colors and markings. Pkt. 15c; oz. 95c.
- 916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. Pkt. 15c; oz. \$1.00.

## SWEET WIVELSFIELD—Annual

### For Bedding, Cutting, Etc.

A new annual flowering plant obtained by crossing Dianthus Allwoodi and Sweet William. It is distinct in habit and freedom of growth. Wonderful colors, the flowers are produced on trusses or bunches like a large, loose head of Sweet William, but the individual flower resembles small, single Carnations or Pinks. It grows like a Snapdragon. We are offering it this year in shades and in mixtures.

- 918 Pink Shades. Pkt. 25c; ¼ oz. 75c.
- 919 Red Shades. Pkt. 25c; ¼ oz. 75c.
- 920 Choice Mixtures. All colors. Pkt. 15c; ¼ oz. 50c; ¼ oz. 85c.



### SWEET WILLIAM DIANTHUS BARBATUS

An old-fashioned flower that retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1½ feet. Usually treated as a biennial.

937 **Holborn Glory.** Large heads of single flowers in many colors. Pkt. 15c; ½ oz. 50c.

938 **Newport Pink.** Single perennial, salmon-rose in color. Pkt. 25c.

943 **Harlequin.** For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. Pkt. 15c; ½ oz. 50c.

944 **Turkey Red.** An attractive single scarlet of unusual bright dazzling quality. Very showy. Pkt. 15c; ½ oz. 50c.

942 **Choice Double Mix.** A blend of all the best doubles. Pkt. 15c; ½ oz. 75c.

945 **Choice Single Mix.** A blend of the best singles. Pkt. 10c.

### DIMORPHOTHECA—African Orange Daisy

Hardy Annual—12 in.

Large daisy-like flowers in orange and gold shades. The plants are bushy and well covered with bloom throughout the season.

2438 **Golden West (Aurantiaca).** Bright golden orange. Pkt. 15c; ¼ oz. 70c; ½ oz. \$1.25; 1 oz. \$2.00.

2439 **Aurantiaca Hybrids.** Mixed from separate colors and blended from the following: Light yellow, orange, yellow, salmon cream and white. Pkt. 10c; ¼ oz. 40c; 1 oz. \$1.50.

2437 **Salmon Beauty.** A new color of soft pastel salmon. Pkt. 25c.

2435 **Norway Daisy Ringens.** Glistening white with blue zone. Very attractive. Fine for low borders and beds. Pkt. 20c.

2438 **African Orange Daisy.** Pkt. 15c.

### DIMORPHOTHECA—Perennial

2436 **White Dove Polar Daisy (Eklonis).** Pkt. 25c.

### DIDISCUS

#### QUEEN ANNE'S BLUE LACE FLOWER

Hardy Annual—18 to 24 in.

2426 **Didiscus Coeruleus.** The flowers are large, round, lacy heads of azure blue; long stems. Charming cutting flower. Pkt. 10c; Special Pkt. 40c.

### DIGITALIS—Foxglove

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late Spring and Fall.

951 **Shirley Top-Row Mix.** Very showy with open bell-like flowers of many bright colors. Pkt. 15c; ½ oz. 35c; ¼ oz. 60c.

952 **Fraser's Salmon Hybrids.** Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. Pkt. 25c; ½ oz. 60c.

### EUPHORBIA

Hardy Annual—2 ft.

2941 **Heterophylla (Summer Poinsettia).** Often called Annual Poinsettia because of its resemblance. Pkt. 15c.

2942 **Marginata (Snow on the Mountain).** Attractive variegated annual for effective foliage display. Pkt. 15c.

### "EVERLASTING" FLOWERS

For garden bloom and winter dried bouquets.

2451 **Globe Amaranth (Gomphrena).** White, pink, orange, clover-like blossoms. Pkt. 10c; Special Pkt. 25c.

2461 **Acroclinium Gigantea.** Pink-white. Pkt. 25c.

2462 **Honesty (Lunaria).** Purple, scented blossoms, coin-shaped pods. Pkt. 10c; Special Pkt. 25c.

2463 **Rhodanthe.** Small blossoms in white, pinks and red. Pkt. 10c; Special Pkt. 25c.

2465 **Xeranthemum.** Rosette-like blossoms, mixed colors. Pkt. 10c; Special Pkt. 25c.

2469 **Helichrysum.** Peony-like flowers, mixed colors. Pkt. 10c; Special Pkt. 25c.

2470 **Everlasting Mix.** Balance mixture of all above varieties. Pkt. 10c; Special Pkt. 25c.

2700 **Statice (Bird of Paradise).** Pastel shades, ideal for permanent corsages. Pkt. 10c; Special Pkt. 25c.

### EVERLASTING FLOWERS (Continued)

2701 **Statice (Sinuata.)** Dark blue with white eye. Pkt. 10c; Special Pkt. 25c.

2702 **Statice (Caspia).** Lilac-blue flowers, finely-cut foliage. Bouquet mixed. Pkt. 10c; Special Pkt. 25c.



Dimorphotheca—African Orange Daisy

### GERANIUM—Pelargonium Zonale

Tender Perennial—2 ft.

Sun-ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1½ inches.

971 **Sunshine Mixture.** A mixture of striking shades of scarlet, crimson, pinks, creamy-white and other pleasing colors. Pkt. 20c.

### GAILLARDIA—Navajo Blanket Flower

Annuals, 18 inches. Sow in Spring or early Fall.

2441 **Picta Indian Chief.** Single, bronzy red. Pkt. 15c; ¼ oz. 40c.

2442 **Indian Blanket (Improved Picta Lorenziana).** Double, mixed red, yellow, maroon and bronze. Pkt. 10c; ¼ oz. 40c.

Perennials—3 feet

2447 **Indian Summer Hybrids.** New, large-flowered, bronzy-red center, petals maroon tipped golden yellow. Pkt. 25c; ½ oz. 40c; ¼ oz. 70c.

2448 **Grandiflora Dazzler.** Giant red, orange tips. Pkt. 20c; ½ oz. 50c; ¼ oz. 90c.

2449 **Grandiflora Tangerine.** Self-colored, overlaid red. Pkt. 20c; ½ oz. 50c; ¼ oz. 90c.

### GERBERA—Transvaal Daisy

Half Hardy Perennial—2 ft.

Flower is daisy-like with long petals radiating from a small center disk. Colors are rich pastel tints from white through shade of yellow, orange, salmon, pink, rose, cerise, and dark red. Flowers are 3 to 4 inches across and are borne on long, firm stems 12 to 78 inches and of excellent keeping qualities.

962 **Fraser's African Sunshine Daisy Mixed.** Pkt. 25c.

### GEUM—"The Rose of the Rockery"

Hardy perennial. Fine cut flower, blooms from spring till fall. Plant in the fall or late spring.

2816 **Mrs. Bradshaw.** Beautiful double orange-scarlet. Pkt. 15c; Special Pkt. 40c.

2817 **Lady Stratheden.** Bright yellow, double. Pkt. 25c; Special Pkt. 75c.

2818 **Prince of Orange.** True orange. Pkt. 25c; Special Pkt. 75c.



**GODETIA—Satin Flower**

(Plant Seed Year Around)

Of all the hardy garden annuals, few are more lovely than the Godetia. It is exceedingly showy in beds and masses, and the satiny flowers last well after cutting. Sow the seed in the open ground in the fall for early bloom, or in the spring until June for later flowering. Godetias do best in a well-drained and rather poor soil.

**GODETIA—Double Varieties (Gladiolus Flowered)**

Of distinct and graceful habit, producing long sprays of beautiful large, double flowers, which are fine for cutting and excellent for the border. Height, 2 feet.

984 **Carminea.** Lovely soft pink with a carmine suffusion in the center. Pkt. 15c; ¼ oz. 35c.

985 **Cherry Red.** A beautiful rich color. Pkt. 10c; ¼ oz. 35c.

986 **Mauve.** An attractive shade of clear pinkish mauve. Pkt. 15c; ¼ oz. 35c.

987 **Rosy Morn.** A beautiful bright pink color. Pkt. 15c; ¼ oz. 35c.

988 **White.** Pure white. Pkt. 15c; ¼ oz. 35c.

989 **Double Mixed.** Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

999 **Azalea Flowered Mixture.** A fine color range of double flowers borne on bushy plants 15 to 18 inches in height. Pkt. 15c; ¼ oz. 40c.

**GODETIA—Upright Single Varieties**

981 **Duke of York.** Satiny crimson-carmine. Height 18 inches and splendid for cutting. Pkt. 10c; ¼ oz. 35c.

980 **Kelvedon Glory (New).** Glowing salmon orange. A fine bedding and cutting variety. Height 18 inches. Pkt. 15c; ½ oz. 45c.

978 **Lord Roberts.** Darkest glowing red with white base; very fine, of compact habit. Pkt. 10c; ¼ oz. 35c.

983 **Purity.** Glistening satiny white. Excellent cut flower; height 18 inches. Pkt. 15c; ¼ oz. 45c.

**Rosamond.** Large glossy pink; compact. Pkt. 10c; ¼ oz. 35c.

982 **Sybil Sherwood.** Bright salmon-pink softened by an undefined edging of white; 18 inches. Pkt. 15c; ¼ oz. 50c.

979 **Mixed Fraser's Singles.** Splendid mixture of brilliant colors. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

**IMPATIENS—Sultan's Balsam**

**Impatiens.** Charming, tender perennials for the greenhouse or conservatory.

1045 **Holsti.** Orange-scarlet. Pkt. 25c; Special Pkt. 75c.

1046 **Holsti Hybrids.** Mixed colors. Pkt. 25c; Special Pkt. 75c.

**GYPSOPHILA (Elegans)—Baby's Breath**

Annuals. Start in spring or fall.

2456 **Elegans Los Angeles Market.** White. Pkt. 10c; oz. 25c.

2457 **Exquisite Rose.** New, bright rosy-carmine. Pkt. 15c; oz. 50c.

2460 **Fraser's White Snowstorm.** Improved strain, huge blooms. Pkt. 25c; oz. 50c.

**GYPSOPHILA—Perennial**

(Paniculata). 3 feet. Sow in the fall or spring.

2458 **Princess Snowwhite.** Double. Grows quickly from seed, many tiny flowers. Pkt. 25c; Special Pkt. 75c.

2459 **Repens.** Prostrate. 6 in. Good for rock gardens, etc. Pkt. 15c; ½ oz. 40c; ¼ oz. 70c.

2455 **Gypsophila Pacifica.** Single pink. Beautiful. Pkt. 25c; ¼ oz. \$1.50.

**HEUCHERA—Coralbells**

Hardy perennial, 18 inches. Sow in the fall for bloom the following year.

1041 **Sanguinea Splendens.** Fine strain of red shades. Pkt. 25c; Special Pkt. 75c.

1042 **Fraser's Hybrids.** Hardier than splendens, flowers pale pink to reds. Pkt. 25c; Special Pkt. 75c.

1043 **Brizoides Hybrids.** Stronger, taller, larger, colors from deep rose to rose-tinted buff; 18 to 24 in. Pkt. 35c; Special Pkt. \$1.00.

"Silver Leaves Among the Gold"

**NEW SINGLE SUNFLOWER ALICE FRASER**

Large Daffodil Yellow Flowers

2710 Six inches across with purple disc. Beautiful silvery-green foliage found in no other sunflower. Excellent for background planting. Very unusual. Pkt. 35c.

**ANNUAL SUNFLOWER—Helianthus**

Hardy annual, plant where they are to bloom.

2711 **Painted Redman.** Shades of reds, purples, reddish-browns; 3 to 4 ft., 5-in. flowers fine for cutting. Pkt. 15c; ½ oz. 50c.

**DOUBLE CHRYSANTHEMUM-FLOWERED SUNFLOWER**

2712 **Double Sunbeam.** Different and more beautiful than most Sunflowers. Flowers 6 to 8 in., deep yellow, 4 to 5 ft. Pkt. 15c; ½ oz. 50c.

2713 **Double Sunray.** Larger-flowered, golden yellow, ball-like center. Pkt. 15c; ½ oz. 50c.

2714 **New, Improved Golden Indian Moon.** Double. Result of years of selection, 4 ft. high, true tree type, marvelous blooms 4 to 8 inches across, 25 to 50 flowers on a plant. Pkt. 25c.



New Improved Golden Indian Moon

**HOLLYHOCK**

Hollyhocks make a fine row in a garden, or a good background next to a building or high fence. These hardy perennials are of upright, stately growth, 5 to 8 feet high and flower in summer and fall.

**Double Varieties—**907 Bright Red, 908 Canary Yellow, 904 Rose-Pink, 905 Maroon, 910 Newport Pink (Pure Pink), 903 White, 906 Salmon-Rose.

Any of the above. Per pkt., 15c; ¼ oz., 65c.

909 **Double, All Colors Mixed—**Pkt., 15c; ¼ oz., 60c.

898 **Double Imperator Hybrids, Mixed Colors.** A new, early flowering strain containing a great variety of new colors. The double and semi-double flowers are gracefully waved and fringed. Pkt. 15c; ½ oz., 45c.

899 **Annual Hollyhock Star Single.** The large flowers are single and beautifully fringed. All colors mixed. Pkt. 10c; ¼ oz., 40c.

900 **Flora Dora Hollyhock (Hat-like Flowers).** Novelty. This gorgeous new Hollyhock has a lovely crested crown with beautifully fringed brims. Flowers measure 6 to 7 inches across. Colors are mixed in deep rose, maroon, salmon rose, Chinese scarlet, sulphur yellow, and pastel colors indescribable. If 5 or 6 of these flowers are placed in a bowl of water they will last for several days and will make a gorgeous center piece for the table. Pkt. 25c.



**ORNAMENTAL FLOWERING KALE****Foliage Plant**

**1501 Flowering Kale.** Mixed colors. Although belonging to the Cabbage family this is an entirely different plant in appearance. When young the leaves are green, and in autumn beautiful colors begin to appear, painting the whole plant. Of compact habit, making good pot plants, and is of marvelous keeping quality. **Pkt. 25c.**

**Summer Cypress—KOCHIA—Burning Bush**

Hardy Annual—2 to 3 ft.

Also well known as summer Cypress. Very decorative compact bush, light green leaves turning beautiful reds in fall. All excellent temporary hedge or for backgrounds. Sow in the spring in open ground where it is to grow.

**2471 Fraser's Select.** **Pkt. 15c; oz. 50c.**



**Miss California Giant Imperial Larkspur.** Salmon pink. **Pkt. 15c.**

**LARKSPUR—Larks-Heel**

Giant Imperial Larkspur, an entirely distinct type of Larkspur originating in California, and without any doubt the most valuable of recent years. The plants are tall in habit, growing four feet high, branching freely from the base, making them especially desirable for cutting purposes. The flowers are large and double, and produced in many beautiful shades. Sow seed year around.

**LARKSPUR GIANT IMPERIAL—Base Branching**

**874 Blue Bell.** Mid blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**875 Blue Cockade.** Rich lilac blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**866 Blue Spire.** Dark blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**LARKSPUR—Continued**

**872 Orchid Cattleya.** Rosy lilac. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**868 Gloria.** Deep rose. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**867 Carmine King.** Rosy carmine. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**876 Coral King.** Blush white. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**871 Peach Blossom Pink Improved.** **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**877 Exquisite Rose.** Rose pink. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**881 Lilac Queen.** Lilac lavender blue. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**869 Lilac Spire.** Lilac. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**882 Los Angeles.** Salmon rose. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**870 Miss California.** Salmon pink. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**873 White Spire.** Pure white. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**879 Exquisite Mixed.** Finest mixture. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

**LARKSPUR TALL BRANCHING STOCK FLOWERED**

**851 Ageratum Blue.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**852 Brilliant Rose.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**860 Dark Blue.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**853 Empress Rose.** Rich salmon pink. **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**862 Lilac.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**857 Lustrous Carmine.** Newport pink. **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**856 Pure White.** **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**854 Rosamond.** Rose self. **Pkt. 15c; Special Pkt. 25c; ¼ oz. 35c.**

**864 Exquisite Blend.** Finest mixture. **Pkt. 10c; Special Pkt. 25c; ¼ oz. 35c.**

**BEAUTIFUL LARKSPUR COLLECTION****Collection Offer No. 880**

Collection of Giant Imperial Larkspur, includes one packet each of the following:

Carmine King  
Lilac Spire  
White Spire  
Orchid Cattleya

Blue Spire  
Gloria  
Miss California  
Peach Blossom

A \$1.20 Value, Postpaid..... **\$1.00**

**GIANT LILIUM—White Queen**

**2489 Improved Philippinense Formosanum.** A selected new lily coming from the Philippine Islands. Large, trumpet-shaped, white flowers with many blooms to each stem. Grows to a height of four feet. It is hardy, easy growing and one of the finest flowers in the lily family, blooming six months after sowing. **Pkt. 25c; Special Pkt. 50c.**

**2490 Regale (Regal Lily).** Ivory-white, shaded pink on outside, yellow in throat. Blooms in July. 3-5 ft. **Pkt. 10c; Special Pkt. 25c; ¼ oz. 40c.**

**LINARIA—Miniature Snapdragons**

Plants having long spikes, of miniature Snapdragon shape flowers, and narrow green leaves. Excellent for cutting, and fine as a filler in large-flowered bouquets. It thrives in sunny spots, and grows to a height of 18 inches. For beds and borders it has few equals. Plant in the early spring in the east, and in the fall in California, where it will bloom in the winter time.

**2509 Maroccana Hybrids.** Mixed. **Pkt. 15c; ½ oz. 60c.**

**New DWARF LINARIA—Fraser's Large Flowered Mixed—"Fairy Bouquet"**

**2508** The plants are not more than 8 inches high, are very compact in habit, and bear large flowers in many colors, such as rose, yellow, pink, lavender, carmine, red, violet, white and salmon. Excellent either for bedding or for pots. **Pkt. 25c; Special Pkt. 40c; 1 oz. \$1.50.**



### LINUM—Perennial Flax

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

**2512 Narbonnense.** Flowers steel blue, early spring and summer, 2 ft., good for rock garden. Pkt. 25c; oz. \$1.00.

**2513 Perenne.** Darker blue than narbonnense, somewhat larger plant; blooms during summer. Pkt. 15c; oz. \$1.00.

**2514 Flavum.** Bright, flashing golden-yellow flowers borne in masses during July and August. Grows about 18 inches. Fine for rock gardens. Pkt. 25c; oz. \$1.00.

### LINUM—Annual Flax

**2511 Scarlet Flax (*Grandiflorum Rubrum*).** Showy plants about 18 inches tall bearing in great profusion large rich, scarlet flowers. Plant in the garden where they are to stand as soon as ground is warm. Pkt. 15c.

### LOBELIA

A group of plants valuable for bedding purposes. Especially fine for borders and rock gardens on account of their compact growth and profusion of flowers. They are also useful for pot culture, hanging baskets, window boxes, etc. Continuous bloomers from June to November. Seed germinates and transplants very easily.

**2516 Crystal Palace.** Dark blue, compact. Pkt. 15c; Special Pkt. 50c.

**2517 Hybrida Sapphire.** Trailing. Deep blue with white eye. Pkt. 15c; Special Pkt. 50c.

**2520 White Lady.** 6 inches tall. Pkt. 15c; Special Pkt. 50c.

### LUPINE

Hardy Annual—18 to 24 in.

Annual Lupines are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and Southern states sow seed in fall or early spring.

**2521 Fraser's Dark Blue.** Grows about 20 inches. Pkt. 15c; oz. 50c.

**2522 Fraser's Sky Blue.** Grows about 20 inches. Pkt. 15c; oz. 50c.

**2523 Texas Blue Bonnet.** Height 18 in. Medium blue. Pkt. 15c; oz. 50c.

**2529 Hartwegii Mixed.** A mixture of the best lupines in white, blue, rose and mauve. Pkt. 15c; oz. 75c.

See also California Natives

**2524 Hartwegii Giant Lupines.** 1 to 1½ feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed. Pkt. 25c; oz. \$1.00.

### MATRICARIA—Feverfew

Hardy perennial, 15 inches. Plant in the fall or spring.

**2931 Pot o' Gold.** Golden yellow, profuse bloomer. Pkt. 15c.

**2932 Double White.** Pkt. 15c.

### MIGNONETTE—*Reseda Odorata Grandiflora*

Hardy annual, 12 inches. Splendid strain, blooming in 90 days. Never transplant. Sow in cool, moist spot.

**2541 California Giant.** Glittering gold. Pkt. 15c; oz. 75c.

**2542 Salmon Queen.** Salmon. Pkt. 15c; oz. \$1.00.

**2543 Colonial Dame.** The favorite, very fragrant. Pkt. 10c; oz. 50c.

### NICOTIANA—Flowering Tobacco

Half-hardy annual. Delicious fragrance, particularly marked after dusk.

**2561 Star of Bethlehem.** White. Pkt. 15c.

**2562 Star of the East.** Crimson. Pkt. 25c.

**2563 Paramount.** Mixed. All colors. Pkt. 15c; Special Pkt. 40c.

**2565 Crimson Bedder.** Pkt. 15c; Special Pkt. 40c.



Fragrant Orange Blossom Flowering Tobacco

**2550 Fragrant Orange Blossom-Flowered Nicotiana (Flowering Tobacco).** This is comparatively new and classed with all of the most popular fragrant flowers today and we predict it will hold a permanent place in the parks and gardens of America for many years. It is gaining favor all of the time. The tall spikes are well furnished with delicate pure white waxy orange blossom-like flowers as illustrated above. This is different from all other flowering Tobaccos. Its well balanced and symmetrical growth makes it ideal for formal planting. It grows about 18 inches high and can be used with very good effect for bedding, in borders and planted in groups. This Flowering Tobacco is a welcome companion for flowers that have no fragrance, such as Zinnias, Marigolds and Calendulas. Pkt. 25c; Special Pkt. 75c.

### FOUR O'CLOCK—Marvel of Peru

#### MIRABILIS JALAPA

Tender Perennial—2 ft.

**2429 Tall Mixed.** An easy to grow tender perennial usually treated as an annual. Flowers are shades of red and yellow. Roots can be lifted and stored and replanted in spring. Pkt. 15c; oz. 25c.

### MYOSOTIS FORGET-ME-NOT

#### THE NATIONAL FLOWER OF BELGIUM

Biennial—1 ft.

Treat as an annual. Good for rockeries. Give them a cool, half-shady place.

**1061 Big Blue Eyes.** Large dark blue. Early blooming, free flowering. Pkt. 15c.

**1063 Mrs. Lilly Busch.** Small bushes with large azure flowers. Pkt. 25c.

### NEMOPHILA INSIGNIA—Baby Blue Eyes

Here is a small California native flower that is grown in every country of the world. Fine for beds and borders and for a carpet over bulb beds, as it grows only six inches high. Will do well in any kind of soil and grows in partial shade as well as in the sun.

**2472 Insignia Blue.** Pkt. 15c; ½ oz. 40c.

**2473 Choice Blend.** Mix of blues, lilacs, purples and white. Pkt. 15c; ½ oz. 35c.

### NEMESIA

This easily grown hardy annual should be planted more generally. The compact plants send up many graceful stalks bearing small somewhat Orchid-like blooms of rich colors. Sow the seed in the fall, winter, and early spring.

#### COMPACTA TYPES—8-12 Inches

**2558 Aurora.** Carmine red with white lip. Pkt. 25c.

**2559 Blue Gem.** Forget-me-not blue color. Pkt. 25c.

**2557 Fire King.** Bright scarlet. Pkt. 25c.

**2555 Orange Prince.** Rich Orange. Pkt. 25c.

**2551 Nana Compacta Triumph Mixed.** A brilliant assortment of colors. Pkt. 25c.





## NASTURTIUMS

These favorite and well-known flowers are popular because of the great variety of colors which may be obtained with very little labor. They are not particular as to soil, fertility or cultivation and may be seen at the beach resorts growing in banks of pure sand where they get little or no attention. If you have an unsightly spot, plant Nasturtiums and convert it into a beauty spot. The Dwarf varieties may be used for bedding and borders while the tall climbing varieties may be used for covering unsightly fences and fence corners. They will bloom in a few weeks after planting and will continue until cut down by the frost, providing the flowers are picked and not allowed to form seed.

### SEMI DOUBLE SWEET SCENTED NASTURTIUMS

**2603 Dwarf Golden Globe.** (Award of Merit All America Selections 1936.) Identical in color with the popular Golden Gleam, but dwarf and compact in habit. **Pkt. 15c; oz. 25c.**

**2609 Dwarf Scarlet Globe.** Bright scarlet. Very striking for bed or border. **Pkt. 15c; oz. 25c.**

**2604 Dwarf Gem Mixture.** The good-sized sweet scented double flowers gaily cover the dwarf compact plants in an excellent color range. **Pkt. 15c; oz. 25c.**

**2600 Golden Gleam.** Large, very double, sweet scented flowers of an attractive golden yellow. **Pkt. 15c; oz. 25c.**

**2607 Mahogany Gleam.** Rich dark mahogany red. **Pkt. 15c; oz. 25c.**

**2608 Moon Gleam (New).** Large double flowers of light golden yellow. Same robust habit of growth as Golden Gleam. **Pkt. 15c; oz. 25c.**

**2605 Orange Gleam.** Large, uniformly double flowers of deep golden orange, with a deeper shading at the center. Very free flowering. **Pkt. 15c.**

**2602 Scarlet Gleam.** The fiery orange-scarlet flowers are fully double, very large, sweet scented. **Pkt. 15c; oz. 25c.**

**2626 Gleam Hybrids.** Large sweet scented double and semi-double flowers. The color range includes gorgeous shades of salmon, yellow, orange-scarlet, cerise and many others. **Pkt. 15c; oz. 25c.**

## CALIFORNIA GIANT SINGLE TROPHY NASTURTIUMS

**2584 Dwarf Mixed.** Pkt. 10c; oz. 15c; ¼ lb. 45c; lb. \$1.45.

**2652 Tall Mixed.** Pkt. 10c; oz. 15c; ¼ lb. 45c; lb. \$1.45.



## GIANT PANSIES

It is much more interesting to grow your own pansies from seed. This way you plant the best plants from your own flats. Plant seed in the spring and fall.

### GIANT PANSY NOVELTY

**1080 Dwarf Swiss Mixture.** The colors are the same as in the original Swiss strain, but the plant is considerably more dwarf and compact. **Pkt. 35c; ½ oz. \$4.00; oz. \$7.00.**

### FRASER'S GIANT PANSIES

**1071 Super Swiss Giants.** Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. **Pkt. 50c; ⅓ oz. \$2.50; ½ oz. \$7.50; oz. \$12.00.**

**1072 Fraser's Prize Giants.** An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long stems fine for cutting. **Pkt. 25c; ¼ oz. \$2.75; ½ oz. \$4.00; oz. \$7.50.**

**1077 Triumph of Giants (Armacost & Royston Strain).** A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. **Pkt. 50c; ¼ oz. \$4.00; oz. \$15.00.**

**1079 Pacific Majesty Ingleman's Strain.** Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. **Pkt. 40c; ⅓ oz. \$2.50.**

**1078 Oregon Giants (Mastodon).** Fine well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. **Pkt. 50c; ¼ oz. \$2.50; oz. \$9.00.**

### PANSY—SWISS GIANTS—In Separate Colors

**1084 Swiss Alpenglow.** Rich wine-red shades. **Pkt. 50c.**

**1085 Swiss Berna.** Dark violet-blue. **Pkt. 50c.**

**1086 Swiss Rhinegold.** Canary yellow with dark blotches. **Pkt. 50c.**

**1087 Swiss White.** The best pure white pansy, large, well-shaped. **Pkt. 50c.**

**1088 Swiss Blue.** The most distinct rich deep ultramarine blue with darker blue blotches. **Pkt. 50c.**

**1089 Swiss Pure Yellow.** Flowers not so large as those of the other Swiss sorts. **Pkt. 50c.**

**All of above:** ⅓ oz. \$1.00; ¼ oz. \$2.00; ½ oz. \$4.00; oz. \$7.00.



## FRASER'S NOVELTY POPPIES

In this group of annual flowers there will be found many types of foliage and flower, any or all of which can be made to serve a variety of attractive uses. They can be sown in the open ground where they are intended to bloom and require very little care to produce great spots of color in open areas that would be difficult to treat in any other manner.



1900 Iceland Poppy—Pasadena Mixed. Pkt. 10c.

## PENTSTEMON—Hybrid Grandiflora

Hardy perennial. Large spikes of beautiful gloxinia-shaped flowers. Seed sown in the fall will commence blooming early in spring and autumn and continue most of the year. Seed started early inside usually blooms the first season.

- 1112 Gloxinia-flowered red shades.
  - 1113 Gloxinia-flowered rose shades.
  - 1114 Gloxinia-flowered violet shades.
  - 1119 Gloxinia-flowered mixed.
  - 1130 Blue Gem. Small type, ideal for rock gardens.
- Any of above: Pkt. 15c.

## PENTSTEMON—"Old Kentucky Home Mixture"

1129 Very early, wider range of colors than any other, long stalks, medium-size flowers. Fine for cutting. Pkt. 25c; ¼ oz. \$1.75; ½ oz. \$3.00.

## ANNUAL PEONY-FLOWERED POPPIES

Grows to 2½ to 3 ft. high.

- 1935 American Flag. Double Peony-Flowered. 2½ to 3 feet. Immense double flowers. Petals of white background, margined with scarlet. Pkt. 15c; ½ oz. 25c.
- 1934 Double Peony-Flowered, Mixed. Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c; ½ oz. 25c.
- 1930 Fraser's Annual Orientale. 3 ft. flowers are 4 inches across, petals are sunset-red with a black spot at the base. Pkt. 15c; ½ oz. 30c; ¼ oz. 50c.

## FRASER'S SHIRLEY POPPIES

- 1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. Pkt. 15c; ¼ oz. 50c; ½ oz. 85c; oz. \$1.50.
- 1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.
- 1922 Eldorado Blend. Large double flowers. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.
- 1923 Fraser's Shirley Hybrids. Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 70c.

1924 Cossack. A fine large double flower of orange-scarlet. Pkt. 15c; ¼ oz. 50c; ½ oz. 85c.

1917 American Legion. Brilliant orange-scarlet. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 70c.

1927 New Feathered Poppy. Each blossom gives the appearance of a ball of finely cut Ostrich feathers. Height, 2 feet. Mixed. Pkt. 10c; ½ oz. 25c; oz. 40c.

## HUNNEMANNIA POPPY

1928 Mexican Tulips or Santa Barbara Poppy. Large yellow, fluted petals. Good for cutting; 18 to 24 inches. Pkt. 15c; ½ oz. 40c; oz. 75c.

1931 Sunlite. New. Yellow, semi-double, very interesting. Pkt. 25c; ¼ oz. 75c; ½ oz. \$1.25.

## ICELAND POPPIES—*Papaver nudicaule*

While these are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts. They are of graceful neat habit with bright green, fern-like foliage, formed in tufts from which issue slender stalks about 15 inches high, bearing their brilliant flowers in endless profusion.

1904 Yellow Wonder (Amurensis). Yellow. Pkt. 25c; Special Pkt. 75c.

1901 Emperor. Deep orange. Pkt. 25c; Special Pkt. 75c.

1902 Empress. Salmon rose. Pkt. 25c; Special Pkt. 75c.

1903 Sandford's Giant Iceland. A great improvement in Iceland poppies. Mixture. Pkt. 25c; Special Pkt. 60c; ¼ oz. \$1.25.

1905 Gartref Strain. Art shades. Pkt. 20c; Special Pkt. 60c; ¼ oz. \$1.25.

1900 Pasadena Iceland. Single mixed. Pkt. 10c; Special Pkt. 40c; ¼ oz. 65c.

## ORIENTAL POPPIES—*Papaver Orientale*

2 to 3 Ft. Tall, Immense Flowers

1945 Colosseum. Dark scarlet, black spot at base of petal. Pkt. 25c; ¼ oz. 60c.

1946 Prince of Orange. Scarlet-orange, striking. Pkt. 25c; ¼ oz. 50c.

1947 Fraser's Giant Hybrids. Immense flowers, fine range of colors. Pkt. 25c; ¼ oz. 50c.

1929 Maharajah Poppy *Papaveraceae* (Flavum). A beautiful perennial Poppy from the rocky heights of the Indies. The plants form a hedge if planted in rows. Has a bluish-green somewhat smooth-like foliage from which raise many slender stems about two to three feet high with a few antler-like leaves and very large single flowers as large as a tea cup measuring 4 to 5 inches across. In lovely tints of bronzy-orange but varying to red and purple. During the past season we tried out this poppy in our trial grounds and it succeeds remarkably well, blooming 90 days from seed and continuing to bloom throughout the summer late into the fall. Pkt. 25c; Special Pkt. 75c.



1929 Maharajah Poppy. Pkt. 25c.





Different Types of Petunias

## PETUNIAS

California Petunias are known the world over for their size and beauty. The work that has been done on the Petunia in the last few years in California is amazing. No flower surpasses the Petunia for massing in beds. They form a sea of color. Their richness of color, duration of bloom, and their love for sunshine makes them a flower that will succeed under more unfavorable conditions than any other flower we know of. They grow in any kind of soil. Sow seed in boxes or in the open ground from January to July. Germination period, ten days. They transplant easily in flats, and all types sell very readily.

### SPECIALTY VARIETIES

Upright Plants 12 In. Tall. Flowers 3 In. Across.

- 545 **Hollywood Star.** A rich rose with an amber throat. This novelty is very attractive and worth a trial at least. Pkt. 25c; Special Pkt. 75c.
- 546 **Salmon Supreme.** Winner of the highest All-America award. Brand new color in Petunias. When first opening, flowers are rich coral-salmon, changing as they mature to a glistening soft salmon-pink. They grow 2 inches across and are deeply five-lobed. Pkt. 25c; Special Pkt. 75c.
- 544 **Martha Washington.** The outstanding sort in this group. Blush pink, deep violet throat, ruffled flowers and compact plant. Pkt. 25c; Special Pkt. 75c.
- 564 **Blue Gem.** Dark blue, of similar form and habit as Rosy Morn. Pkt. 25c; Special Pkt. 75c.
- 567 **Rose Bowl.** The largest offering in this desirable group. Bright rose, extremely compact plants. Pkt. 25c; Special Pkt. 75c.
- 570 **Paper White.** The original miniature which has received so much attention. Pure white. Pkt. 25c; Special Pkt. 75c.
- 563 **Topaz Rose (Hybrida).** This velvety fiery rose suffused with gold variety has attracted much attention because of its depth of color. Pkt. 25c; Special Pkt. 75c.

### GIANTS OF CALIFORNIA

Upright Plants 8 to 10 In. Tall. Flowers 5 In. Across.

Popular Mixtures

- 595 **Dwarf Ramona Strain.** Our most popular sort. Pkt. 50c; Special Pkt. \$1.50.
- 585 **Dwarf Ramona Dark Selection.** Pkt. 40c; Special Pkt. \$1.
- 590 **Ruffled Monsters.** Half dwarf. Fine colors. Pkt. 50c; Special Pkt. \$1.50.

### CALIFORNIA DOUBLE VARIETIES

Upright Plants 1 Ft. Tall. Flowers 4 In. Across.

All carry the highest percentages of doubles.

- 599 **All-Double "Victorious."** Dwarf mixed. Pkt. 50c; Special Pkt. \$1.50.
- 548 **All-Double "Triumphant."** Giant mixed. Pkt. 50c; Special Pkt. \$1.50.
- 547 **Shepherd's "Marvelous."** Very fine. Pkt. 50c; Special Pkt. \$1.50.

### Grandiflora Compacta Single Dwarf Fringed

Upright Plants 10 In. Tall. Flowers 4 In. Across.

A very outstanding group.

- 588 **Gaiety.** Rose and white daintily fringed. Pkt. 25c; Special Pkt. 75c.
- 535 **Gottfried Michaelis.** Velvety crimson. Pkt. 25c; Special Pkt. 75c.
- 575 **Fraser's Lace Veil.** New pure white. Pkt. 25c; Special Pkt. 75c.

- 536 **Setting Sun.** Deep rose, dark throat. Pkt. 25c; Special Pkt. 75c.

### Grandiflora Single Fringed

Spreading Plants. Flowers 4 In. Across.

- 592 **Pink Triumph.** Bright clear pink. Pkt. 25c; Special Pkt. 50c.
- 533 **Pride of Portland.** Deep pink. Pkt. 25c; Special Pkt. 50c.
- 534 **Romany Lass.** Deep crimson, dark throat. Pkt. 35c; Special Pkt. 50c.
- 574 **Royal Purple.** Finely fringed. Pkt. 25c; Special Pkt. 50c.
- 587 **Theodosia.** Rose, golden throat. Pkt. 25c; Special Pkt. 50c.
- 537 **Blue Hawaii.** New fringed violet blue. Pkt. 25c; Special Pkt. 50c.
- 573 **Mixed.** All the above and many others. Pkt. 25c; Special Pkt. 50c.

### Grandiflora Plain Edge

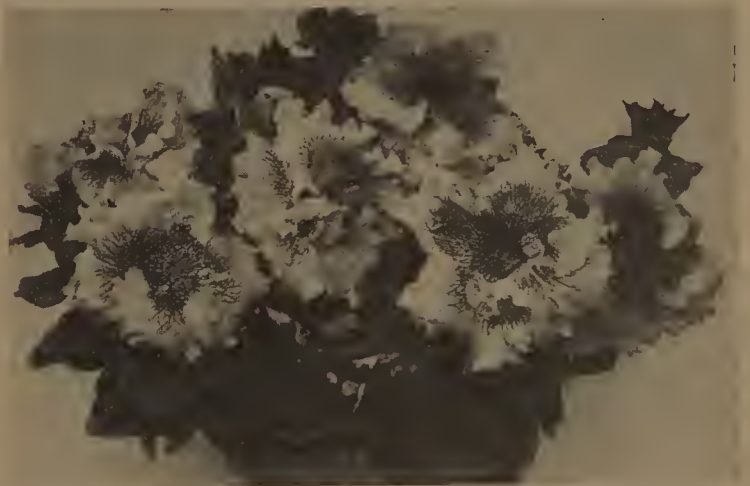
Upright Plants 10 In. Tall. Flowers 4 In. Across.

- 525 **Dwarf Pink Glory.** Flame rose pink. Pkt. 25c; Special Pkt. 75c.
- 589 **Elk's Pride.** Well known standard purple. Pkt. 25c; Special Pkt. 75c.
- 526 **Purple Robe.** Deep purple edged silver. Pkt. 25c; Special Pkt. 75c.
- 527 **Queen of the Market.** Carmine red, dwarf. Pkt. 25c; Special Pkt. 75c.
- 528 **Giant Pink Glory.** Fine flame rose. Pkt. 25c; Special Pkt. 75c.
- 529 **White Cloud.** Dwarf, compact, pure white. Pkt. 25c; Special Pkt. 75c.
- 530 **Mixed.** All the above and many others. Pkt. 25c; Special Pkt. 75c.

### BALCONY—Hybrida Pendula

Spreading Plants. Flowers 3 In. Across.

- 582 **Blue.** Very attractive rich violet blue. Pkt. 15c; Special Pkt. 50c.
- 578 **Copper Rose.** Beautiful rich new color. Pkt. 15c; Special Pkt. 50c.
- 581 **Cornflower Blue.** Rich blue. Pkt. 15c; Special Pkt. 50c.
- 604 **Crimson.** Pkt. 15c; Special Pkt. 50c.
- 603 **Damask Rose (New).** Tyrian rose. Pkt. 15c; Special Pkt. 50c.
- 579 **Pure White.** Pkt. 15c; Special Pkt. 50c.
- 584 **Mixed.** All colors. Pkt. 15c; Special Pkt. 50c.
- 601 **Fraser's "Velvety Red" Wonder.** Special Pkt. 50c.



Giant of California Dwarf Petunias—Ramona Mixed.

### DWARF HYBRID NANA ERECTA

Upright Plants 8 In. Tall. Flowers 2½ In. Across.

- 611 **Admiral.** New rich violet blue. Webbed flowers. Pkt. 15c; Special Pkt. 50c.
- 612 **Alderman.** Deep violet blue. Pkt. 15c; Special Pkt. 50c.
- 613 **Blue Bedder.** Mid blue. Pkt. 15c; Special Pkt. 50c.
- 568 **Celestial Rose.** Improved Rose of Heaven. Pkt. 15c; Special Pkt. 50c.
- 566 **Norma.** Light purple with white star. Pkt. 15c; Special Pkt. 50c.
- 565 **Rose of Heaven.** Brilliant rose. Pkt. 15c; Special Pkt. 50c.
- 597 **Rosey Morn.** Rose with white throat. Pkt. 15c; Special Pkt. 50c.
- 609 **Silver Blue.** Light blue. Pkt. 15c; Special Pkt. 50c.
- 569 **Snow Ball.** White. Pkt. 15c; Special Pkt. 50c.
- 606 **Mixed.** All the above and many others. Pkt. 15c; Special Pkt. 50c.





562 Giant California Petunia Ruffled Monster. Pkt. 25c.

### CALIFORNIA PETUNIAS Fraser's California Ruffled Giants

With large veined throats, this is the largest single Petunia in existence. The original stock is from the famous Shepard's strain, of Ventura, California. It has continued to improve for the past twenty years. We believe the Super Giants Ruffled is the acme of perfection. Flowers are of immense size and the color segregation is true to name and description.

- 549 Fraser's Camellia Pink. Red veined, dark throat. Pkt. 25c; Special Pkt. 75c.
- 550 Fraser's Copper Red. Dark throat. Pkt. 25c; Special Pkt. 75c.
- 551 Fraser's Copper Rose. Pkt. 25c; Special Pkt. 75c.
- 552 Fraser's Steel Blue. Veined black, dwarf. Pkt. 25c; Special Pkt. 75c.
- 553 Fraser's Bluish White. Veined. Pkt. 25c; Special Pkt. 75c.
- 554 Fraser's Giant Ruffled Pink. Pkt. 25c; Special Pkt. 75c.
- 555 Fraser's Copper Red and White. Pkt. 25c; Special Pkt. 75c.
- 556 Fraser's Rose and White. Yellow throat. Pkt. 25c; Special Pkt. 75c.
- 557 Fraser's Red and White. Pkt. 25c; Special Pkt. 75c.
- 558 Fraser's Dark Crimson. Pkt. 25c; Special Pkt. 75c.
- 559 Fraser's Rosea. Rich rose. Pkt. 25c; Special Pkt. 75c.
- 560 Fraser's Silver Rose Pink. Flushed rosy amaranth. Pkt. 25c; Special Pkt. 75c.
- 561 Fraser's White. White with yellow throat. Pkt. 25c; Special Pkt. 75c.
- 562 Ruffled Monsters. Choice mix. Pkt. 25c; Special Pkt. 50c.

### GIANT PRIMULA OBCONICA

These are of the easiest culture grown in the greenhouse or in a light window of the house, flowering abundantly and continuously with little care. Should be sown during the spring in good porous loam. They will not germinate well in any compost containing peat or leaf mold. To develop the colors to the highest degree, grow in heavy soil and at a temperature as near 60 degrees as possible.

- 2834 Gigantea. Celestial Blue. Pkt. 50c; Special Pkt. \$1.50.
- 2835 Rose Queen. Pure rose color. A particularly favorite variety. Pkt. 50c; Special Pkt. \$1.50.

- 2833 White. Pkt. 50c; Special Pkt. \$1.50.
- 2823 Mixed Colors. Pkt. 35c; Special Pkt. \$1.25.
- 2836 Fasbender. Glowing deep red blooms of the largest size. A splendid variety. Pkt. 50c; Special Pkt. \$1.50.

### PRIMULA MALACOIDES—Baby Primrose

- 2822 Malacoides (Improved Baby Primrose). Large whorls of delicate lilac flowers. Pkt. 20c; Special Pkt. 75c.
- 2830 Snow Queen. A vast improvement over the old malacoides alba. The flowers are considerably larger and they are pure white. Pkt. 25c; Special Pkt. \$1.00.
- 2828 True Rose. A highly desirable variety with beautiful rose-colored flowers. Pkt. 25c; Special Pkt. 75c.
- 2831 New Hybrids Mixed. Contains a wide range of lovely shades. Pkt. 25c; Special Pkt. 75c.

### HARDY POLYANTHUS PRIMROSES

#### English Cow Slip

These interesting and showy cluster-flowered Primroses are horticultural crosses between *Primula veris* and *Primula vulgaris*. They combine the cluster-flowered habit of the *veris* with the size of the *vulgaris* species. Plant them in a moist, rich soil.

- 2824 Munstead Strain. Mixed. Pkt. 25c; Special Pkt. 75c.

### PHLOX DRUMMONDI GRANDIFLORA

Hardy annual. California leads the world and has produced a Phlox with flowers 1½ inches in diameter. It has the most wonderful range of colors of soft art shades, and these soft colors blended together make a most beautiful mixture and a color combination never before seen in an annual Phlox. Plants are about 12 inches high and make a grand cut flower. Plant seed from January to July.

- 2579 Drummond Mixed Geranium-flowered. Blend of red, rose, violet, buff and chamois. Pkt. 15c; ⅓ oz. 30c; ¼ oz. 50c; ½ oz. 85c.
- 2566 Star Gleam. Shades of pink, rose, red, petals fringed and starred. Pkt. 15c; ⅓ oz. 30c; ¼ oz. 50c; ½ oz. 85c.
- 2572 Drummond Gigantea. Pastel and art shades. Mixed. Largest-flowered Phlox. Pkt. 25c; ¼ oz. 75c; ½ oz. \$1.25.

#### PERENNIAL PHLOX—2 to 3 Feet

- 2568 Fraser's Choice Blend. Shades of pink, rose, cerise, blue, red and other variations. Germination is slow. Pkt. 25c.



2572 Phlox—Fraser's Giant Pastel Shades. Pkt. 25c.



**SALPIGLOSSIS—Painted Tongue**

3 foot annual.

Large flowering. We are offering this year two strains, the dwarf, 2½ feet tall, and the tall Gloxinia-flowered type that grows 3½ feet tall. They are all Gold Veined varieties and are a great favorite in the open, and for cutting. While they may be transplanted, they do much better sown in the open ground where they are to produce bloom.

441 Chamois and Gold. Pkt. 15c; Special Pkt. 40c.

(Continued top of page)

**REHMANNIA—Beverly Bells**

Herbaceous perennial, 2 to 3 feet high. Likes partial shade on east exposure, and well drained soil. Blooms in late spring and early summer.

2001 *Rehmannia Angulata*. A lilac-rose marked with purple spots in the throat. Pkt. 35c; Special Pkt. 75c.2002 *Rehmannia Fraser's Hybrids*. Creamy white, with rosy-lilac spots. Pkt. 35c; Special Pkt. 75c.457 *Salpiglossis, Dwarf Exquisite Mixed*. Pkt. 25c.**PYRETHRUM—Persian Daisy**

Hardy Perennials, easily grown. Good for cutting. Start seed in the fall or spring.

1216 *Roseum*. Single mixed, 2 feet. White, rose, pink and red. Pkt. 15c; ¼ oz. 40c; ¼ oz. 70c.1217 *Roseum*. Fl. pl. double mixed. Many bright colors from white to deep red. Pkt. 25c; 1/16 oz. 60c; ¼ oz. \$1.10.1218 *Aureum (Golden Feather)*. Bright yellow foliage, white bloom, 1 foot tall. Fine for borders. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.1192 *Scabiosa, Annual Giant Hybrid*. Pkt. 25c.**SALVIA SPLENDENS—Scarlet Sage**

The Scarlet Sage is an indispensable bedding plant. Its fine qualities and unusually rich color make it the most effective material to bring color into the summer and fall garden. Suited for beds, borders, or as individual specimens. Start the seed indoors or in the hotbed early and set out when the weather has become settled.

**RED SALVIA**2716 *Bonfire or Fire Flame*. Lovely round bushes, 2 feet high and as wide. Has brilliant scarlet flower spikes that stand clear about the dark green foliage. A very effective variety. Pkt. 15c; Special Pkt. 50c.2719 *Splendens (Scarlet Sage)*. Beautiful bright scarlet flower spikes. 3 feet. Pkt. 10c; Special Pkt. 40c.**BLUE SALVIA**2718 *Azurea grandiflora*. A hardy perennial of outstanding beauty growing 3 feet tall. Produces very showy flower spikes set with large lipped blooms of a beautiful sky blue color, similar to that of *Belladonna Delphinium*. Blooms during August and September. Pkt. 15c; Special Pkt. 75c.2720 *Patens (Blue Sage)*. A splendid *Salvia* for the border. Has extra large flowers of a magnificent ultramarine blue color. 2 feet high. It is a tender perennial. Pkt. 25c; Special Pkt. 75c.**SALPIGLOSSIS—Continued**447 *Crimson and Gold*. Pkt. 15c; Special Pkt. 40c.442 *Light Blue and Gold*. Pkt. 15c; Special Pkt. 40c.444 *Rose and Gold*. Pkt. 15c; Special Pkt. 40c.446 *Scarlet and Gold*. Pkt. 15c; Special Pkt. 40c.443 *Violet and Gold*. Pkt. 15c; Special Pkt. 40c.448 *Velvety Red*. Pkt. 15c; Special Pkt. 40c.440 *Velvety Violet*. Pkt. 15c; Special Pkt. 40c.459 *Superbissima Mixed*. Pkt. 15c; Special Pkt. 40c.449 *Gloxiniaflora Mixed, Fraser's Lily Field*. Pkt. 15c; Special Pkt. 40c.**SALPIGLOSSIS****Giant Flowered Type**

This new Dwarf strain of *Salpiglossis* grows two feet high, has flowers that measure from two to three inches across, has a brighter color range and is very attractive because of the uniform height when in bloom. The uniform height is about one

foot less than the ordinary variety. This gives the flowers a much larger appearance. They are all strong growers and produce thick, bushy, symmetrical plants. We predict a great future for this dwarf type of *Salpiglossis*.

451 *Dwarf Blue and Gold*. Pkt. 25c; Special Pkt. 75c.452 *Dwarf Bright Scarlet*. Pkt. 25c; Special Pkt. 75c.453 *Dwarf Dark Brown and Gold*. Pkt. 25c; Special Pkt. 75c.454 *Dwarf Deep Velvety Crimson*. Pkt. 25c; Special Pkt. 75c.455 *Dwarf Lilac, red throat*. Pkt. 25c; Special Pkt. 75c.456 *Dwarf Scarlet and Gold*. Pkt. 25c; Special Pkt. 75c.457 *Dwarf Exquisite Mix*. Pkt. 25c; Special Pkt. 75c.**PORTULACA—Moss Rose or Sun Rose**

This hardy annual grows about six inches high, and really is a gem in the garden. Will thrive in a dry sunny spot where most other flowering plants will not thrive. We have a new type that is upright instead of spreading. You will find it in the following listing. Flowers are double, 1½ inches in diameter and a mixture of all colors of the rainbow. They make a dazzling display of color throughout the fall.

The dainty cup-like flowers spread rapidly, forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

2681 *Grandiflora Double*. Mixed. Pkt. 20c; ¼ oz. 50c; ¼ oz. 85c.2682 *Fraser's Upright, Giant Double Mixed*. More upright in growth than above type. Ideal for rock garden. Pkt. 25c; oz. \$2.50.2683 *Giant Flowered Single and Semi-double Mixed*. Pkt. 10c; oz. 50c.2682 *Fraser's Upright, Giant Double Mixed*. Pkt. 25c.





1192 Scabiosa Annual Hybrid Mixed. Pkt. 25c.

**1184 Scabiosa, Giant Imperial Blue Moon.** This is a new shade in the annual Giant Flowering Scabiosa. The flowers are very large, perfectly double and a beautiful deep lavender blue. This variety is recommended for cutting because of its long strong wire-like stems. It received All American honorable mention in 1939. Pkt. 25c.

#### SCABIOSA—Pincushion Flower—3 Ft. ANNUAL VARIETIES

One of the most popular hardy annuals growing about 3 feet high and one of the most popular of the easy growing annuals for cutting. They have long wiry stems and fine lasting qualities for bouquets. The stamens are light in color and in contrast with the petals look like pins stuck into a cushion, hence the common name, Pincushion Flower. Plant seed from December to May. Germination period 14 days.

- 1185 Ageratum Blue. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1193 Azure Fairy. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1195 Black Prince. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1186 Blue Cockade (New). Deep azure blue. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1187 Catleya (New). Rich rosy lilac. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1194 Fiery Scarlet. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1196 Giant Loveliness. Salmon. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1197 Peach Blossom. Light pink. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1198 Shasta. Large white. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1199 Fairyland Mixture. Pkt. 10c; Special Pkt. 20c; ½ oz. 40c.

#### GIANT ANNUAL NEW SCABIOSA

**Fraser's Improved Giant Hybrids.** Surpasses all other strains in richness of colors and size of flowers; many unusual shades and combinations of colors will be seen in this mixture.

- 1192 Mixed. Big improvement over ordinary strains. Pkt. 25c; ½ oz. 50c; ¼ oz. 75c.
- 1190 Rosette. New large flowered scabiosa. Deep rose, heavily suffused with salmon. Pkt. 25c.

#### SOUTHERN CALIF. WILD FLOWER MIXTURE

**2009** A splendid mixture of true California wild flowers so blended as to give a succession of bloom from early spring to mid-summer. For best results the seed should be sown in a prepared seed bed. They may be planted from fall to early spring—a longer bloom resulting from the fall planting. If you have a piece of ground you cannot irrigate, or have not time to give particular attention, yet you want to have something beautiful instead of unsightly weeds, we advise you to plant our Wild Flower Mixture. Five pounds of seed is sufficient to plant an acre. Pkt. 15c; oz. 75c; ¼ lb. \$2.50; lb. \$9.00.

#### DWARF DOUBLE SCABIOSA

Dwarf, compact plants; fine for edgings, beds and pot culture. Nice for medium-stemmed cut flowers. Plants grow 1½ feet tall. 1191 Tom Thumb. Mixed colors. Pkt. 20c.

#### SCABIOSA—Perennial Varieties

This variety is a hardy perennial and will last for three or four years in your garden. Flowers range in size according to variety from two to four inches in diameter. It is one of the finest cut flowers we know of because of the shades of orchid, pinks, white, and lavenders. Sow seed from February to May. Germination period three weeks.

#### LARGE FLOWERED PERENNIAL

**1188 Caucasica, Hardy.** 3 feet high; large lilac-blue flowers. Pkt. 25c; Special Pkt. 60c.

**1189 Caucasica Blue House Strain.** Improvement over Caucasica. More vigorous, stronger and longer stems and larger flowers. Pkt. 35c; Special Pkt. 75c.

#### SMALL FLOWERED PERENNIAL

##### SCABIOSA COLUMBARIA

Hardy Perennial—18 in.

**1171 Fraser's Orchid Lavender.** Flower of good size and form, excellent keeper as a cut flower. Pkt. 25c.

**1172 Fraser's Orchid-Pink.** The only pink flower in the perennial group. Excellent cut flower. Pkt. 25c.

#### SCHIZANTHUS—Poor Man's Orchid

Hardy annual, 18 in. May be sown in the fall or early spring. Can be used in pots.

Myriads of dainty blossoms like butterflies or tiny orchids crowd these delightful plants. In the garden or for pot culture they make very effective growth. The seed germinates readily, and the plants start flowering within a few weeks. They are fine for picking.

**2698 Brilliant Mixed Strain of Hybrids.** A beautiful collection of large flowered hybrids with dainty markings, chiefly in the lighter tones or pastel shades. Pkt. 25c.

**2699 Wisetonensis Dwarf Mixed.** Shades of crimson, blue and purple, with vivid golden blotches. Pkt. 10c.

#### STEVIA

Tender Perennial—2 ft.

**2951 Stevia Serrata.** A new bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.

#### STREPTOCARPUS—Cape Primrose

**2935 Giant Hybrids Mixed.** Charming greenhouse perennials, with clusters of Achimene-like flowers. Pkt. 50c.



1189 Perennial Scabiosa Blue. House Strain. Pkt. 35c.



**NEW 1940 SNAPDRAGONS****Rust Resistant Strains—Year Round**

Snapdragons are one of the best cut flowers, while for beds or borders they are a constant source of pleasure. They succeed best in a rather light soil in a sunny situation, and although perennial are best treated as annuals. For early flowering sow in the fall, protecting the plants from frost. Sown in spring, they bloom from mid-summer until frost. These Rust Resistant Snapdragons are offered as being the best obtainable, and although not entirely immune to rust, will flower much more satisfactorily than the old type. It has been found that different species of rust perhaps exist, and that the totally resistant strain is yet to be achieved.



634 All-Rust Resistant Majus Grandiflorum Tall—University of California Mixture. Pkt. 10c.

**ANTIRRHINUM**

For gorgeous colorings few flowers can match Snapdragons. They are receiving today the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed most any time in the year. For beds or borders, and background planting. We have all the rust-resistant types in three heights, dwarf, medium and tall. One of the best money-makers for florists and growers. The strain we offer is, we believe, the best that can be offered by anyone, as it comes to us from a specialist who has worked closely with their development at the University of California.

**Rust-resistant MAJUS GRANDIFLORUM**

Height 3 Feet. Large Flowered.

- 622 Daintiness. Rose pink, white tube. Pkt. 15c; Special Pkt. 50c.
- 625 Padre. Crimson. Pkt. 15c; Special Pkt. 50c.
- 623 Stoplight. Vivid red. Pkt. 15c; Special Pkt. 50c.
- 624 Yellow Jacket. Deep yellow. Pkt. 15c; Special Pkt. 50c.
- 629 Autumn Shades. Old rose and amber. Pkt. 15c; Special Pkt. 50c.
- 617 Buttercup Yellow. Pkt. 15c; Special Pkt. 50c.
- 618 Fiery Red Defiance. Pkt. 15c; Special Pkt. 50c.
- 621 Shasta. Pure white. Pkt. 15c; Special Pkt. 50c.
- 627 Harmony Shades. Terra cotta. Pkt. 15c; Special Pkt. 50c.
- 632 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 620 Salmon Rose. Pink shades. Pkt. 15c; Special Pkt. 50c.
- 633 Wallflower Red. Pkt. 15c; Special Pkt. 50c.
- 619 Mixture. Pkt. 15c; Special Pkt. 50c.
- 634 University of California Mixture. A wonderful range of popular colors. Pkt. 10c; Special Pkt. 25c; ¼ oz. 50c.

**Modern Snapdragons****NEW ALL RUST RESISTANT (ANTIRRHINUM)****Antirrhinum Nanum Grandiflorum**

Branching 2 Feet Tall. Large Flowered.

This superior Nanum Grand is by far one of the greatest achievements in Rust Resistant Antirrhinus. The color range, size of flower and habit are most remarkable. Height 2 feet.

- 641 Antique Gold. Blend of copper, terra cotta and orange. Pkt. 15c; Special Pkt. 50c.
- 642 Tangerine. Bronze orange. Pkt. 15c; Special Pkt. 50c.
- 645 Yellow-Gem. Clear yellow. Pkt. 15c; Special Pkt. 50c.
- 646 Old Gold Shades. Pkt. 15c; Special Pkt. 50c.
- 644 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 637 Red Rock. Orange and scarlet. Pkt. 15c; Special Pkt. 50c.
- 647 Carmine Rose. Yellow lip. Pkt. 15c; Special Pkt. 50c.
- 636 Wildfire. Orange scarlet. Pkt. 15c; Special Pkt. 50c.
- 638 Snow White. Pkt. 15c; Special Pkt. 50c.
- 639 Rust-Proof Nanum Mixture. Pkt. 10c; Special Pkt. 25c; ¼ oz. 40c; 1 oz. \$1.25.

**New Rust Resistant ANTIRRHINUM MAXIMUM**

Height 3½ Feet. Tall, Large Flowering.

Superior to any that we have ever seen. This type contains all the colors that have been introduced in the non-resistant types, plus many new shades. The habit of all the plants is base branching, having from 12 to 18 spikes on which the blossoms are gracefully spaced. Height 3½ feet.

- 693 Swingtime. Rose pink. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 703 Yellow Giant. Deep yellow. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 692 Copper King. Bronze copper. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 702 Salmon Pink Shades. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 694 Salmon Rose Shades. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 698 Alaska. White. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 696 Campfire. Luminous scarlet. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 695 Canary Bird. Yellow. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 697 Crimson Shades. Dark stem. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 691 Fair Lady. Silver pink apple blossom. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.
- 699 Rust-proof Maximum Mixture. Pkt. 15c; Special Pkt. 25c; ¼ oz. 75c.

**10 Rust-resistant SUPER MAJESTIC VARIETIES**

Branching 2½ Feet Tall. Extra Giant Flowered.

The development of these new Rust-Resistant Snapdragons is one of the greatest accomplishments ever made by plant breeders. It is possible now to have them grow to perfection even where the old strain has proved a complete failure due to rust infection. These new Majestic varieties grow about 2 feet in height and bear an abundance of long, strong flower stems set with giant blooms of perfect form. As they are highly rust-resistant, success with them is most certain.

- 659 Red Rocket. Bright red. Pkt. 25c; Special Pkt. 75c.
- 652 Rose Sensation. Rose pink. Pkt. 25c; Special Pkt. 75c.
- 662 Royal Crimson. Garnet crimson. Pkt. 25c; Special Pkt. 75c.
- 651 Autumn Glow Shades. Old rose. Pkt. 25c; Special Pkt. 75c.
- 653 Harmony Shades. Terra cotta. Pkt. 25c; Special Pkt. 75c.
- 654 Orange Shades. Golden orange. Pkt. 25c; Special Pkt. 75c.
- 655 Red Shades. All shades red. Pkt. 25c; Special Pkt. 75c.
- 656 Rose Shades. Begonia rose. Pkt. 25c; Special Pkt. 75c.
- 657 Shell Pink Shades. Pkt. 25c; Special Pkt. 75c.
- 658 Silver Pink. Deep pink, early. Pkt. 25c; Special Pkt. 75c.
- 666 Super Majestic Mixed. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.



# STOCKS . . . Gilli Flower

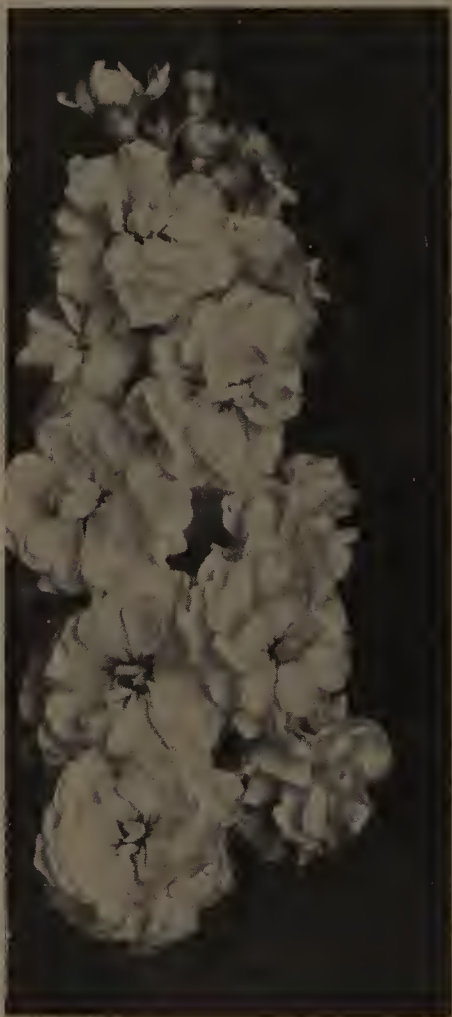
"The World's Best Double Stock"

All our California grown stocks bloom at least two weeks earlier than seed grown in any other section of the world.

## SELECT STRAINS

Mathiola—(July-April)

NOTE: The better strains of Stocks produce from 60 to 65 per cent of double flowers when all the plants survive and are used. For best results, sow seed thinly to permit uniform growth, use plants "as they come," and set closely enough in the beds to permit removal of the singles as they come into flower.



**GIANT IMPERIAL BISMARCK STOCK (2½ ft.)**

(Improved Bismarck)

This strain of Giant Ten Week Bismarck Stocks grow to a height of about 2½ feet, forming much branched plants that produce immense spikes of flowers measuring 12 to 16 inches long. They bear a high percentage of double flowers and are ideal for cutting.

- 713 Rose Charm. Deep rose pink. Pkt. 15c; Special Pkt. 50c.
- 723 Antique Copper. Pkt. 15c; Special Pkt. 50c.
- 717 Buttercup. Rich yellow tone. Pkt. 15c; Special Pkt. 50c.
- 724 Chamois. Ivory tinted rose; florists. Pkt. 15c; Special Pkt. 50c.
- 726 Chamoise Rose. Pkt. 15c; Special Pkt. 50c.
- 711 Fiery Blood Red. Florists. Pkt. 15c; Special Pkt. 50c.
- 712 Flesh. Pkt. 15c; Special Pkt. 50c.
- 725 Golden Ball. Fine canary yellow. Pkt. 15c; Special Pkt. 50c.
- 715 Golden Rose. Pkt. 15c; Special Pkt. 50c.
- 714 Lavender. Florists. Pkt. 15c; Special Pkt. 50c.
- 728 Lilac. Darker than lavender. Pkt. 15c; Special Pkt. 50c.
- 721 Purple or Dark Blue. Pkt. 15c; Special Pkt. 50c.
- 727 Rose. Most popular florists' color. Pkt. 15c; Special Pkt. 50c.
- 718 Shasta. Mammoth white. Pkt. 15c; Special Pkt. 50c.
- 716 Mixed. All colors. Pkt. 15c; Special Pkt. 50c.

## MAMMOTH BRANCHING NICE (2 ft.)

Beauty of Nice—Very Double

Nice Giant strain form branched plants about two feet high, producing spikes of large double flowers. The plants are extremely free flowering, continuing to bloom for a long time.

748 American Beauty. Rose pink. Pkt. 15c.

749 Giant Branching Nice. Mixed. Pkt. 15c.

## STOCK, DOUBLE GIANTS OF CALIFORNIA

Branching 3 Feet Tall. Flower 3 Inches Across.

Double Giants of California. We offer this new tall branching group of stocks which is now rated No. 1 by the florists and gardeners. They are early flowering, produce long branches, three feet high, and have extra long flowering spikes with immense individual flowers. The double percentage is very high, averaging approximately 75 per cent. It is the best stock for cut flowers. Planting season, January to June.

758 Golden Gate. Yellow. Pkt. 25c; Special Pkt. 60c.

755 Monterey. Pink. Pkt. 25c; Special Pkt. 60c.

752 Pacific. Blue. Pkt. 25c; Special Pkt. 60c.

753 Santa Barbara. Chamois. Pkt. 25c; Special Pkt. 60c.

757 Santa Maria. White. Pkt. 25c; Special Pkt. 60c.

754 Tahoe. Lavender. Pkt. 25c; Special Pkt. 60c.

751 The Redwoods. Blood red. Pkt. 25c; Special Pkt. 60c.

756 Yosemite. Rose. Pkt. 25c; Special Pkt. 60c.

809 Exquisite Orange Blossom Mixed. All colors. Pkt. 25c; Special Pkt. 60c.

## STOCK VIRGINIAN

MALCOMIA—(Year Round)

A hardy annual, growing about 6 inches high and blooming profusely. Of easy culture, and can be had in continuous bloom by sowing the seed at frequent intervals during spring and summer.

2746 Crimson Gem. An erect, compact variety. Pkt. 15c; ¼ oz. 25c; oz. 75c.

2747 Rose. Bright rose turning to lavender. Pkt. 15c; ¼ oz. 25c; oz. 45c.

2748 White. Pure white. Pkt. 15c; ½ oz. 25c; oz. 45c.

2749 Mixed Colors. Pkt. 15c; ½ oz. 25c; oz. 40c.

EVENING SCENTED STOCK—(Sept.-May)

734 Bicornis (Evening-Scented Stock.) This hardy annual has purplish lilac flowers on long spikes, but is grown only for its fragrance, which it emits in the evening. One foot tall. Sow in the open any time in the fall until May. Pkt. 10c; ¼ oz. 25c.

## LARGE FLOWERING DWARF TEN WEEKS STOCKS

Ten Weeks Stocks are so named because they bloom in ten weeks after planting seed.

799 Dwarf Mystery Mix. Plants grow 12 inches and produce a high percentage of double stocks sweetly scented. This mixture contains a fine color range of pinks, reds, purples, lavender and some white. Pkt. 10c; ½ oz. 50c; ¼ oz. 85c.

## SHASTA DAISY

CHRYSANTHEMUM MAXIMUM—(May-Oct.)

A fine perennial plant bearing large white single blossoms with yellow centers; an excellent cut flower and admired everywhere. Soak seed in warm water overnight before sowing. Sow in boxes and transplant when well started.

2351 Alaska. The best variety. Pkt. 15c; ½ oz. 35c; ¼ oz. 65c.

2355 Giant Double (Burbank's Variable). Pkt. 35c.

## THALICTRUM MEADOW RUE

Hardy Perennial—(Plant March to Oct.)

1201 Thalictrum. Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Large Pkt. 25c; ½ oz. \$1.00.

## TRACHELIUM

BLUE CLOUD—Plant March (May-Oct.)

1202 Coeruleum. A free flowering perennial producing large cloud-like heads of tiny pale mauve flowers. 1½ ft. Pkt. 25c.



**TEXAS QUEEN ANN'S LACE FLOWER**

2735 **Texas Queen Ann's Lace Flower.** White, tiny flowers in umbels, the whole forming large lacy heads, attractive in the mixed bed, and useful as a outflower filler; 2½ feet; sow February to May. Pkt. 15c; Special Pkt. 40c.

**URSINIA**

Hardy Annual—12 in.

2538 **Jewel of Africa.** Golden-orange daisy-like flowers and lacy, light green foliage. 12 inches high and is very easy to start from seed sown inside during early spring or outside when the ground is warm. Blooms July till frost. Pkt. 15c; Special Pkt. 60c.

**VENIDIUM—Monarch of the Veldt Daisy**

2479 **Fastuosum.** Brilliant orange flowers, 3 in. across, with a black-purple zone at the base of the ray-petals and a dark center. 2 to 3 ft. tall and blooms from mid-summer until frost. Pkt. 25c; 1/16 oz. 70c; ⅛ oz. \$1.25; ¼ oz. \$2.35.

**TITHONIA SPECIOSA—Mexican Sunflower**

Mexican Sunflower, also known as the Golden flower of the Incas.

This native annual of Mexico is one of the most useful late fall flowers we have, growing to a height of 6 to 10 feet, of free branching habit, and is covered with orange-scarlet flowers until cut down by extreme frost. As a cut flower this flower will be highly prized for decorative purposes. In warmer districts where the season is long, sow where the plants are to remain, after the ground becomes warm. In colder climates sow earlier under protection, and set the plants out after frosts are past.

2477 **Speciosa.** Early flowering. Orange vermillion. Pkt. 15c; ¼ oz. 60c.

2418 **Fireball (Speciosa Grandiflora).** Dazzling orange-scarlet. Larger flowers and more attractive foliage than the original species. Pkt. 25c; ⅛ oz. 75c.

**VERBENA**

Grandiflora Hybrids

**BLOOM PROFUSELY FROM MID-SUMMER UNTIL FROST**

Verbenas are great favorites for beds, borders, and for cutting. They also are splendid for rock garden planting. For early blooms start the seed indoors during February or March and transplant to flowering quarters during May. Sown outdoors in May, the plants will begin blooming in July. Excepting the Venosa varieties all Verbenas listed here are annuals.

2730 **Beauty of Oxford Hybrids.** Brilliant rose shades. Pkt. 15c; Special Pkt. 60c.

2722 **Lavender Glory.** True lavender with creamy eye. Pkt. 15c; Special Pkt. 60c.

**VERBENA—Continued**

2731 **Cerise Queen.** Salmon cerise. Pkt. 15c; Special Pkt. 60c.

2724 **Etna.** Garnet red, cream eye. Pkt. 15c; Special Pkt. 60c.

2732 **Giant Salmon Pink.** Huge tresses. Pkt. 15c; Special Pkt. 60c.

2725 **Luminosa.** Glowing flame pink. Pkt. 15c; Special Pkt. 60c.

2727 **Giant Lucifer.** Improved; vivid scarlet. Pkt. 15c; Special Pkt. 60c.

2726 **Rosea Stellata.** Rose, white eye. Pkt. 15c; Special Pkt. 60c.

2733 **Royale.** Royal blue with cream eye. Pkt. 15c; Special Pkt. 60c.

2734 **Spectrum Red.** Pkt. 15c; Special Pkt. 60c.

2721 **Violacea Stellata.** Deep violet, white eye. Pkt. 15c; Special Pkt. 60c.

2728 **White.** Pkt. 15c; Special Pkt. 60c.

2729 **Giants Mixed.** Pkt. 15c; Special Pkt. 50c.

**VERBENA (Moss Verbena)**

2736 **Venosa Purple.** Pkt. 15c; Special Pkt. 50c.

2737 **Venosa Lilacina.** Pkt. 15c; Special Pkt. 50c.

2738 **Erinoides (Moss Verbena).** Purple. Pkt. 15c; Special Pkt. 50c.

2745 **Vinca, New African Phlox-Flowered (Periwinkle).** Hardy perennial 15 inches high. Everywhere this plant increases in demand because the glossy green foliage is attractive even when the plant is not in bloom. Giant Phlox-like flowers often measuring two inches in diameter and borne in clusters. Comes in a riot of shades of rose, pink and white with center eyes of different hues. Entirely free from insects. In mild climates they are long season bloomers. In colder climates they may be treated as annuals, late summer bloomers, by starting the plants indoors and setting them out as the weather gets warm. Wonderful for use in borders and ideal for bedding purposes where a taller effect is desired. Pkt. 15c.

**VIOLA CORNUTA****TUFTED PANSIES—(Year Round)**

Very free-blooming hardy perennial plants. Flowers are not so large as in other varieties of Pansies, but are produced in much greater numbers and also bloom for a longer season. Valuable for edging beds and borders. Keep the seed bed cool and moist.

1095 **Arkwright Ruby.** Dark crimson scarlet with central markings. Pkt. 25c; ¼ oz. \$2.50; oz. 9.00.

1106 **Blue Perfection.** Deep purplish blue. Pkt. 15c; ¼ oz. \$1.

1096 **Chantreyland.** Pure apricot; free flowering. Pkt. 25c; ¼ oz. \$2.00; oz. \$7.50.

1094 **Admiration.** Forms a large compact plant. The flowers are a deep violet-blue with an occasional very slight variation in tint. Pkt. 25c; ¼ oz. \$1.00; oz. \$3.00.

1104 **Lutea Grandiflora.** Fine yellow. Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.

1103 **Papilio.** Lavender with white eye. Pkt. 15c; ¼ oz. 75c; oz. \$3.00.

1097 **Violet Perfection.** Papilion type. Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.

1107 **White Perfection.** Large white. Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.

1109 **Mixed Colors.** Pkt. 15c; ¼ oz. 50c; oz. \$1.50.

**VIOLA—New Baby Pansy**

1108 **Little Johnny-Jump-Up (Spring Messenger).** Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. Pkt. 25c; ⅛ oz. \$1.00.

**NEW WALLFLOWERS**

Easy to Grow as Stocks

The new types, both single and double, in the annual strains, are of such easy growth and produce such superb spikes of deliciously scented blooms.

2751 **Annual Single Wallflower Blend.** 12 in. A mixture of red, brown, yellow and creamy-white shades. An early flowering variety. Pkt. 15c; ½ oz. 35c.

2752 **Annual Double Wallflower Blend.** 18 in. A mixture of browns and yellows, coming into flower five months from planting. Pkt. 20c; ⅛ oz. 40c; ¼ oz. 70c.



# SPECIALTIES FOR THE VEGETABLE GARDEN

## SWISS CHARD—Burbank Rainbow Giant

**VS804** Luther Burbank's cross between Improved Swiss Chard and sweet table Beet. Large, crimped and pitted leaves with stalks in white, pink, green, scarlet, crimson, orange and yellow. Very productive. Delicate flavor, quite different from all the other varieties. Pkt. 15c; oz. 25c; 4 ozs. 75c; ½ lb. \$1.15; lb. \$2.00.

**VT287** Yellow Tomato "Mingold." 1939 Silver Medal Winner. With its additional Vitamin D, attractive color and shapely fruits, along with its earliness, this tomato is especially desirable for slicing with the reds, popular and colorful in salads and in growing demand for yellow tomato juice. Pkt. 15c.

## EDIBLE POD PEA

**VP715** Dwarf Sugar Pea. Unsurpassed for sweetness and flavor, these Edible Pod Peas will bring a luscious new dish to your table. Extraordinarily heavy yielding. Cook without shelling. Pkt. 10c; ½ lb. 25c.

## ENGLISH VEGETABLE-MARROW

**VM550** Prolific. An extremely delicious Squash. Steamed when quite young, or fried like eggplant, it is equal to eggplant itself, with richer quality. Pkt. 10c; oz. 35c.

BEET	Pkt.	Oz.
<b>VB55</b> Detroit Dark Red.....	.10	.20
<b>VB56</b> Crosby's Egyptian .....	.10	.20
<b>VS805</b> Swiss Chard for Greens.....	.10	.20
<b>VB57</b> New Red Beet. Heart of America.....	.10	.20

## BEANS—BUSH

- VB65** Mammoth Bush Type Stringless, green pod. 2 oz. Pkt. 10c; lb. 50c.  
**VB66** Rust-proof, Golden Wax Bush Type Beans, cluster type. 2 oz. Pkt. 10c; lb. 50c.  
**VT67** Broad Windsor Bean. The Wonder. Pkt. 10c; ½ lb. 40c; 1 lb. 60c.

## BEANS—POLE

- VB85** Kentucky Wonder or Old Homestead Brown Seeded. 2 oz. Pkt. 10c; lb. 50c.  
**VB86** Fraser's Spanish Giant Stringless. White Seeded Green. Brittle and tender. 2 oz. Pkt. 10c; lb. 50c.

## BROCCOLI

**VB138** Italian Sprouting. A delicious variety recently introduced from Italy. Forms a green cluster of buds which should be cut before opening, cooked and served buttered in the same manner as Asparagus. Delicious. Pkt. 10c; oz. \$1.50.

## BRUSSELS SPROUTS

- VB149** Half Dwarf Paris Market. Pkt. 10c; oz. 30c.

## BEANS—BUSH LIMA

- VB74** Baby Potato Bush Lima Bean. 1939 Silver Medal Winner. Grows 12 to 16 inches high. Pods are large for a baby Lima, seeds are an attractive green in its green or eating stage and creamy white when dry. Pkt. 10c.  
**VB75** California Bush Lima. 2 oz. Pkt. 10c; lb. 60c.  
**VB76** Baby Lima, Bush, Henderson variety. Pkt. 10c; lb. 50c.  
**VB777** Hopi Bush Lima for a Baby Lima—the world's best. 2 oz. 10c; lb. 50c.

## BEANS—POLE LIMA

- VB80** Pole Lima. Fraser's Calif. Pole. Pkt. 10c; lb. 60c.

## CABBAGE

	Pkt.	Oz.
<b>VR171</b> Danish Ball Head.....	.10	.40
<b>VC172</b> Early Flat Dutch.....	.10	.40
<b>VC173</b> Early Winningstadt .....	.10	.40
<b>VC174</b> New Early Red. Rock. Deep red and remarkably solid. Excellent for slaw and pickling .....	.10	.50
<b>VC175</b> Drumhead Savoy. Crinkled leaf, very tender .....	.10	.40

## CARROTS—70 days from seed.

**VC194** The New Coreless Carrot. Quick, vigorous growing with sweet, tender flesh of rich color. The finest variety where quality is the main consideration. Pkt. 10c; oz. 40c.

	Pkt.	Oz.
<b>VC195</b> Early Chantenay Red.....	.10	.20
<b>VC196</b> Denver Half Long.....	.10	.20
<b>VC197</b> Oxheart .....	.10	.20
<b>VC198</b> Improved Long Orange.....	.10	.20

## CAULIFLOWER

<b>VC190</b> Early Snowball .....	.10	2.50
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## CELERY

<b>VC205</b> New Utah. Green tender type. Pkt. 10c; oz. 75c.		
<b>VC204</b> Golden California, self-blanching. Pkt. 10c; oz. 50c.		

## CORN

- VC216** New Early Golden. An early maturing light golden colored table Corn maturing earlier than Oregon Evergreen. Ears of extra fine flavor, being sweet and tender, qualities not usually found in early Corn. Pkt. 10c; ½ lb. 25c; 1 lb. 50c.  
**VC218** Golden Bantam Sweet Corn, yellow kernel. 3 oz. Pkt. 10c; lb. 50c.  
**VC219** Oregon Evergreen Sweet Corn, white kernel, 3 oz. Pkt. 10c; lb. 50c.  
**VC230** Pop Corn. Golden West. Pkt. 10c; lb. 50c.  
**VC220** Country Gentleman Sweet Corn. White kernel. Evergreen. 3 oz. Pkt. 10c; lb. 50c.  
**VC221** Black Bantam. Improved Mexican. The Sweetest of Sweet Corn. Pkt. 10c; lb. 50c.

## CUCUMBERS

- VC236** Fraser's Long Green. The best for the home garden; particularly desirable for slicing; 12 inches long; straight with few seeds. 70 days. Pkt. 10c; 1 oz. 30c.  
**VC239** Japanese Climbing. Very fine pickling sort; popular for early slicers. Fruits medium dark green; black spined; 8 inches long; 2¾ inches thick; cylindrical and full at both ends. 56 days. Pkt. 10c; 1 oz. 30c.  
**VC232** California Telegraph. 24 inches long. This is the most tender Cucumber in cultivation. Pkt. 25c; 1 oz. \$2.00.  
**VG235**—Cucumber. Fraser's California Lemon. Pkt. 10c.

## COLLARDS

	Pkt.	Oz.
<b>VC214</b> True Georgia .....	.10	.30

## CORN SALAD

<b>VC216</b> Corn Salad—Fetticus .....	.10	.30
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## CRESS

<b>VC233</b> Fine Curled .....	.10	.20
<b>VC234</b> Water Cress .....	.10	.60

## EGG PLANT

<b>VE276</b> Black Beauty .....	.10	.50
<b>VE269</b> Long Purple .....	.10	.50

## ENDIVE

<b>VE279</b> Green Curled .....	.10	.20
<b>VE280</b> Broad Leaved Batavian.....	.10	.20

## RUTABAGA

<b>VR747</b> Improved Yellow Globe.....	.10	.20
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## KALE

<b>VK426</b> Dwarf Curled Scotch.....	.10	.20
<b>VK427</b> Tall Curled Scotch.....	.10	.20
<b>VK428</b> Thousand Head .....	.10	.20

## KOHLRABI

<b>VK431</b> Early Purple Vienna.....	.10	.40
<b>VK432</b> Early White Vienna.....	.10	.40

## LEEK

<b>VL478</b> London Flag .....	.10	.40
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## MUSTARD

<b>VM552</b> Southern Curled .....	.10	.20
<b>VM553</b> Ostrich Plume .....	.10	.20

## LETTUCE—Heading Varieties. 70 days.

<b>VL485</b> Golden Mayonnaise-Hearted Lettuce.....	.10	.25
<b>VL486</b> Cos or Romaine—Fraser's Exhibition. Large in size, this variety is of very refined, crisp flavor, self-closing. Grand for exhibition..	.10	.25
<b>VL481</b> Iceberg Summer Lettuce.....	.10	.20
<b>VL482</b> Hansen or Nonpareil.....	.10	.20
<b>VL483</b> Los Angeles or New York.....	.10	.20
<b>VL484</b> Hawaii, White Heart. Best home garden variety .....	.10	.25

## LETTUCE—Loose Leaved Varieties. 40 days from seed.

<b>VL491</b> Early Curled Simpson.....	.10	.20
<b>VL492</b> Prizehead, Leave Tinged Red.....	.10	.20



## MELONS

	Pkt.	Oz.
VM528 Musk, Tip Top.....	.10	.25
VM538 Musk, Honey Dew, Golden Flesh.....	.10	.25
VM539 Casaba, Winter Pineapple.....	.10	.25
VM540 Casaba, large hybrid.....	.10	.25
VM542 Watermelon, Klondike .....	.10	.25
VM543 Watermelon, Klondike striped.....	.10	.25

## ONION—60-90 days from seed.

VO649 Potato Salad Onion. Tender, sweet bunching type. White. Earliest of all.....	.10	.50
VO632 Riverside Amber Orange Sweet Spanish .....	.10	.40
VO634 Riverside White Sweet Spanish.....	.10	.40
VO631 Brown, Australian .....	.10	.25
VO635 Riverside Sweet Spanish (Valencia, Carlisle). The best of the large sweet Spanish Onions. Good keeper.....	.10	.40
VO633 White Portugal or Silverskin.....	.10	.25
VO650 Japanese Bunching .....	.10	.25

## OKRA or GUMBO

	Pkt.	Oz.
VO628 Long Green .....	.10	.20
VO629 White Velvet .....	.10	.20

## PARSLEY

VP676 Champion Moss Curled.....	.10	.20
VP674 Hamburg-rooted .....	.10	.40
VP677 Large California Improved. Novelty.....	.10	.30

## PARSNIP

VP681 Hollow Crown .....	.10	.20
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## PEPPERS

VP700 Floral Gem. Yellow. Pickling type.....	.10	
VP701 Anaheim Chili, Hot. 6 to 8 in. long.....	.10	.75
VP702 Cayenne, Hot. Small. 4 in.....	.10	.75

## STUFFING PEPPERS, GIANTS

VP705 California Wonder Sweet, Green.....	.10	.75
VP706 Chinese Giant Sweet, Green.....	.10	.75
VP710 Pimento. Medium size. Red.....	.10	.50

## PEAS—First Early Variety

	Pkt.	Lb.
VP685 American Wonder .....	.10	.50
VP686 Dwarf Telephone .....	.10	.50

## PEAS—Second Early Varieties

VP691 Senator .....	.10	.50
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## PEAS—Late Varieties

VP695 Telephone Climbing .....	.10	.40
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## PUMPKIN—Small, Sugar or Pie Type

	Pkt.	Oz.
VP714 Golden Boston Pie.....	.10	.25

## RADISHES—30 Days from Seed

VR732 California Mammoth White.....	.05	.20
VR733 Early Long Scarlet Short Top.....	.05	.20
VR737 French Breakfast. Fraser's Early Rose..	.10	.25
VR734 Long White Icicle.....	.05	.20
VR735 Scarlet Turnip .....	.05	.20
VR736 Scarlet Turnip, White Tip, Fraser's.....	.10	.25

## ROSELLE

VR740 Queensland Jelly Plant. Easily grown from seed planted in spring when ground is warm. Bushy plants grow from 4 to 5 feet high. The fleshy calyx surrounding the seed pod is used as soon as the flower drops for making jelly, equal to guava or currant. Pkt. 10c; oz. 60c.

## SALSIFY

VS781 Sandwich Island .....	.10	.25
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## SPINACH

VS782 Bloomsdale .....	.10	.15
VS783 New Zealand .....	.10	.15
VS784 Prickly or Winter.....	.10	.15

## SQUASH

VS789 Summer Squash, Tip Top. It is of the White Bush Scallop type but a different shape, and has a flavor greatly improved over any summer squash you have ever tasted.....	.10	.25
VS790 Summer. White bush scalloped.....	.10	.25
VS791 Banana. Large. 18" long table variety .....	.10	.25
VS792 Green Hubbard. Best winter variety....	.10	.25
VS793 Table Queen. Small. Best garden variety .....	.10	.25
VS798 Zucchini or Italian. Summer variety. Light green .....	.10	.25

## TURNIP

VT850 Early White Flat Dutch.....	.10	.15
VT851 Purple Top White Globe.....	.10	.15
VT852 Purple Top Strapleaf.....	.10	.15

## FRASER'S TOMATO

America's Best

## FRASER'S CLIMBING OR TRAILING WONDER

VT835 Very sweet, high sugar content. Deep rich red inside and out, smooth skin, solid meat with very few seeds. Medium size and uniform shape. The finest tomato ever grown for either table or canning. Pkt. 25c; oz. 75c; ½ lb. \$3.50; lb. \$6.00.

## GIANT TOMATO FRUITS

Tomato Fruits are a Fraser Specialty

VT828 Master Marglobe. The best general purpose tomato  
VT829 Tomato, New. Earliana. Fraser's Red Heart. Pkt. 15c. recently introduced. Pkt. 10c.

VT830 Ox Heart. Heart-shaped, rosy-pink, 80 to 90 days. Pkt. 15c.

VT831 Ponderosa (also known as Beefsteak). Fruits deep purplish-pink. 85 days. Pkt. 10c.

VT833 New Stone. Fruits bright deep scarlet. 85 days. Pkt. 10c.

VT834 New Mexican Tomato. Very early. Pkt. 10c.

## Giant California Tomatoes of Great Merit

VT825 Fraser's California Early Wonder. Earlier, larger and better shape. Pkt. 25c.

VT826 Fraser's California Eureka Red. Large fruited, robust constitution. Pkt. 25c.

VT837 Fraser's Long Red Salad Italian Tomato. Climbing ornamental type, 4 inches long. Pkt. 15c.

## HERBS

## THE NATURAL SEASONING FOR FOODS

VA1 Anise. Used as a cordial and for garnishing and flavoring seeds have an agreeable aromatic taste.

VB51 Basil. Sweet. The leaves are used for flavoring soups.

VB52 Borage. The leaves are used for flavoring.

VC151 Caraway. Grown for the seeds, which are used extensively for flavoring of bread, pastry, etc.

VC153 Catnip or Catmint. The leaves are used for seasoning. It also makes excellent bee pasture.

VC155 Chervil. Used in soups and salads.

VC156 Coriander. Used in liquors and confectionery.

VC159 Chives. Valued for their mild onion-like flavor.

VD251 Dill. The seeds have an aromatic odor and warm, pungent taste. They are used as a condiment.

VL476 Lavender. Used chiefly in the manufacture of perfumery.

VM526 Marjoram, Sweet. The leaves and the ends of the shoots are esteemed for seasoning in Summer and are also dried for Winter use.

VR729 Rosemary. The aromatic leaves are used for seasoning.

VS776 Sage. The most extensively used of all herbs as a seasoning for dressing.

VS779 Sorrel. Used in soups and salads for its pleasing flavor.

VS778 Summer Savory. A hardy annual. The drier stems, leaves and flowers are extensively used for flavoring—particularly in dressings and soups.

VT826 Thyme. Used for seasoning.

All Packets 10c Each

The New Rockhill Strawberry. After trying out a great many varieties of everbearing strawberries, our first choice is Rockhill. Prices, postpaid: 10 for \$1.00; 25 for \$2.00; 50 for \$3.50; 100 for \$7.00.

## THE NEW BOYSENBERRY

The Best Berry Ever Grown

Think of a berry twice the size of the Youngberry (by actual count it took 35 Boysenberries per basket, while the Youngberry needed 70 to fill)—a berry that has the succulence and flavor of the best Blackberry you ever ate, together with the tang of the Raspberry and suggestion of the Loganberry. The vine is the largest berry vine or bush ever seen, produces a longer period than the Youngberry and the production is practically double. The fruit is like the Youngberry, with a much finer flavor and less seedy.

Whether eaten fresh, canned, in jam or jelly, or in pies and tarts, it is absolutely superior in every way to any other berry grown. Bare roots. Doz. \$1.50; 25 for \$2.75; 100 for \$10.



# Fraser's California Quality Bulbs



Vittati Hybrid Amaryllis

## AMARYLLIS

**Amaryllis, Hippeastrum** (Hybrids). Planting season year around. **American Vittati Hybrids**, everblooming, huge, red shades varying to almost pure white. **50c each; doz. \$5.00.** **Fraser's White**, striped red. **50c each; doz. \$5.00.**

**Amaryllis, Equestie**. Salmon white stripe. **35c each.**

**Amaryllis, Johnsonii**. Red, white striped. **35c each.**

**Amaryllis, Solandraflora**. Very rare. Peppermint striped. Height 3 ft. **\$2.50 each.**

**Giant Hybrids**. The finest of this class. The flowers have six petals of velvety texture, which curve back and open wide so that these gorgeous flowers often measure 8 to 10 inches across. The colors vary through all shades of red, scarlet, pink and white. **Extra fine bulbs, 75c each; \$7.50 per doz.**

**Johnsoni**. Brilliant red and very large flowers. One of the finest. **35c each; \$3.50 per doz.**

## ANEMONE—Windflower

Soak bulbs in water 24 hours before planting. The variety offered below are charming hardy flowers. They are suitable for pot or border culture and, when planted in masses, are most effective. They succeed best in a light, rich well-drained loam. Plant as soon as the ground can be worked in the spring, 3 inches apart.

**Fraser's Giant Single Coronaria**. This fine mixture of single poppy-like flowers includes a medley of colors—red, pink, blue, white, etc. **Large bulbs, 40c per doz.; \$3.00 per 100. Medium bulbs, 15c per doz.; \$1.00 per 100.** Packed in beautiful colored package.

**Fraser's St. Brigid Double and Semi-Double Mixed**. A beautiful selection from the Coronaria type containing many doubles and semi-doubles in the choicest colors. **25c per doz.; \$2.00 per 100.**

## AGAPANTHUS—Blue African Lily

Postage, 5c each; 25c per doz.

A very hardy and sure blooming lily, bearing clusters of bright blue flowers on stiff stems about three feet high. The leaves are long, glossy and very decorative. **35c each; \$3.50 per doz.**

## CHLIDANTHUS FRAGRANS

A very attractive plant of the Amaryllis family, bearing umbels of fragrant yellow flowers. They are especially lovely planted with blue delphiniums in a perennial border. **15c each; \$1.50 per doz.**

## WHITE CALLA

Very popular for outdoor bedding in California. They should be taken up every fourth year and the bulbs separated. Dig during June, dry thoroughly and transplant. **35c each; \$3.50 per doz.**

## YELLOW CALLA

One of the most attractive flowers grown, suitable for outdoor bedding or for pot culture. The blossom is large and a deep golden yellow. The leaves are spotted white. **Large size bulbs, each, 50c; doz. \$5.50. Medium size bulbs, each 30c; doz. \$3.00.**

## NEW PINK CALLA

These desirable plants grow to a height of about 18 inches, the flowers being miniature callas, 1½ inches to 2 inches across, of an attractive rose-pink shade. They are grown very successfully out-of-doors in Southern California or they may be grown in pots for house decoration. **50c each; 5 for \$2.**

## BLACK CALLA

A most remarkable and rare plant having flowers shaped like the ordinary Calla but is a crimson-maroon color so dark that it appears to be black. The plant grows to a height of about 3 feet and the foliage is very decorative. **Each 50c; 5 for \$2.00.**

## HYACINTHUS CANDICANS

(Galtonias)

**Summer Hyacinth**. Perfectly hardy and of vigorous growth. Flowers are pure white and pendulous, 4 feet high. **Price, first size, each, 15c; doz., \$1.50, postpaid; Mammoth size, each, 20c; doz., \$2.00, prepaid.**

## WHITE SUMMER DAFFODIL

This attractive plant belongs to the Amaryllis family and forms clumps which, when in bloom, are a mass of clustered heads of pure white waxy flowers. The flowers are of peculiar and interesting structure and are borne 5 or 10 to the umbel. The fragrance is unsurpassed. **Extra large bulbs, 10c each; \$1.00 per doz.**

## PERUVIAN DAFFODIL

Lovely large pure white flower particularly admired for its haunting fragrance and excellent keeping qualities. The bulbs should be planted in a sunny situation and they may be left in the ground from year to year to multiply. The plants grow to a height of 3 feet and the foliage remains green and pretty most of the year. **50c each; 5 for \$2.00.**

## LEUCOJUM VERNUM—Snowflakes

Pretty little white bells with a bright dot of green, hanging gracefully on stems 8 to 10 inches long make these little early spring flowers a delight to all. Plant the bulbs 3 inches deep and give the same culture as Narcissi. **60c per doz.; \$4.75 per 100.**

## GLADIOLUS BULBS

**Rainbow Mixture**. A fine mixture of large flowering Gladiolus in a good variety of colors. **40c per 12; \$3.00 per 100; \$25.00 per 1000.**

**Fraser's Select Mixture**. A mixture of the best named sorts in a great variety of colors. **60c per 12; \$4.00 per 100; \$35.00 per 1000.**

## RANUNCULUS

**Ranunculus. Double Camellia-flowered Giants**. Planting season the year around. During recent years the Ranunculus has become one of our most popular early spring blooming flowers, being used extensively for massed beds or for borders. They may be planted from August to February or March, the earlier planting, however, will produce a more sturdy growth and a greater number of flowers over a longer blooming period. Soak the bulbs in water for two hours before planting. Plant the claws downward. Plant one to two inches apart in the row and cover to a depth of about one inch.

**Small Size Bulbs**. It takes these small bulbs longer to become established, but you will not be disappointed in the results. Plant them thick in the row, covering to a depth of about one inch. Put up only in the following size packages: **50 for \$1.00; 100 for \$1.75; 500 for \$8.00; 1,000 for \$15.00.**



## HARDY OR GERMAN IRIS

This class of Iris, sometimes known as "Bearded" Iris, has justly come into popular favor and is the crowning glory of the spring garden. In planting a selection of these perennials a magnificent range of color is assured, seldom obtained in other subjects. The plants should be set out in a sunny situation from June to December. It is a good plan to work a small quantity of Gypsum into the soil, which is both beneficial to growth and a preventative of Iris rot.

### New and Outstanding Varieties

- Eleanor Roosevelt.** Giant flowered, deep purple. 35c.  
**Shining Waters.** Giant flowered. Clear metallic blue. 35c.  
**San Francisco.** Beautiful white giant flowered, distinctively edged with lavender blue. 35c.  
**Sierra Blue.** Giant flowered. True blue. 35c.  
**Pink Satin.** Giant flowered. True pink. 35c.  
**Alta California.** Giant flowered. True yellow. 35c.  
**Mouna Loa.** Giant flowered. Reddish gold. 35c.  
**Blue and Gold.** Giant flowered. Beautiful shade of blue set off by golden beards. 35c.  
**San Gabriel.** Giant flowered. True lavender. 35c.  
**Collection of the above nine rare varieties, \$3.00 postpaid.**

## TUBEROUS ROOTED BEGONIAS

This is an interesting section, valuable as pot plants and for garden beds. The flowers vary considerably as to form and size, ranging from 4 and even 6 inches across. While some of the single ones are perfectly smooth, others are fluted or distinctly fringed. The colors are delightfully vivid and distinct. California grown.

When grown outside, should be taken up before cold weather, spread out to dry, and be packed away in boxes of dry sand and stored through winter in some cool place, yet not where frost can reach them. Some little time before planting outside in spring they should be potted and kept inside until well started. They delight in a partially shaded location in soil composed of leaf mold, sand and well rotted manure.

**Single Flowered.** Separate colors—white, pink, scarlet, crimson, salmon and yellow. 25c each; 3 for 70c; \$2.50 per doz.; \$18.00 per 100. Mixed: \$2.20 per doz.; \$16.50 per 100.

**Double Flowered.** Varieties in separate colors—white, pink, scarlet, crimson, salmon and yellow. 30c each; 3 for 85c; \$3.00 per doz.; \$20.00 per 100. Mixed: \$2.50 per doz.; \$18.00 per 100.

**Fringed and Ruffled.** Flowers of immense size with beautifully frilled, fringed and wavy petals, in a waxy more dignified way creating an effect like the finest ruffled Petunias. Ours is a choice strain. Separate colors—red, rose, pink, salmon, orange and white. 30c each; 3 for 85c; \$3.00 per doz.; \$20.00 per 100. Mixed: \$2.50 per doz.; \$18.00 per 100.

## GORGEOUS CHINESE OUTDOOR ORCHID

### Bletia (Bletilla)

From China comes this fascinating and exotic gem among flowers. A true orchid, yet perfectly at home in the soil of your gardens. Not all Orchids require the moss and peat usually associated with their culture, a few naturally grow in the soil and the Chinese Garden Orchid is one of the most charming among them. Planted in good loamy soil they quickly establish themselves and soon make large clumps, blooming freely in spring and early summer. They do well in sun or partial shade, and make very attractive pot plants. The orchid shaped flowers are an exquisite mauve violet in color and are lovely in corsages, small vases or table decorations. **First Size: 75c each; 3 for \$2.00; \$7.50 per dozen.**

## BULB NOVELTY—MORAEA, AFRICAN IRIS

### OAKHURST HYBRIDS—Grandiflora, New Colors

For Tub in Cold Climate—Outdoor in Warm Climate  
 Moraeas are African representatives of Iris with large blooms of white with yellow and blue markings. Blooms every two weeks from late spring to early fall. Very hardy. Culture: Full sun, or partial shade. 75c each; 6 for \$4.00; \$7.50 per doz.

## CALIFORNIA DAHLIAS

### Easy-to-Grow Autumn Flowers

Spring is beautified by the Peony, summer would seem barren without the Zinnia; in like manner we have come to expect of autumn—the Dahlia. From the great number of more or less distinct varieties which cumber the Dahlia catalogs, we are trying to keep our own list down to a reasonable selection from the established varieties we know, and the best introductions.

**Culture, Etc.** Dahlias are not particular as to the soil or location. Although maximum growth and bloom reward the full sun, some of the stronger sorts develop most perfect specimens in partial shade; and localities with a moist atmosphere or dewy nights are apt to give better results than a drier air. Frequent cultivation prior to their blooming season is absolutely essential to real success. Time for planting varies according to climate, but is safe after all danger of late frosts is past. Tubers should be planted about 6 inches deep, laid flat, eyes or sprout up.

## PRIZE DECORATIVE DAHLIAS

Tubers from selected stock—strong, clean, vigorous branching, 4 feet tall, flowers 6 to 8 inches across.

**Chemar's Eureka.** A superb large white, slightly tinted. Long stems. 35c.

**George Burns.** Giant flowered, clear pink. 35c.

**Jersey Beauty.** Giant flowered. The most popular pink. 35c.

**Jane Cowl.** Giant flowered. Blooms of bronze and old gold. 35c.

**Mrs. J. D. Verner.** Large mauve pink. 35c.

**Mary I. Reeser.** Giant flowered. Orchid. Perfect stems. 50c.

**Nancy Bell.** Giant flowered. Lovely rose-pink. 35c.

**Margaret Cole.** Giant buff yellow, white tips. 35c.

**Rose Glory.** Lovely rose pink. Strong stems. 35c.

**Tommy Atkins.** Giant flowered. Brilliant flaming scarlet. 35c.

**Salsbach's White.** Giant flowered. Popular pure white. 50c.

**Fifty Dollar Gold.** Giant, pure gold. Never out of bloom. \$1.00.

**Irene Anderson.** Giant deep maroon petals, tipped with white. \$1.00.

## CACTUS AND HYBRID CACTUS DAHLIAS

Branching 3½ feet tall, flowers 5 to 7 inches across.

**Gold Standard.** Giant, light buff. Strong stems. \$1.00.

**Inkyo.** Handsome velvety blackish red. 35c.

**Visible.** Giant bright lemon yellow. Perfect stems. \$1.00.

**California Beauty.** Giant flowered. Pure copper. 75c.

**Gertrude Ederle.** A lovely Daffodil yellow cactus. \$1.00.

**Bette Davis.** Giant flowered, deep violet rose. \$1.00.

## OLD FAVORITE BALL DAHLIAS

Branching, height 4 feet. Flowers 4 in. across, 4 in. deep.

**Fraser's New Yellow.** Very double. Perfect yellow ball. 50c.

**Fraser's New Lavender.** Very double. The most perfect lavender. 50c.

**Radiant Midget.** Orange fame. Long stems. 50c.

**Snow Queen.** Large ball. Very fine pure ivory white. 50c.

## MINIATURE DAHLIAS

Larger and less formal than the Pompon. Ideal for cutting. Height 3 ft., flowers 3½ inches across.

**Baby Royal.** Salmon shaded old gold. 50c.

**Beatrice Valkenburg.** Orchid lavender. Very beautiful. 50c.

**Corona Gardenia.** Pure waxy white, resembling a gardenia. 50c.

**Elizabeth Pape.** Rosy salmon pink. 50c.

**Orchid Lady.** Soft orchid pink. Very prolific. 50c.

**Susana Gilbert.** Ivory white. Fine keeper. 50c.

**Little Jewel.** Clear delicate pink. Very small. 50c.

## PRIZE POMPON DAHLIAS

Branching 2 to 3 feet tall. Small ball-like flowers seldom exceeding two inches in diameter.

**Anna von Schwerin.** Delicate pink. Small perfect blooms. 50c.

**Gene.** New yellow with brownish eye. Very prolific. 50c.

**Isabel.** Vivid scarlet. Best red known. 50c.

**Joe Fette.** Pure white. The best. 50c.

**Fascination.** Satiny pink. A very generous bloomer. 35c.

**Mary Munns.** Fuchsia red with orchid sheen. 35c.

**Peggy Anne.** Brownish red bronze, yellow edged. 35c.

**Fraser's Yellow Gem.** Best yellow pompon known. 50c.



# Douglas Fraser's Page of the Unusual for Every Garden

## AN UNUSUAL OFFER (For January and February Only)

We offer the new "Plant Chem Salts" which is used to grow bulbs and plants in water, together with 8 Blue Pacific Hyacinth bulbs. Have your own chemical garden inside your home with our marvelous Blue Pacific Hyacinths in a bowl of water with these salts added. See for yourself what a soil-less chemical garden is like. Postpaid anywhere in the United States, \$1.00.

## ANTIGONON LEPTOPUS

The Most Beautiful Vine In the World

Sometimes called Queen's Wreath and Rosa de Montana. A lovely vine bearing quantities of rose-pink flowers in wreaths. Blooms in summer and fall. Thrives in hot sunny situations and if cut down by frost will come up again in the spring. Pkt. 25c.

## TIGRIDA BIG SHELL TIGER-FLOWER

*Tigridia Pavonia Grandiflora*. A splendid strain of this showy garden plant. The curious three-petaled flowers are very large and are wonderfully marked and spotted. Plant 2 inches deep and 4 to 6 inches apart in shade or half shade. Six bulbs 60c; \$1.00 per doz.; \$5.00 per 100.

Place 'Twist-ems' around stem and support    Twist ends between finger and thumb    In a "flash" stem is securely tied

## 'TWIST-EMS'



### The New Handy Plant Tie

For plants, shrubs, vines, vegetables and for arranging flowers. Box of 125, 8-inch size, 25c. Box of 250, 4 inch size, 25c.

A NEW INTRODUCTION

## Scarlet Wisteria Tree

Flowers Two Years from Seed—Easy to Grow



*Scarlet Wisteria tree  
Oakhurst Gardens*

*Plant in full sun and do  
not cultivate in summer*

Hardy, thrifty, superior, small shrub tree that grows only five feet high with a spread of four feet, giving the shape of a large beach parasol, and has lovely blue-green foliage and beautiful large orange-red flowers hanging in long clusters like the Wisteria underneath the foliage. It is a legume and closely allied to the pea family, and is one of the most unusual and spectacular flowering tree shrubs we have ever had. Hardy anywhere in the United States. It is deciduous only in the winter months for a short time. It has been known to produce three crops of these beautiful large orange-red flower clusters in one season. We believe we are the only ones in the United States offering this seed. Fine for growing in large tubs and pots. 5 seeds 50c; 12 seeds \$1.00.

## GREAT GOLD BANDED IRIS

Blooms One Year From Seed

This Iris should be grown more extensively because it is hardy any place in the United States. The flowers last for a long time and the buds keep opening after cutting. In shape the flower is most identical to the Dutch and Spanish Iris, only much larger, measuring 5 to 6 inches across. The flower stocks are from 4 to 5 feet high. The foliage is sword-like and dies down during the winter. The color is the same as the Golden Daffodil. Plant the seeds in circles among your shrubbery and have the most beautiful display of Iris blooming from seed the first year. Seed supply limited. Pkt. 25c; Special Pkt. 75c.

## ROSE BOWL NEW GIANT HIBISCUS

Flowers measuring 8 to 10 inches across. Can be grown anywhere. Absolutely hardy. Plant in full sun—no cultivation. Cover eyes on roots about 1 inch deep and stake. They will not sprout until weather becomes settled and warm in spring. Mixed colors, 50c each root. \$5.00 per 12.

## COLUMBINE ROOTS

Arizona Golden Trumpet. Daffodil yellow. Extra large flowers with spurs 6 inches in length. Very attractive new variety. Grows 3 feet tall. Strong, 1 year old plants, bare-root at 5 for \$1.00; 12 for \$2.00. No less than 5 sold.

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Gold Banded Iris



From \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

*"Before the Flower  
the Seed"*



*Fraser's  
Giant  
Zinnias*

**FRASER & SON, Ltd.**

*Plant-Seed-Bulb Growers*

Fraser Building

1000 E. Colorado St.

PASADENA, CALIF.



*Before Sealing* — please be sure  
your name and address are  
on the order blank



# MARIGOLDS — In Shades of Yellow, Gold and Orange

## FRENCH MARIGOLDS

A Smaller Type Than Giant African

### DWARF VARIETIES (12 in.)

**362 Golden Ball.** Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. Pkt. 15c; ¼ oz. 40c; ½ oz. 70c.

**365 Robert Beist.** Very attractive double flowers of dark maroon, plant 1 foot apart. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

**380 Fraser's Persian Wave.** A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse bloomers. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

### TALL VARIETIES (24 in.)

**377 Ramona (Improved Josephine).** Tall French single, strikingly beautiful; rich mahogany edged with gold. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.

**379 Fraser's Golden Wave.** Tall French doubles. Beautifully striped in gold, orange and brown combinations. Grows 2½ to 3 feet high. Very striking flowers, often 2 in. across. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

## NOVELTY MARIGOLDS

### FRENCH DWARF DOUBLE

**361 Harmony.** Scabiosa-like flowers, deep orange center, surrounded by maroon guard petals. Pkt. 15c; ¼ oz. 25c.

**363 Novelty Marigold, French (Orbit) Scabiosa Flowered.** For a border Marigold this is one of the brightest in the garden. It was highly commended by expert gardeners. Grows 10 inches high and is very similar in color to the Harmony. It has a quilled center, deep golden yellow and a perfect background of guard petals. Pkt. 25c; Special Pkt. 75c.

**364 French Marigold, Yellow Pigmy.** Honorable Mention Award 1940. This is a beautiful dwarf border Marigold growing only 8 inches tall. A very compact ball shaped plant, freely producing small 1-inch double French Lilliput flowers of light lemon color. Pkt. 25c.

**375 Dwarf Royal Scott.** (All Double.) Dwarf and bushy (10-12 inches). Very uniform. Striped mahogany and gold. Pkt. 25c; ¼ oz. 65c.

**358 Fraser's Golden Butterfly Border Marigold (Signata pumila).** Height 6 in. Bright, golden yellow flowers. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

## GIANT AFRICAN MARIGOLDS

### TALL DOUBLE FISTULOSA (3 ft.)

An especially fine tall branching strain, bearing enormous flowers of the fluted petal type.

**394 Orange Alldouble.** A new strain of Giant African Marigold producing large orange balls of double quilled heads. Pkt. 15c; ¼ oz. 50c.

**395 Lemon Alldouble.** Rich lemon yellow and a companion to Orange Alldouble. Pkt. 15c; ¼ oz. 50c.

**397 Orange Prince, Los Angeles Strain.** Enormous rich golden orange flowers of the quilled type, 4 or 5 inches across; will grow 3 feet or more. Pkt. 15c; ¼ oz. 35c.

**398 Lemon Queen, Los Angeles Strain.** Same in size and form as Orange Prince but a pure lemon color. Pkt. 15c; ¼ oz. 35c.

**399 African Alldouble Mixed.** A fine mixture of the Tall African Marigolds suitable for the cut flower garden. Pkt. 15c; ¼ oz. 35c.



**404 AFRICAN MARIGOLD, GIGANTEA, ORANGE SUNSET**

Made an outstanding display at the San Francisco Fair. This is without a doubt the largest Marigold in existence, flowers measuring from 5 to 7 inches in diameter and beautiful foliage growing to four feet in height. Color is a new rich orange like you see illustrated in the cut above. Pkt. 25c; Special Pkt. 75c; ¼ oz. \$1.00.

## GIANT AFRICAN MARIGOLDS

### NEW COLLECTION No. 360

The Six New Kinds, One Packet for Only \$1.00

**390 Giant Burpee's Gold (1).** Odorless foliage on this most popular type of all Marigolds. Full doubleness with no singles. Color in a deep orange; flowers are 4 inches across, plants 2½ ft. high, quite branching. Pkt. 25c; ¼ oz. 50c.

**403 Sunset Giants Gigantea (2).** Huge flowers with a color range through orange, yellow, and primrose. Flowers are from 5 to 7 inches across. 75 per cent true. Pkt. 25c; ¼ oz. 50c.

**389 Golden West (3).** Early flowering, flat petaled. Beautifully uniform, full double, bright orange flowers 3 to 4 inches across. Blooms in about 15 weeks. Highly recommended by the All-America selections. Pkt. 25c; ¼ oz. 50c.

**386 Chrysanthemum Flowered Hybrids, American Beauty Mix (4).** Recommended by the All-America selections. Pkt. 25c; ¼ oz. 50c.

**405 Double "Golden Eagle" Marigold (5).** A new type with wing-shaped petals forming a glittering-gold flower. Flowers are from 3½ to 4½ inches across, distinctly different. Height 3 ft. Pkt. 25c; ¼ oz. 50c.

**400 Yellow Supreme Marigold (6).** The flowers resemble the Giant Guinea Gold in type. The difference is in the color; it is a rich, creamy lemon-yellow. It has a delicate, mild, honey fragrance. Pkt. 15c; ¼ oz. 25c.

**401 Improved Guinea Gold.** A new and distinctive semi-double. The loose, lace-like petals make this marigold look like a large ball of golden orange. Pkt. 15c; ¼ oz. 25c.

## MEDIUM AFRICAN MARIGOLDS

**350 Marigold, African, Extra Early Dwarf Carnation Flowered Mixed.** These are like you see in the above illustration, only instead of being tall types they are dwarf and do not grow over 12 inches in height. Flowers measure about 2 to 3 inches across. Pkt. 25c; Special Pkt. 50c; ¼ oz. \$1.00.

### ODORLESS COLLARETTE TYPES

**387 Collarette African Marigold, Crown of Gold.** New odorless type. Height 18 inches. Color golden-orange with a beautiful high crown surrounded by a collarette of broad petals. Pkt. 25c; ¼ oz. 50c.

**388 Collarette African Marigold, Yellow Crown.** A perfect companion to the original Crown of Gold in color. This is a clear bright uniform canary yellow. Both of these types are fine for cutting. There is no odor to the foliage. Pkt. 25c; ¼ oz. 50c.

**AFRICAN GIANT MARIGOLD** Shown in illustration (one-third natural size) top left: Yellow Supreme, Double Golden Eagle, Golden West, Guinea Gold, Chrysanthemum Flowered.





# CALIFORNIA BEST ZINNIA FLOWER SEED COLLECTION

91 Golden Orange

90 Canary Yellow

97 Salmon Shades



## Lilliput, All-Double or Pompon

Flowers shown are actual size.

Any of the five varieties, 15c per pkt.

**99** Collection of all five pkts. 50c

100 Mixed colors. All in the one bag.

Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

93 Scarlet Crimson

94 White

**FRASER'S ALL-DOUBLE LILLIPUT**—The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stems.



**Right:**  
**SCABIOSA-  
FLOWERED.**  
Charming  
and  
distinctive  
blooms,  
2 1/2 to 3  
inches  
across,

**Left:**  
**FANTASY**  
Winner of  
the "All  
American  
Award of  
Merit."



**Rare Colors Zinnia Fantasy.** Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade. This year our grower has introduced three new colors in addition to Star Dust, which received great acclaim last year.

11 **Orange Lady.** Deep bright orange. Pkt. 25c.

12 **Rosalie.** Bright intense rose. Pkt. 25c.

13 **White Light.** The nearest to a white yet developed in the Zinnia field. Pkt. 25c.

14 **Wildfire.** Red. Pkt. 25c.

16 **Star Dust.** Golden yellow. Pkt. 25c.

Collection No. 9.—5 above—\$1.00.

## No. 88 MEXICANA ZINNIA



35 **Navajo Zinnias.** Mixed Colors. Flowers are of medium size, double and semi double. Colors run through lilac, lavender, russet, crimson, orange, yellow, pink and other pastel shades. The many bi-colored blooms remind one of the lovely, vivid colorings to be found in a Navajo rug. Bushy plants, about 1 1/2 feet tall. Pkt. 15c.

85 **Mexican General Zinnia.** New. Glowing golden orange flowers with notched petals which somewhat resemble Mexican Sombrero. Cone is deeper golden orange and adds to the beauty of the flowers. Neat, well-rounded plants 18 in. high. Begins to bloom early in the season and continues profusely until frost. Pkt. 25c.

88 **Mexicana or Miniature Double Mixed.** Flowers pictured are about actual size. Pkt. 15c; Collection No. 89—3 above for 50c.

**Scabiosa-Flowered Zinnia.** Differs from all other types in the formation of the flowers, which resemble those of the double Crested Cosmos. Medium-sized flowers composed of a row of broad ray or outer petals, surrounding a cushion-like mound of quill-like petals similar in form to the flowers of the annual Scabiosa. 21 **Golden Yellow.** Pkt. 25c. 22 **Scarlet-Ruby.** Pkt. 25c. 18 **Choicest Mixed.** New autumn art shades. Pkt. 25c. Collection No. 17—3 above—50c.

## SUPER GIANT RANCHO ZINNIAS

A vastly improved strain of Giant Zinnias with well formed unusually large flowers. Comes in the three following colors and Will Rogers Dahlia-Flowered.

158 **Showy Brilliant Indian Summer Mixture.** Pkt. 35c.

157 **Rose of the Rancho.** Deep Silvery Rose. Pkt. 35c.

156 **Crimson and Gold.** Super Giant Blend. Pkt. 35c.

155 **Will Rogers Imp., Giant Dazzling Crimson.** Pkt. 35c.

Collection No. 154—4 above—\$1.00 . . . \$1.40 Value.

**ROSE OF THE RANCHO.** One-third Natural Size.

